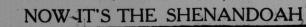
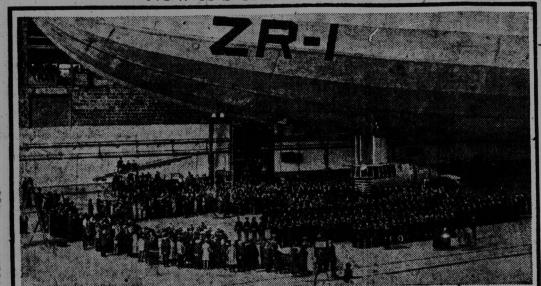
POOR DOCUMENT

THE EVENING TIMES-STAR, ST. JOHN, N. B., THURSDAY, OCTOBER 18, 1923





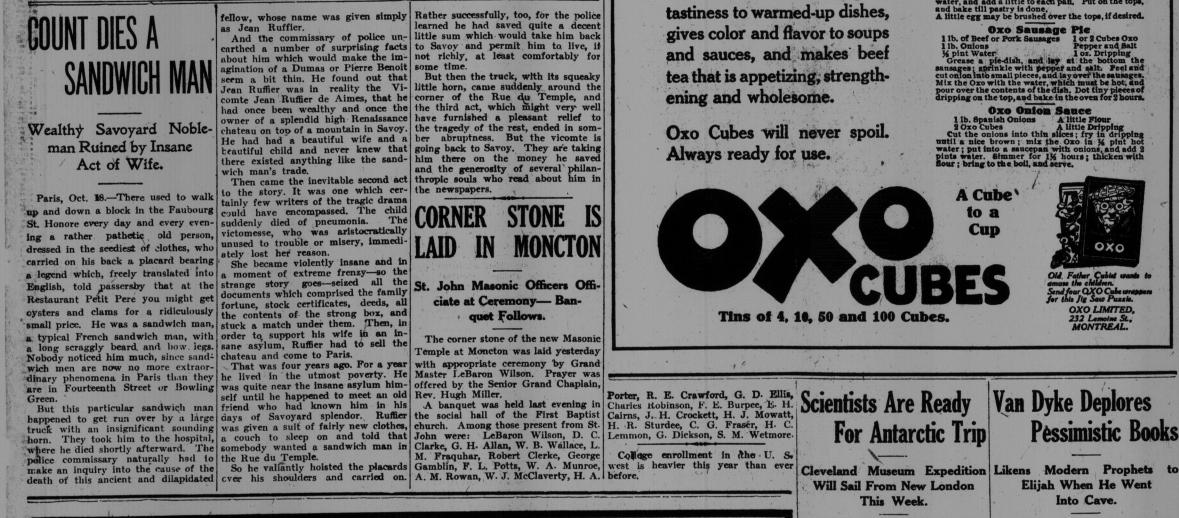
The Navy's big ZR-1, in her hanger at Lakehurst, N. J., was christened recently. The name of the big ship

COUNT DIES A

All of the Taste -None of the Waste - of Meat

If you have never used Oxo in cooking, you do not know how many good things Oxo will make, and the ease and satisfaction that awaits you.

Oxo restores all the original tastiness to warmed-up dishes,





This Week.

New London, Conn., Oct. 18.—(As-

Finlay Simmons has been scouring the country for a staff and crew to take the schooner Blossom into the South Atlantic and Indian Oceans, the ship itself has been prepared for one of the longest cruises ever undertaken by a vessel her size.

The expedition to the Antartic islands which will start from New London this week for the Cleveland Museum of Natural History, is said to be one of the largest ever undertaken for purely scientific purposes. Every one of the sixteen men aboard ship, except the three ship's officers, is trained in some line that will aid in the collecting of animal and bird speciments and in taking notes on the geology, plant life, sometimes human life, and climatic conditions in the regions that will be visited.

Last Two Years

The Blossom will visit the least brown portions of the world on her into the Rev. Dr. Henry van Dyke in a sermon last Sunday in the Park Avenue Presbyterian Church, of which his only son, the Rev. Tertius van Dyke is the pastor.

