

WONDERS OF THE WEST TOLD CANADIAN CLUB

Peace River Country and Its Varied Resources Detailed by a Resident There for 50 Years.

"A young veteran" was the description given by Chairman McKay of Fred G. Lawrence, P.R.G.S., at the Canadian Club yesterday. Mr. Lawrence has lived for thirty years in the Peace River district and spoke of his pioneer experience there. His pleasant narrative was attentively listened to, and frequently excited much merriment.

With the exception of the summer of 1883, spent in Chicago, and two years at the State University of Indiana, he has spent all his time there. He hoped to disperse some of the illusions held in the east concerning the district. Fifty years ago Ohio was the western world limit, but now it is being extended north and west in a way that gives Canada distinct importance.

Along the banks of all the streams flowing east of the Hudson Bay to the Arctic Ocean, Mr. Lawrence declared, gold was to be found. Along the foot of the Rockies, near the base of the Athabasca out-cropping coal seams of from 8 inches to 23 feet is found. Alexander Mackenzie found coal burning a century ago, and the beds are still burning. Great coal fires are burning along the eastern slopes of the Rockies.

Petroleum is found in such quantities that Canadians need not go to Texas to be soaked in what they can be soaked at home, said Mr. Lawrence.

Bitumen in immense quantities, estimated at 6,000,000 tons by government experts, is found capable of supplying all the asphalt used, the consumption hitherto being only 200,000,000 tons altogether.

The largest gas well in the world is found not far from the Pelican Rapids on the Athabasca River, near the asphalt deposits. Someone set the gas on fire and it flames up 65 to 80 feet in the air with a roar that can be heard a mile away. A hundred miles from this an equally plentiful supply is found.

On the Mackenzie River down to the Arctic spruce grows two feet in diameter. He had seen spruce on the Athabasca four feet in diameter. He hoped that Americans would be allowed to buy the timber on condition that they came over and manufactured it here. (Applause.)

While people thought the Peace River far off, they were going down to South America to develop that country. There were 65,000,000 acres of first-class agricultural land. Wheat on a farm at Fort Vermilion averaged 40 bushels to the acre, and squash, pumpkins, cucumbers and other plants ripened in the open air without difficulty. The only difficulty was in keeping down weeds. He expected the west would eventually ship four, five and six million bushels of wheat.

A world record was made in one field of wheat which was sown and harvested in eighty-six days. Seeding is generally done from April 20 till May 1, and harvest is never later than Aug. 20, being generally completed in July. Snow averages 2 feet deep, 3 feet 4 inches being the record, but Mr. Lawrence has seen many winters when there was not enough snow for sleighing.

When Fort Churchill is opened, wheat can be shipped to Liverpool more cheaply than from the west.

Prince Rupert lies directly west of the Peace River district, and the Alberta Government has arranged to guarantee railway bonds for the opening up of the country to the north. It was cold in winter, but very agreeable and pleasant in summer. From May 1 till Aug. 1 newspaper print could be read at midnight out of doors the days are so long.

Mr. Lawrence's uncle, H. H. Lawrence, tried an experiment in planting three pounds of very small potatoes, and the crop resulting was 633 pounds. Mr. Lawrence's cousin constantly raises 1000 bushels of potatoes to the acre of the best kind, and the potato bug has not yet arrived.

Mr. Lawrence paid a compliment to the Northwest Mounted Police. "No man escapes there on a technicality," he declared in speaking of the magistrates, who did their best to have the law observed.

The Peace, Athabasca and Mackenzie rivers drain a territory 100,000 miles larger than that of the Rhine, Lawrence and the great lakes. The Mississippi does not compare with the Mackenzie for navigation.

Herring come up the Mackenzie from the Arctic Ocean to Great Bear Lake, and fish are so plentiful fishing would be an advantage. The Peace River opens six months of the year. Horses are left out to winter and come in fat in the spring. Cattle have to be fed from three to five months.

EMMA EAMES FOR TORONTO.

NEW YORK, Jan. 18.—Emma Eames will commence in Boston on Feb. 20, a tour of twenty concerts. She will appear in Toronto, Montreal and other cities.

Asks Damages for False Arrest.

Edwin Pincourt has instituted proceedings in the jury assizes before Justice Clute against W. J. Heaven, late of the firm of Smith, Baggs & Heaven, leather manufacturers, to recover damages for false imprisonment and malicious prosecution.

Pincourt, who is an expressman, was brought up in police court on a charge of stealing a roll of leather which he was supposed to have delivered.

Later he personally captured the real thief, who was sentenced to three years. The prosecution tried to show from Mr. Heaven's evidence in the examination for discovery, that he had never taken pains, although he had learned of two men having handled the peel, to ascertain the second person's connection with it, and had unwarrantably laid the whole blame on Pincourt.

The case goes on to-day.

The Canadian Way to the Canadian West.

