1913

Advertisement

The Duplex Envelope

For Churches, Sunday Schools Y.P. Societies, Ladies Auxiliaries, etc.

WHAT IT IS

THE DUPLEX ENVELOPE is, as the name implies, TWO ENVELOPES IN ONE. Sep arate Offerings for Current Revenue and Missions may thus be placed in the one Duplex Eavelope A division running down the centre of the Duplex Envelope divides it into two parts, which may be readily detached from one another. The Duplex Envelopes are printed specially with the name of the congregation and any other wording that is desired. The word Missions' or Budget being prominent on the Envelope is continually before the contributor's eye.

WHAT IT HAS DONE

In BLOOR STREET CHURCH, TORONTO. Last year it doubled the givings for Missions, raising them from \$6,000 to \$12,000. This year, with an Every-Member Canvass, the givings will be raised to \$16,000.

In ST. ANDREW'S CHURCH, MOOSE JAW, SASK., Duplex Envelopes used with an Every-Member Canvass, realized \$10,000 for Missions, while the largest previous offering was \$900.

In the Congregation at BEAUHARNOIS, QUE., with only 30 families, 73 members, the "DUPLEX" was introduced Jan., 1909, with the following results : All contributions received through all the treasurers before the introduction of the envelope system amounted to \$2,085.75 ; last year they amounted to \$3,231.70, and for this year the minister's salary has been increased \$100. Offerings for the Schemes were previously taken quarterly by envelope and amounted to \$341.65, but with the weekly envelope they amounted to \$1,000.

Duplex Envelopes have not only increased the Mission Givings, but have also greatly increased giving for Current Revenue, as any one whose church uses the Duplex Envelope system will tell you.

HOW IT IS INTRODUCED

1. Let its introduction be considered and agreed upon by the minister and officers of the Church, and Missionary Association or Committee, and adopted at a meeting of the congregation. It is important that there should be hearty unanimity from the outset.

2. The plan should be carefully laid before the Congregation on one or more Sabbaths. The Leaflet "Giving by Envelope" might also profitably be placed in each family of the Congregation.

3. In order that the best results may be obtained it is necessary that **AN EVERY-MEMBER CANVASS OF THE CONGREGATION** be made. It has been found very satisfactory to have the canvasers work in pairs.

Not only should each family be visited, but each member of each family should be canvassed and should fill in on the Pledge Card the amount that they wish to contribute weekly.

4. Each contributor is given a box of Duplex Envelopes, which contains a Duplex Envelope numbered and dated for each Sunday of the year.

WE WILL, ON REQUEST, place at the first of each set, an Initial Offering Envelope, suitably printed, asking that the contributor place 10c. in it and thus practically defray the cost of the Envelopes.

We will gladly supply samples of everything necessary with the DUPLEX ENVELOPE SYSTEM free of charge.

Write for Samples and Complete Price List

Presbyterian Publications, Toronto

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