"When Elijah went into the cave he had a bad case of pessimism," declared Dr. van Dyke. "He thought all the world was wrong, going to the bad, and that he only was faithful to God and to duty. He attempted to prove this by having nothing more to do with the world and isolating himself in a cave.

"There are many men today affected by this form of self-righteons pessimism. They tell us that the 'great Nordic race' is vanishing, that 'the revolt against civilization' is sure to succeed, that Europe is hopeless,' and therefore America should keep out of it, and so on.

"What is this but going into the cave? The still, small voice of God

life, and climatic conditions in the regions that will be visited.

Last Two Years

The Blossom will visit the least known portions of the world on her two-year cruise. Explorers have gone over the Pacific islands and other tropic regions with fair thoroughness. Even the polar regions have been visited in recent years by men who have taken acurate observations of the lands through which they traveled. The South Atlantic islands, however, have been visited only by seal and sea elephant hunters, who brought back romantic stories, but little accurate information of scientific value.

At the helm of the ship will be John da Lomba, a Cape Verde Portuguese, who has sailed the seven seas for thrity-two years under one master. Captain John Cleveland, of New Bedford, said to be the "last of the old sealing captains." De Lomba is reputed to know "every rock in the Atlantic," and has made several voyages to the island which he will now visit in aid in a search for knowledge of the world we live in.

At the head of the ship's staff is

second mate of steam in any ocean and for any tonnage.

Captain Simmons will command the the navigating and scientific personnel of the vessel. Members of the crew are all college trained men, who will, in between their duties of hoisting sail and scrubbing decks, carry out their additional duties of surveyor, ship's clerk or whatever additional capacity they are selected to fill

fill.

The Blossom is a three-master, built originally for the coastwise cargo. The expedition will spend the coming Antartic Summer in the South Atlantic, then cruised along the West African coast, visiting the islands of that region, and then make for the Indian Ocean. She will restock at Indian Ocean, or the return voyage, and, at each stop will ship home the speciments collected.

IN RE-ORGANIZATION

Two Companies to Continue

Operations of The Columbia

Graphaphone Concern.

New York, Oct. 18.—Mortimer E. Ruckner, chairman of the readjustment committee of the Columbia Graphaphone Mfg. Company, which was placed in the hands of a receiver Monday, yesterday announced a re-organization plan providing for two new companies. One company would continue the

plan providing for two new companies.

One company would continue the operations of the present company and the other would take over and liquidate such assets of the present company as are not required for economical operation. The names of the two companies overturning near Antigonish when it was steered out to evoid a mud puddle.

Pessimistic Books

Into Cave.

New York, Oct. 18 .- The appearance ciated Press)—While Captain George of so many pessimistic books of late unitary Simmons has been scouring was deplored by the Rev. Dr. Henry

DO NOT APPROVE OF

London, Oct. 18.—(Canadian Press)

\$1.98 to \$4.85. Boys' Pants in Tweed, Ban-\$1.00 to \$1.98.

Men's Overalls from \$1.39

We preach the gospel of union made Overalls \$2.50 and \$2.75. Boys and Little Gent's Over-

alls, 85c. to \$1.25. Men's Fleece-lined Underwear, 79c. and \$1.00.

Boys' Fleece-lined Underwear, 69c. and 75c.

Boys' Penman's and Stanfield's Wool Underwear, 75c. and \$1.75.

Men's Light and Heavy Top Shirts, 98c. up.

Men's Sweater Coats and Pullovers \$1.98 up.

Coats 85c. up.

Men's Dress Shirts, 98c. up.

Boys' Dress Shirts and Blouses, 59c. up.

Boys' and Men's Slickers, Rubber and Raincoats, lowest prices.

Men's and Boys' Caps, Gloves, Scarfs, Furnishings of All Kinds, bought right, to be sold right, to the working man, to suit the workingman's earnings

All kinds of Boots and Shoes, Lumbermen's Gummed Rubber Boots and warm footwear. Just the thing you want and the prices you expect to pay.

