

"Wear-Ever"

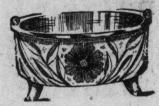
# Aluminum Kettles

kettle of many uses in the kitchen, for roasting, boiling, stewing, preserving, etc.

Wear-Ever aluminum is clean bright and sanitary. It costs little when one considers the long wear it gives. In co-operawe have arranged to distribute 1,000 of these Wear-Ever Windsor Kettles at manufacturer's price, as samples of this high-grade ware. Phone orders filled, Main, 7841. Today, each... 1.25

# Exceptional Sale of CutGlass

always includes one or more days of special selling of cut glass. Today will be the first such day in this sale, and the



Pots, nickel-plated, metal ing. Today, special.....



Regular \$3.95 8-inch Fruit Bowls, buzz and star design. To-day ... 2.95





6-inch size Floral Design Butter Plates. Today, each .... .95 Regular \$3.50 Floral or Buzz Cut Sugar and Cream Sets. Spe-



100 8-inch Daisy Floral Cut Glass Vases Regular \$3.50. To-2.49 ay...... 2.49 sign Cut Glass Bon Bons. Regu-lar \$2.95. Special, today. 1.49 100 Star Design Spoon Trays, day, special ... ... 1.79

# Table Cloths "Seconds"

facturers' "seconds," having slight imperfections. In the firsts erably higher price; size 2 x 2½ 1.95 they would command a consid vards. Today, each ... ..

Other Linen Specials Hemstitched Damask Table Cloths, size 64 x 79 inches; as-sorted designs, Regularly \$2.75.

Bordered Irish Crash Towel-

ling, 16½ inches wide; less than mill /price. No phone orders 

Lace Edge Doylies, drawn-work centres; size 12 in ; a big ship-ment just in from Japan, Extra special value, each ... White Flannelette, 30 in. wide.

Today, 10 yards for ... . White All-Wool Blankets, lovely soft, fleecy quality; weight 7 lbs.; size 64 x 84 inches. Regularly \$12.00 pair. Today. 9.95

Sitkoline Bed Comforters, size 72 x 72 in.; pretty colorings. Reg. \$3.00. Special today 2.50

The SIMPSON Company

# At the Simpson Store Today

# Five Splendid Values in Women's Dependable Gloves

Washable Cape Leather Gloves, perfectly finished in tan, mastic and embroidered backs; outsewn seams, two dome fasteners; sizes 5½ to 7½. Regularly \$1.75.

heavy weight, suedie finish; wash and wear heavy weight, suedie finish; wash and wear heavy weight, suedie finish; sizes 5½ to 8.

Per pair
Chamois Gloves, made in Canada, from soft, beautifully finished skins; in white or natural, with black stitching on backs; pique natural, with black stitching of backs. Endies 



# Women's Beautiful Silk Blouses at \$1.95

A wonderfully smart blouse of fancy silk striped marquisette, coming in white, sky, flesh, grey, salmon and maise; revers front, fastened with two large pearl buttons and finished with a Dainty French cuffs of the same material. Sizes 34 to 42 bust. Priced at the value of the material 1.05

## Heatherbloom Petticoats The Heatherbloom Petticoat is noted for wear

and appearance. It is non-clinging and has a silky finish. Made with three-section flounce. Comes in black only. Lengths 36 to 42. Price, 1.59

# New Crepe Kimonos

Japanese crepe kimoño, in Copen., rose, sky 

# **Evening Gowns** for Young Women

The straight line, an adorable simplicity, and satin, seems to be the last word from the French coutouriers regarding what this season's evening gown for the young women will be.

