

\$1590⁰⁰

to the Winners on April First

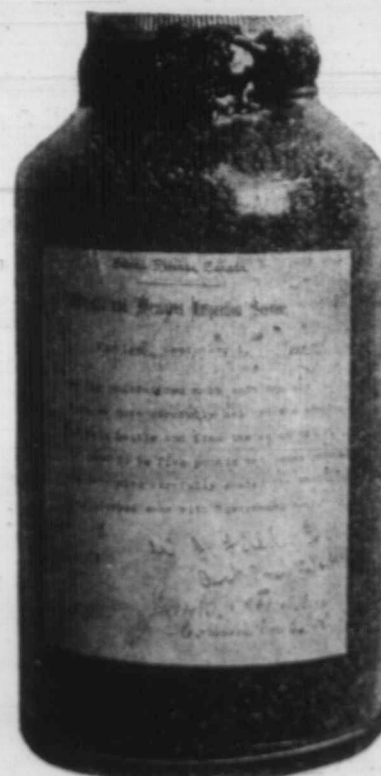
for estimating
the correct
or nearest
correct num-
ber of kernels
in this bottle



Now is the time to get busy if you want to win one of these handsome Cars we are giving away **FREE**. It matters not whether you are a man or woman, young or old, if you live on a farm in Manitoba, Saskatchewan or Alberta and send your subscription to **The Canadian Thresherman and Farmer** now, together with your estimates, you have an excellent opportunity to win a splendid 1917 Model Ford Touring Car.

HOW TO WIN A CAR

We will present a handsome **Ford Touring Car** (1917 model) to the first reader of **The Canadian Thresherman and Farmer**, in each of the three prairie provinces—Manitoba, Saskatchewan and Alberta—who estimates nearest to the number of whole kernels in **Five Pounds and Seven Ounces of No. 1 Northern Wheat**, between the 15th of September, 1916, and 1st of April, 1917. The wheat is a fair clean sample of No. 1 Northern, grown in Saskatchewan, and weighs 64 pounds to the bushel. It was obtained from the Dominion Grain Inspector at Winnipeg. The wheat and bottle were taken to the Dominion Weights and Measures office, and exactly 5 pounds and seven ounces were weighed out and poured into same. The bottle was then immediately sealed up in the presence of two witnesses, photographed, and deposited with the Union Trust Company of Winnipeg. It will remain in their vaults until the contest closes, 1st April, 1917, when it will be taken out and counted by a board of three judges, none of whom are in any way connected with **The Canadian Thresherman and Farmer**.



This Bottle Contains Five Pounds and Seven Ounces of No. 1 Northern Marquis Wheat



These Three Splendid Cars Go to the Winners—FREE

POINTS TO REMEMBER

- (1) The bottle contains 5 pounds and 7 ounces of No. 1 Northern Wheat.
- (2) It is Marquis Wheat, grown in Saskatchewan, weighing 64 pounds to the bushel.
- (3) The wheat is drawn from exactly the same sample as was used in our last contest.
- (4) The contest positively closes on 1st April, 1917.

A HINT TO CONTESTANTS

Frank B. Snyder, of Elkhorn, Manitoba, headed the last competition with an estimate of 47,038 kernels—the actual number of whole grains in the bottle being 47,037. The bottle on that occasion contained three and one-quarter pounds of No. 1 Northern Wheat, which weighed 64 pounds to the bushel. The grain in the present contest also runs 64 pounds to the bushel, the only difference being the amount of wheat used, which is five pounds and seven ounces in place of three and one-quarter pounds.

HERE IS THE WINNER OF OUR LAST BIG AUTOMOBILE CONTEST



FRANK B. SNYDER, of Elkhorn, Man., with his wife and family in the handsome car he won in our last competition

HOW TO SEND YOUR ESTIMATES

Everyone who sends a subscription direct to the E. H. Heath Co. Ltd., between the dates mentioned, for **The Canadian Thresherman and Farmer**, either new or renewal, is entitled to estimates as explained below. These estimates may be credited in whatever way you desire, and you may send in as many estimates as you wish in accordance with the schedule below. **Remember, every additional estimate increases your chance to win a car.** Estimate now and increase your chance of winning, because it is the first one in each province who estimates nearest to the number of whole kernels that wins an automobile. Estimates will be accepted as follows:

1 year's subscription at \$1.00	gives you 3 estimates.
2 years' subscription at \$1.50	gives you 7 estimates.
3 years' subscription at \$2.00	gives you 11 estimates.
4 years' subscription at \$2.50	gives you 15 estimates.
5 years' subscription at \$3.00	gives you 19 estimates.
6 years' subscription at \$3.50	gives you 23 estimates.
7 years' subscription at \$4.00	gives you 27 estimates.
8 years' subscription at \$4.50	gives you 31 estimates.
9 years' subscription at \$5.00	gives you 35 estimates.
10 years' subscription at \$5.50	gives you 40 estimates.

Address all communications to

THE E. H. HEATH CO. LIMITED, Winnipeg, Man.

COUPON

Guide 2

E. H. HEATH CO. LIMITED, Winnipeg.

Please find enclosed \$..... for..... years' subscription for **The Canadian Thresherman and Farmer**, to be sent to Name.....

Address..... Prov.....

My estimate as to the number of whole kernels in 5 lbs. 7 ozs. of No. 1 Northern Wheat is.....

If more space is required for names and estimates, use a blank sheet and attach securely to this coupon.