D. BASSEN'S CALL TO THE PEOPLE!

We Have Moved From 14 Charlotte Street to 17-19 Charlotte Street, Opposite Our Old Stand—Not Far to Find Us.

We are calling for our old customers and friends. Our new store is bigger and brighter. We can offer you more bargains and better service. The stocks we have secured compete with the space and appearance of the store.

Come and keep our store busy as usual.

Men's Fall Overcoats, \$15, \$17.85 to \$22.50.

and Footwear.

Boys' Overcoats, \$5.98 to

Little Gent's Coats, \$4.85 to

Men's Suits, \$11.95 to \$28.

Boys' Suits, \$4.85 to \$7.98. Little Gent's Suits, \$2.98 to

Grey and White Sheeting, Men's Mackinaws, \$7.85 to

Thousands of Pairs of Boys' Mackinaws, good and Shaker Blankets, \$2.35 to heavy, \$5.98 to \$6.98. Men's Work and Dress Pants

All Kinds of Serge 75c. a nockburn and Corduroy,

Sporting Dress Goods \$1.39 per yard.

ren's Wear and General Dry

All kinds and colors of

Shaker Flannels 20c. yd.

All kinds of Grey and White Cottons 15c. yd. up.

All kinds of Prints 20c. and

49c. yd. up.

Fall Suiting, 60 in. wide, \$1.69 yard.

Homespun Suiting 98c. yd. Towelings, 12c. yd. up.

Ladies' Jumpers and Dresses, \$2.98 up. Ladies' and Children's

Sweaters, \$1.25 up. adies' Middies and all

kinds of Shirt Waists 98c. All kinds of Aprons and

House Dresses, 39c. up. Ladies' and Children's Underwear, full line at low-

Full line of Hosiery and Gloves, lowest prices.

A full line of Sweater Yarn, 2 oz. ball 29c.

Sock and Mitt Yarn, the famous Golden Grove, \$1.20 and \$1.25 lb.

Ladies' and Children's Rain Coats and Capes, half

Special Lot of Ladies' heavy Fall Coats to clear at \$1

And all kinds of General

Shopping for less money. Ladies' and Children's

stylish, durable and reasonable footwear for old

17-19 Charlotte Street 17-19 Charlotte Street Regd. Bassen Ltd.

Regd. Bassen Ltd.

"Porridge is much nicer than just cooked in a kettle."



Worth \$2.50

The Quaker Double Boiler is a fine piece of aluminum ware made by one of Canada's foremost manufacturers. It is fully guaranteed, and would cost \$2.50 in any retail store. It has a capacity of two quarts. It can be used for every boiling and stewing purpose. Thousands of users of Quaker Oats have secured these Quaker Double Boilers.

Quaker Oats wins its flavour through its quality It is milled from only the finest grains—the plumpest, best flavoured oats. We get but 10 pounds of these oats from each bushel of grain.

Rich Flavourý Oats

Why it is GIVEN FREE

Quaker Oats cooked the Quaker way-in a Double Boiler-is better flavoured. It will not burn. So that Quaker Oats can be enjoyed to the

This letter from Lombardy, Ont., is typical

of the many letters received daily in praise

of the Quaker Double Boiler. It expresses

the opinion of thousands of delighted users.

"I received the Quaker Aluminum Double Boiler. It is one that any

lady might be proud of. The por-ridge is much nicer than just cooked in a kettle."

utmost, we offer the Quaker Double Boiler In every carton of Quaker Oats there is a coupon. It gives full particulars. Save these coupons, and when you have the requisite number mail them to the Quaker Oats Company. You will receive your Double Boiler by return mail. Should you want your Double Boiler more quickly, you

can get it by sending fewer coupons and a small cash payment. Get a package from your grocer—and start saving the coupons, to-day.

Large package 30 cents; enough for 30 breakfasts

Quaker Oals In Sealed Cartons Only_

TILLSON'S OATS—also a product of The Quaker Mills —the only oats as good as Quaker.