RED STRIPE

pick and choose of pink and white, te, fawn and white, wide, extra heavy, rsday per yd. 35e

hamoisette Gloves ty in white only, I blk. points, sizes

g. 75c pr., on sale ngwood Gloves of hed wool, colors, is, brown, navy and c, for pr.... 50c ngwood Gloves, all quality, in shades ack, sizes 6 to 8½, ale pr...... 35c ibbon, with satin checked designs, 5 copen, and navy, 85c vd., on sale

e Cashmere Hose. e, all wool, black 1, 9, 91 and 10, 75c ashmerette Hose, and sole, good 8½, 9, 9½, reg. 40c, fine 1-1 ribbed ose, cream of all of the dor of t

ET DEPT. SPECIALS, S of choice Wall ipestry and panel i 75c for... 3Se ingoleum and Linosize 6x9 ft., for, IS, Remnants to stock, worth 75c EPONSET Floor ds wide, worth 80c NLY Rag Mats, s, worth 95c, for 75c OY

Ella Kraft spent Sunday Horst. of Kitchener is visiting

unk of Ellice preached in ith. church a week ago ay evening. After ser-ss meeting was held and of Wiarton was propos-

Saptist Conference will St. Thomas.

aid ENGTH nia

## Special Sale of Ladies', Misses and Children's Coats and Dresses.

Wednesday, November 5th, 1919.

Special showing of the latest modes in Ladies' Suits, Coats and Dresses.

Ladies' Serge Suits, fine all wool, \$18, \$25, \$29.75, \$34, \$37.50, \$40

LADIES' WINTER COATS

VELOUR COATS

Ladies' fine all wool Velour Coats, in black, navy, brown and green, priced to sell at..........\$27.75,\$30.00,\$35.00

SILVERTONE COATS

Silvertone Coats, ½ lined and full lined, some with fur collars, some plain self collars, embroidered, priced to sell .... \$33.50, \$35.00, \$40.00 to \$55

PLUSH COATS

SERGE SILK AND JERSEY DRESSES 

SILK POPLIN 

UNDERSKIRTS Ladies' Black Sateen Underskirts, and Heatherbloom, priced at ... \$1, \$1.25
Black and colored Moire Skirts, priced to sell at ...... \$2.50,\$3.25 and \$3.60

SWEATER COATS AND PULLOVERS Fine all wool Pullovers, at ... \$4.50, \$5.25, \$6.00
Fine all Wool Sweater Coats at ... ... \$7.00, \$8.50, \$9.50

Prompt Answering

is Most Helpful

two conclusions: either

WHEN you call a number and get

no answer, you come to one of

The party you want is not within und of his telephone bell; or

"Central" has failed to ring the

The fact sometimes is that your

party has heard the bell, but has been

so slow in answering that you grow tired of waiting and hang up. Later he may tell you quite truthfully that he was not beyond the sound of his telephone bell all day. You are

satisfied that "Central" was at fault.

Prompt answering when the tele-

phone bell rings is a great aid to the service. The person calling is pleased

when you answer promptly and will

likely show it in the pleasant way he speaks. You

in turn are cheered by his pleasant voice, and the

The Bell Telephone Company of Canada

Prompt answering when the bell rings is indispen-

ensuing conversation is helpful to both.

Terms Cash One Price Smyth Bros.

Cheap Cash Store 27 East King St.



By Mrs. E. Southworth

think it best to give you the letter with its explanation."

And so<sub>i</sub> saying, Mrs Llewellyn left the weeping girl and went into the house, whence she soon returned

"You know your father's hand-writing, Gladys," said the lady, as she put the letter into the of phan's hands.

phan's hands.

"Oh, yes yes," sighed Gladys, as she looked at the superscription and pressed it to her lips.

"Read it then."

Gladys did not need this direction

he quickly broke the seal, and eager-devoured the contents of the letter. lys from her Dying Father.

y darling:—I write this from chamber of death! When it reaches your eyes, the heart that dictates it, the hand that traces it, will be cold and stiff forever more It will come to you then as a message from the grave. As such let it be heeded. My Gladys you never disobeyed me while living, and I feel sure that you will never disregard my dying command—a command laid on you, my dearest child, for your own happiness alone.! You know how strongly I have always been opposed to your misguided fancy for young Arthur Powis, but you do not know how anxiously I have desired your union with a certain desired your union with a certain other. I adjure you, therefore, Gladys as you value the blessing of your dead father, as you dread his curse, to break off all correspondence with young Powis, and to make up your ind to recive as your desti

hashad my esteemed young friend James Stakely, the son of my beloved sister-in-law, youn honored 
sunt, Mrs. Jay Liewellyn. And that 
hashad my the Lord bless you, in which you 
receive and obey this, my command 
may the Lord bless you, in this world 
and the next, sis the prayer of your 
CRIFFITH LIEWELIAYN—

The letter fluttered from her roll.

Lixing fingers and fell to the flor 
And she gazed out into vacancy 
would blank constructed he please 
world have constructed he properly 
with Boald, and the state of 
mover jeature of the rirance 
of amazement and answered wildly, 
"Maidan, I do not know what 
mover inquired Mrs. Liewellyn 
She storted out of her trance 
of amazement and answered wildly, 
"Maidan, I do not know what 
mover inquired Mrs. Liewellyn 
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"Maidan, I do not know what 
mover inquired Mrs. Liewellyn 
She storted flutters was animate 
the never could have stableded his 
child to the heart like that "
"Chady from the could have stabl

## Rich New Effects in Coats

In fabric, color, trimming and style, in every detail you'll find richness in the highest degree. A glance at the models will for the style of the s gree. A glance at the models will foretell what a distinctive appearance you will present

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LADIES' SILVERTONE COATS

LADIES' VELOUR COATS

KERSEY CLOTH AND CHINCHILLA COATS

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A full range of Ladies' Suits in serges, wool poplins and silvertones, velours, in shades of navy, brown, grey and black, tailored and fancy trimmed with belts and buttons,

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For \$25 Suits that were priced up to \$38. For \$28,50 Suits that were priced up to \$45 priced up to \$45

An absolutely matchless line of fine suits for women and Wisses. All wool Botany and American Silvertone now selling at \$25:00 to \$28.50.

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**New Arrivals** In artistic and attractive

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Whenever you think of Coats--or Suits--or Dresses--Think of the D.N.C. Fashion Shop--It will mean many King Street, Next to Allen Theatre. Also in To.onto. Dollars in your pocket to shop here.

DEPOSIT HOLD

ANY GARM