Exclusive models, straight from New York designers, and displaying these charming features, are now in our Misses' Department. An inspection of these frocks will convince you of their exquisite and at the same time practical loveliness. The following descriptions allude to a few of the many delightful gowns:

One of these gowns is fashioned of sunset satin of exquisite beauty that just seems to drape itself about the girlish figure. The moderately narrow skirt is caught at the sides in graceful panniers of satin and silver lace. The softly crushed girdle is so broad as to become a bodice, which is finished with jumper effect and petal-like shoulder caps of embroidered net. And such French touch is given by the large midnight blue This gown may also be had in turquoise girdle. This gown may also be had in turquoise blue. Price ..... 39.75

# Misses' Satin Gown

It's just yards and yards of lustrous soft satin draped in a most bewitching manner in the favor-ite tunic effect over a skirt of rich gold lace. But it is the way it is done that gives this frock the entrancingly lovely effect it has. Distinctive features are the jumper with its long knotted sash that falls to the hem and loses itself in a bunch of tiny rosebuds. Also the tiny sleevelets of dull gold net. Colors bisque, Nile, pink. Price ..... 45.00

# A Charming Frock

The very essence of girlish charm lies in this extremely modish barrel-frock of satin lined with tulle. Designed in Empire effect, the lower part of the bodice is of lovely gold lace, while the draped in a most bewitching manner in the favor-fect is given by the gold lace that extends over one shoulder. The most interesting and youthfu feature of this interesting gown is the loose panel of tulle that falls from the back of the girdle. It is banded with gold lace and sewn with tiny French flowers. Colors pink, blue, bisque. Price.. 32.50

# Of Daintiest Simplicity

Youthful simplicity finds expression in this lovely satin frock. The skirt is softly draped and eaught to an under-flounce of silk shadow lace of elaborate design. The dainty full bodice of Georgette over tulle is given the modish jumper effect by unique satin streamers falling from the shoulders, and finished with old gold and bead tassels. Colors bisque, pink, blue. Price ... ..... 35.00

Handsome Battenberg Bedspreads Half-Price

Extremely elegant genuine Battenberg Bed-spreads, some with pure linen centres, and others having all-over Battenberg designs. In some cases there are pillow shams to match; these are most exquisite goods of French manufacture and only need to be seen to realize what astounding bargains they are at these prices. Regularly \$7.50, \$9.00, \$12.50, \$15.00 and \$17.50. Today, each, \$3.75 to \$8.75.

# One Hundred and Fifty Women's Nainsook Nightgowns

Of Regular \$3.00 Value --- On Sale Today at \$1.50 They are made of beautiful fine nainsook, slip-over style, with dainty round neck and elaborate deep yoke, composed of wide Swiss embroidery, set on with narrow val. lace insertion in a scalloped design. The upper part has eight rows of narrow val. lace insertion, and the neck is finished with ribbon bead-The upper part has eight rows of narrow val. lace insertion, and the neck is finished with his lace in and val. lace edge. The set-in sleeves are slightly slashed up the side and have embroidery and lace insertion to match yoke. Sizes 58 and 60 inches long. \$3.00 value. Today, special 1.50 

120 Women's Corset Covers, \$1.75 Value, Today at 88c Made of a delightful fine nainsook, with beautiful deep yoke; very effective under slieer blouses; wide piece of Swiss embroidered nainsook, and rows of dainty French Val. lace insertion tapering up over the shoulder; the round neck has ribbon run lace beading, finished with edge of lace; bottoms have fitted peplum. Sizes 34 to 42. \$1.75 value. Today .... .88 180 Pairs of Women's

# Drawers at 88c

Made of nainsook; wide um. brella style, with handsome deep frill of Swiss embroidery, set on with row of dainty French Val. lace insertion and cluster of pin tucks, finished with edge of scalloped lace; both styles. 23 and 25. Regularly \$1.75. 'Foday, half

# Silkand WoolFabrics

New Crepoline

In a lovely crepy fin-ish, and featured in

Warm, Cosy Coats and Beautiful Suits

1,200 Pairs of Women's Corsets,

Today at 49c This is a wonderful sale. The Corsets are per-

fect in every way; made o? good quality white

coutil, with medium bust and

long hips; rustproof steel filled

side boning; tearproof front, with lace trim; four hose sup-

porters; styles for average fig.

ures. Sizes 19 to 26. Today, per

1.200 Girls' Corset Waists,

sizes 1 to 12 years. Regular

50c, Today, each .... ... .25

Women's Silk and Wool

Combinations at \$2.95

Made of beautiful fine ribbed

wool, striped with silk, styles

in low neck and short sleeves,

or high neck and long sleeves; the draw-

ers are ankle length. Sizes 34 to 42.

