POOR DOCUMENT

THE STAR ST. JOHN N. B., THURSDAY, JANUARY 18 1910 FCUR THE ST. JOHN STAR is published by THE SUN PRINTING COMPANY. (Ltd.) at St. John, New Brunswick, every afternoon (except Sunday) at \$2.00 a year. And since there are more serious mat-ters than the cost of living which are allowed to continue unchanged, it 's scarcely to be hoped that much can be accomplished in this regard. A COLUMN FOR WOMEN The Evening Chit-Chat IMPERIAL TILEPHONES :--By RUTH CAMERON BRAND BUSINESS OFFICE, 25. Star Fashions **Fashions and Fads** ST. JOHN EDITORIAL and NEWS DEPT. 1127. **Olive** Oil I am sick of the idea that women are so jealous that they do not appre-late each other's good looks. They do. "Of course none of you girls like her. She is too pretty. Women never like a pretty girl or appreciate any other woman's pretti-With highly ornate umbrella handles n style, some are now offered with tiny vanity boxes concealed in the ST. JOHN STAR. How To Obtain Patterns **IS GOING** To obtain STAR patterns of accom-anying design, fill out the following oupon and send it to Use more and you'll live bet-ST. JOHN, N. E., JAN. 13, 1910. Women never like a pretty girl or apprediate any other woman b pretty ness." That's what I heard a man say the other day, and that's what a good many people think. But it isn't true, or anywhere near true. When her sisters dislike a pretty girl it isn't because she is pretty. Ten to one it is for dis agreeable traits that they would dis-like just as much in a homely girl. Of my college acquaintances I can truthfully say that the, pretty girl is were quite as popular among the girls as the homely ones. And other things being equal, a pretty appearance usually turned the balance in a girls favor. We all like to have something pretty to look at, in our friends as well as in our sur roundings. And as to wom en appreciating other women's beauty as much as men do-well, listen to what a girl said to me the other day. nancies. Unless a glove exactly matches a dress gown, it will be of white in pre-ference, then champagne, tan or pearl. Among the new colors is a yellowish lustreless crepe de chine, albatross and nomie cloth are all being revived for house wear AHEAD. ter. A regular good luxury THE COST OF LIVING. and there are hundreds of PATTERN DEPARTMENT. THE STAR. uses for it in the home. Figures compiled by Bradstreet's on **The Sun and Star** inclosing 10 cents for each pattern de-sired. Orders filled by mail. Several days usually required. When ordering patterns, write name and addess, size and number of pattern, carefully. the basis of the wholesale price of 25c, 50c, 90c for housewear, It is believed that braids will go through the winter in high favor as ornamentation on coats, suits, dresses ninety-six articles entering into genwant to help it grow. eral consumption demonstrate the PER BOTTLE tremendous increase in the cost of liv-**¶** Do you? ing, which now has reached an abso-Amount Inclosed..... and wraps. Panels, while still in style, are not so universally seen as a few weeks ago. Draperies are slowly usurping **G** Will you lend a lute high record as regards those FRANK E. PORTER classes of commodities which enter into daily and direct consumption by As much as men do-well, listen to what a girl said to me the other day. I just love to go up to J---'s music department," she raved, "Do they, have unusually pretty music there? Oh, no, it's the wo man who plays the plano I go for. She's such a pret ty girl. Why, when I haven't any shopping to do I drop in there every noon just for the pleasure of looking at that girl." Does my sex need any further justi fication of its appreciation of feminine beauty? hand for a boost? PRESCRIPTION DRUGGIST, Union and St. Patrick Sts. ago. Draperes are compared their place. For sheath foundations of evening gowns, the newest idea is to use bro-cades of gorgeous hue and design or heavy watered silks. To match the tailored suit, there is now offered the muff of velvet, big, flat, trimmed with fur and with heads the people, and on all the ninety-six 9 We want a slogan, lities in the entire list is but a phrase of progress, an insignificant fraction of a cent per beaute of looking at that girl." Does my sex need any further justification of its appreciation of feminine beauty? If by any chance you have a girl who works on a private telephone ex-change among your acquaintances, and by any chance that girl has a birth-day some time, here is a suggestion. Make her a pad to lean her elbow on. Telephone work, as everyone knows, is hard on the ears and eyes. It is also, as not everyone knows, hard on the left elbow. A little pad about a foot long and rest one's elbow and slip if about a most as indispensable as their head bands. Such a pad isn't a bad thing to ha ve side of the telephone in your home, either. pound below the high figures of March a battlecry - call it 1 1907 what you will. These figures, known as the "index flat, trimmed with fur and with heads and tails to match. A fancy of the moment is to have partly loose straight sleeves of beaded tulle. These are put on evening gowns for balls, dinner or opera. Fine old lace can now be used by the lucky possessors in any way de-sired for dress embellishment, as it is distinctly in the forefront. numbers" on the cost of living, are **9** Something that will based, in the first instance, on actual wholesale quotations per pound for boil the gospel of gothe commodities in question, which ahead down to half are averaged over a wide area of markets, so as to be comprehensive. Thus, a dozen words in a when it is said that on Dec. 1, 1909, the sentence that will hit index number on the ninety-six com-