The C.P.R. depends more upon the excellence of its service than to appeal to patriotism as the only Canadian route to the western provinces and the coast, and with a daily service of express trains between Ontario and Winnipeg has little to fear from foreign rivals. The trains, which carry through sleeping cars, dining car and coaches, leave Toronto every night, and use the all-Canadian line, via Georgian Bay, the north shore of Lake Superior and Port William as interesting as it is direct. The time made, as might be expected, is considerably faster than by any other route.

Jeauit College Burned.

MOBILE, Ala., Jan. 18.—The famous Spring Hill College, the largest Jeauit institution in the south, was burned to-day. No one was injured.

H. H. FUDGER, President
J. WOOD, Manager

THE SIMPSON COMPANY, LIMITED

Lower Lakes and Georgian Bay—
Fresh southeasterly to southwesterly
winds; cloudy and milder. Local snow
bursts.

Stock - Adjusting Sales from Now Till Stock - Taking.

Boys' Sweaters and Boys' Underwear Reduced

Very much reduced. Think, ten weeks of hockey weather yet!

Boys' All-wool Ribbed Sweaters, used for skating and all winter sports, deep roll collar, close ribbed cuffs and skirt, white and white with royal, green, cardinal, purple or navy trimmings on collar, cuffs and skirt. Sizes 22 to 32. Regularly sold at \$1.00 and \$1.25. January Sale price, 69c.

Boys' Scotch Wool and Fleece Lined Underwear, Shirts and Drawers. Shirts double breasted, very warm and comfortable for winter wear. Sizes 22 to 32. Regular to 80c per suit. Tuesday 25c per garment.

Whitewear at Prices that will Convince the Least Proudful Purse

THE main end and object of the store's activity from now until the end of the month when the Annual Inventory will be called consists of selling out the surplus goods. It is not a matter of leisure—it is imperative and immediate. No other explanation can be given for the prices we are marking on useful staple merchandise. The necessity of reduction of stock at the time of the semi-annual inventory reflects in no way upon the quality and merchantable nature of the goods. The store system requires that stocks be lowest at this time and customers have nothing to consider but how best they may avail themselves of the occasion.

A Chance for Men Who Work Outside or Inside Unfinished Buildings

JUST as cold in an open unheated building as right out in the street.
Working Coats and Frieze Reefers at Stock-reducing prices to-morrow.
Men's Heavy Blue Duck Working Coats, lined with Mackinaw cloth, made with storm corduroy collar, knitted wind protectors in sleeves, patent clasp fasteners. Sizes 36 to 44. Regular \$4.00 to \$4.50. Tuesday \$2.75.
Men's Heavy Black Frieze Double Breasted Reefers, strong, serviceable material, made with deep storm collar, lined with fancy checked tweed lining. Our regular price \$4.50. On sale Tuesday \$3.49.

A General Clearing of Trimmed Hats

Commencing Tuesday morning a big discount will be given on the prices of all the very choicest of our Trimmed Hats; beautiful models in fur, black velvet picture hats with ostrich plumes, stylish effects in corded silk and velvet, etc., all will be reduced.

A GOOD SPECIAL.
35 extra good styles that have just been trimmed up, in black or colors. Worth from \$5.00 to \$7.00 each. Tuesday \$3.50.

Perfume Clearances

A few first-class odors that must be cleared out before stock-taking: Fifth Avenue, Ambre Ideal, Rostiris, Maybelle, Cerise de Fleurs, Royal Shamrock, Violet, and others. Regular 75c and \$1.00 per oz. Clearing, per oz., 25c.
A number of very high-class odors, in 2-oz. bottles, cut glass, ground glass stoppers, and encased in handsome French designed and embossed presentation cases. Odors: Violet de France, Jockey Club, Lily of the Valley, White Rose, Peau d'Espagne and Violette de Luxe. Regular prices \$1.50 and \$2.00. Clearing, each, 45c.

Men's Furs Reduced

Men's Black Galloway Fur Coats, made from extra fine grade skins, soft and pliable leather, and heavily fur-lined, best finish. Regular \$30.00, Tuesday \$24.50.
Men's Black Astrachan Lamb Fur Coats, choice even curl, and glossy skins, extra well finished and dressed. Regular \$48.00. Tuesday \$34.50.

Whitewear at Prices that will Convince the Least Proudful Purse



\$1.00 Surplice Night Dresses, Tuesday Sale Price 75c

Fine cotton, slip-over neck, elbow sleeves, hemstitched and lace trimmed, lengths 56, 58, 60 in.

50c Maids' Aprons, Tuesday Sale Price 35c

Fine white lawn, bib and broche of fine embroidery, tucked shoulder straps, wide sashes, size of skirt 33 x 40 inches, deep hem.

ON Tuesday, we will demonstrate that good taste, neatness and style can be combined in very inexpensive Under Muslins. Every woman who appreciates refinement cannot afford elaboration and fancifulness savoring even in the slightest of extravagance.