Regularly \$4.00. Today ...... 2.95

The Boot Department A special section is given to the display of Women's High-grade Boots at \$2.95 these popular and charming fabrics. They have the appearance of pure silk, but the introduction of wool in the woof gives it almost endless wear Women's Boots, in button and lace style; conservative fall models, in patent colt, gunmetal and dongola kia leathers; black cloth and dull kid tops; several good and durability. In weights for dresses and suits plain and fancy foxed toe styles. Sizes 21/2 to 7. These the following are the leading Fa!l fabrics in silk are remarkably good shoes in spite of the extraordinarily low-price. Very special for today ...... 2.95 and wool mixtures.

yard.

## Handsome Boots for Men at \$4.45

A handsome new Fall Boot, substantially made of excellent quality black and Havana brown leather; Eng. lish recede toe, with wing tip; light weight Goodyear 

#### Boys' School Boots, \$2.19

Boys' Boots, specially priced for one day's selling; made of gunmetal leather; full round toe; Blucher style; heavy solid leather standard screw seles. Sizes 1 to 5. Regular \$2.75. Today ...... 2.19

#### Girls' Serviceable Boots, \$1.29

#### Wash Goods Remnants No Phone Orders Remnants of wash materials; lengths of I to 5 yards. There are hundreds of pieces, each piece done up in a roll, and the length and price marked plainly for quick and easy buying; prints, ging-hams, lawns, voiles, piques, etc. Sale price, per yard, from 9c to 50c.

# per yard ..... 2.50 Per yard ..... 3.00 NOTE—The prices quoted are based on buying one year ago. Worth today 35 per cent. more.

ish, and featured in cord than poplin, and new evening shades; 40 lovely shades for Fall

Faille Poplin

in lustre, and in all the new shades; 40 inches wide. On sale today at \$2.50 and \$3.00 per

Corduna Cords | Eolienne Chiffon

the old-time corduroy for the new drape styles

or Bedford; extra high in shades for evening

silk sheen; 40 inches or street wear; 40

wide; all the new inches wide. \$1.95 and shades. Per yard 2.50 \$2.50 yard.

Somewhat akin to In a superfine finish

In a well defined cord weave, beautifully rich

In the Women's Coat Section You May Buy for \$35.00 A stunning coat of soft vel-

our, in navy, Burgundy, brown, taupe or green; large collar of seal plush; novelty double belt, trimmings; Oriental half lining.

A handsome coat of fine broadcloth in navy, brown or green; beautifully trimmed with bandings and large buttons of Kerami; lined throughout with

good quality satin. A cleverly tailored belted Coat of extra heavy, well-finished frieze, in grey and brown; distinctive features are the convertible collar and the tailored buttontrimmed pockets.

A graceful, dressy coat of fine quality velour, in beetroot, Burgundy, taupe, brown, navy and black; normal waistline; the large collar, deep cuffs and smart pannier pockets are finished with glossy Kerami and tiny buttons.

#### In the Women's Suit Section You May Buy for \$37.50

Ondine Cords

In a slightly heavier

A handsome tailored suit of beautifully finished Burbura, in black, navy, brown and green. Coat has panelled back; smartly trimmed with and two-tone button military braid; braid-finished tailored pockets, removable over-collar and cuffs of silk velvet or Kerami; plain belted skirt.

> A strictly tailored suit of gabardine Coat has normal waistline; shallow velvet collar, smart stitching and bone buttons. Skirt is plain with tailored belt. Black, navy, Africa brown, green and taupe. Lined with novelty silk.

> A lovely Dress Suit of fine quality burella in Burgundy, balsam, green, taupe, brown and navy. Coat is pleated over hips between broad front and back panels. Novelty collar and pockets. Bone buttoms. Lined with satin. Graceful skirt is gathered to novelty belt.