on that date would have to pay the **¶** Something that the sum mentioned. In discussing the Dec. 1, 1909, index number of \$9,1263, Bradstreet's ' calls

blow.

modities was \$9.1262, it is meant that

a man buying at wholesale one pound

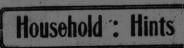
of each of the ninety-six commodities

ttention to the fact that it represents an increase of 1.7 per cent. over

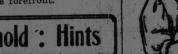
of 11 per cent. over the figure for

and \$6.1164 for Jan. 1, 1897.

home like a hammer To be a guest where you are exp ected to eat more than you want, in order to prove your satisfaction, is qu ite as bad as being entertained where you are not given enough to eat. That, at least, is the verdict which one man delivered to me the other. **No Excuse**



nd a delightful ad





Watch This Space A fresh reason given weekly for choosing 5" We attach the skates to our boots free. Butter-Nut way to turn. Now I go alone and my head is as clear as a bell. My brain combine. Prices: Boys', \$1.50, \$1.75, \$2.75. The difficulty in carrying out Dr. Scharf's plan will be in securing a suf-ficient number of interested members to make the league effective. The people have it in their power to cor-broker for the securing a suf-make the league effective. The people have it in their power to cor-broker for the securing a suf-to make the league effective. The people have it in their power to cor-broker for the securing a suf-people have it in their power to cor-broker for the securing a suf-the securing a suf-make the league effective. The people have it in their power to cor-broker for the securing a suf-the securing a suf-the securing a suf-make the league effective. The people have it in their power to cor-broker for the securing a suf-the securing a suf-the securing a suf-the securing a suf-the securing a suf-make the league effective. The broker for the securing a suf-the securing a suf-securing a NER, ific Optician. ck Street. optic a particular optic a par D. B YANER, Prices: Men's, \$1.75, \$2.00, \$2.25, \$3.00. Your order properly attended to promptly. Scientific ------BIRTHS. 38 Dock Street. rect every evil now existing, but oddly Ever Read the Above Letter? A new one STEEL, Foot Furnisher. 519-521 Main St. January 12th, to the wife of J. Roydan Thomson, a son, enough evils multiply rapidly while corrections are few and unimportant. Appears from Time to Time. They are Cenuine True and full of Human Interest Close 6 p.m. Sat. 9 p.m. OF.

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modity record in March of 1907.

householder today is in a less favor-

able position than formerly, because the increase in wages has not been

PROSPERITY. WASHINGTON, D. C., Jan. 12. – Figures which reflect the prosperity of the country, especially that of the farmer, occur in the statement of dn-mestic exports for 1909 preparel 1-y the Bureau of Statistics of the De-partment of Commerce and Labor. Corn at seventy cents a busiel, wheat at \$1.04 a bushel and about 12 cents for every pound of cotton ex-ported is the record for 1909. More than \$24,000,000 worth of corn and \$48,-000,000 of wheat went from American possess a charm and durability that come of over sixty years experience in the making of fine silverware. Best tea scts, dishes, wailers, efc., are stamped MERIDEN BRITA CO. SOLD NY LEADING DEALERS "Silber Plate that Wears" members shall without notice to the producers, boycott that commodity, and by thus reducing the demand, bring about a reduction in the price. The Consumers League of Germany by abstaining for one day from the purchase of coffee cut the price in half, thus winning the fight against the