A nobby suit of well finished gabar dine. Coat has normal waistline. Broad collar, cuffs and inserted pockets, lavish ly trimmed with military braid and novelty buttons. Lined with novelty

INING ROOM

# Now is the Time to Buy Electric Light Fixtures Many Beautiful Specimens Are Reduced in Price During Our October Sale Small Portable Lamps, all complete, with 25-watt lamps and metal shades which throw

# These 7 Items Illustrate Unusual Values

downturned, very fine appearance, takes round lamps, no shades. Regular price \$15.00. shown in illustration, is wonderfully

solid bracket with swatch to control lights. Regular price \$16.75. Today for.....11.75 No extra charge for joints. Lamps

Rich gold finish, two lights, ments. Regular price \$15.50. Dull gold finish, two lights, Today for ......10.50

Today for ......10.00 good value. These pieces bought Silver finish, two lights, regularly would cost \$28.00. Our with candles, a very heavy special October sale price 19.75

Two-light silver, solid cast and fees extra.

# About Women's Neckwear

A Great Vogue Predicted for Stocks and Jabots

There is no doubt that a large portion of the season's business in neckwear will be done in Stocks and Jabots. The voluminous jabots, with high stock attached, made of embroidered net and trimmed with filet or Venise lace edgings, are most in favor. We are showing an immense range of these exquisite jabots in many styles and at very special prices. See our stocks and jabots at

# 33c, 39c, 59c, 75c, 89c, \$1.00

Many other styles of Stocks and Jabots to choose from at \$1.25, \$1.50, \$1.75, \$2.00, \$2.50 and up to \$5.00

Dainty Flat or Rolling Collars in satin crepella cloth, nun's cloth, petuna coth, faille silk, pique and gabardine, at 50c, 75c, \$1.00, \$1.25, \$1.50, \$1.75, \$2.00 to \$6.00 each.

We are also showing an interesting variety of exquisite Tuxedo Collars in satin, pique, corded silk and gabardine, Georgette, 50c, 75c, \$1.00 to \$3.00.



# **New York Millinery**

Burgesser, Rawak, Farrington Evans—either one of these names is a guar antee of smart and correct styles in tailore hats. Some of the best styles that we liave seen this season have been brought out b the above makers in their later numbers, which will be on display today in our French room. Prices \$12.50, \$15.00 to \$25.00

# The New Silk Beavers

Are very smart and show their quality in both style and materials. Those who dress plainly can appreciate the smartness of line in these hats. They come in black sailors, and are trimmed with silk ribbon. Prices, \$7.50, \$8.50, \$10.00 to

# 65 New Dress Hats at \$10

Everyone hand made from rich silk Lyons, velvet in black or the much wanted nigger brown, taupe, wine or grey. Some of these are trimmed with a few odd novelty feather mounts that were very expensive and exclusive. There are only the sixty-five, and they will soon be picked up. Special today at 10.00



#### Today is the Last Day of the Great Sale of Iron Beds

Pure White Enamel Beds, shaped top rails Pure White Enamel Beds, brass caps, fancy His; supplied in double, three-quarter and

chills; supplied in double, three-quarter single sizes. Regular price \$5.50...... Pure White Enamel Beds, shaped top and foot ends, brass trimmed; double and single sizes. Regular \$10.25

# Other Important Bed Values

12 only, Odd Beds, double, single and three 

Regular prices \$13.75 to \$17.50.

Three-piece Bed Outfit, including bed, spring and mattress. Bed pure white enamel, brass ros spindles, knobs and caps; double, three-quarter and single sizes. Mattress seagrass centre, juta felt both sides and ends, art ticking. Spring all steel frame, closely woven wire fabric, heavy cable supports, wire edge. Regular \$16.00. To day.

Brass Bed, heavy 2-inch continuous posts, five fillers, with special husks, in polette or sain firesh; 4.6 size only. Regular \$24.75..........16.65

Regular \$31.75 ......

Brass Beds, heavy 2-inch posts, with special design ball corners and trimmings, five heavy fillers, in polette or satin finish, in 4.6 size only 23.50

OFFICE

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