We declare it to be quite unnecessary to expect high prices with quality and good taste. We prove it by the goods we bring forward to-morrow. Read:—
\$1.50 New Kimono Night Dresses, Tuesday Sale price \$1.00 each, a dainty gown, in fine nainsook, slip-over neck, kimono sleeves, pretty trimmed with tucks, lace insertion and frills, beading and silk ribbon, all sizes.
\$1.00 Petticoats, Tuesday Sale price 75c, fine cotton, French band, skirt finished with ruffle of embroidery and quarter-inch tucks, lengths 33, 40, 42 inches.
60c Drawers, Tuesday Sale price 45c pair, a plain drawer for home trimming, finest cambric, umbrella flounce, small tucks and 1/2-inch hem, both styles. Sizes 23, 25, 27 inches.
\$1.10 Drawers, Tuesday Sale price 75c pair, fine nainsook, cluster of tucks, embroidery beading and silk ribbon draws and bow, flounce of fine embroidery. Sizes 23, 25, 27 in. in both styles.
45c Apron, Tuesday Sale price 33c, an extra large apron, fine, heavy lawn, wide hem and sashes. Size 38 inches long by 80 inches wide.
75c Overall Apron, Tuesday Sale price 65c, fine blue check gingham, very full all around, gathered on yoke, long full sleeves, covers the entire dress, lengths 52, 54, 56 inches.

Stock-Reductions in the Women's Fur Department

IF YOU buy at January prices for next year you have two and a half months' wear this winter into the bargain. These for Tuesday:—

Women's Fur Lined Coats, full 43 inches long. The shell or outside is made from the finest French box cloth; is guaranteed not to shrink, spot or wear rough. They are strictly men tailored, and the designs are both new and dressy. A splendid addition to anybody's wardrobe. Mostly black, blue and dark green.
4 only, with natural muskrat lining, mink shawl collar, 2 stripe. Our regular price was \$50.00. Special \$36.75.
20 only Natural Full Furred Muskrat Jackets, 24 inches long, in two new leading styles, with deep storm collar and large revers, lined throughout with fine French satin, up-to-date in every way. Our regular price was \$45.00. Special \$26.75.

EXTRA SPECIAL.
For Tuesday's selling only an opportunity to procure a stylish, good wearing, perfect fitting Fur Coat, at dollars less than the actual cost of making.
20 only Natural Full Furred Muskrat Jackets, 24 inches long, in two new leading styles, with deep storm collar and large revers, lined throughout with fine French satin, up-to-date in every way. Our regular price was \$45.00. Special \$26.75.

Embroideries

2,100 yards of Cambric Embroideries, 2 1/2 and 3 inches wide, large assortment of patterns. Regular 5c yard, per yard 3c.
50c LACE WAISTINGS FOR 25c.
850 yards of White Lace Waistings in machine Cluny and Nottingham Valenciennes Lace, 18 inches wide. Regular 60c and 66c yard, 25c.
1,845 yards of fine Normandy Valenciennes Laces, 5 1/2 inches wide. Regular 80c yard, 15c.

20 lbs. White Sugar for \$1.00

One car Redpath's Standard Granulated Sugar, 20 lbs., \$1.00.
Pure Orange Marmalade, in quart glass jars, 1,000 jars, extra special, per jar, 25c.
Choice Peaseal Bacon, side, half or whole, per lb., 17c.
Quaker Oats, 3 packages, 25c.
Finest Florida Grape Fruit, large size, 4 for 20c.
Fancy Japan Rice, 4 lbs., 25c.
Ogilvie's Royal Household Flour, 1/2 bag, in cotton, 85c.
Choice Evaporated Peaches, per lb., 14c.
Domestic Kipperd Herring, 3 tins, 25c.
Imported Pickles, Rowatt's, plant bottle, 200 bottles, white onions only, per bottle, 20c.
Canned Tomatoes, 3 tins, 25c.
Canned Corn or Peas, 3 tins, 25c.

White Waists at Sale Prices

An exceptional offer at \$1.50, a very dainty design in fine quality white lawn, openwork embroidered with clusters of fine, tucked back and front, new high collar. A \$2.00 value, for \$1.50.
A very stylish model at \$1.95, all-over embroidered front, finished with clusters of fine tucks, tucked back, long sleeves, trimmed with insertion, pointed cuffs, new collar. Very special, \$1.95.
A beautiful New York model, in white lawn, made with small embroidered panels on front, edged with insertion and lace, directive sleeves, trimmed with Val. lace and insertion, pointed collar. A \$3.50 waist, \$2.75 Tuesday.

Ladies' \$35.00 Suits for \$18.50

58 only, Ladies' Model Suits, of diagonal serge, chevron stripe and French Venetian, in two tone effects of black and grey, wine and black, and brown and black; also some in plain shades, navy, brown, black, green and wine. Coats are 36 to 40 inches in length, lined throughout with satin, some trimmed with satin and braid, others strictly tailored and finished with large buttons. Skirts are in the new circular and gored styles, trimmed with folds of self and finished with buttons to match coat, regular price \$35; Tuesday only \$18.50.

White Sale Prices Domestic on Staples

5 dozen only Colored Damask Table Cloths, red on white and red on green, best Turkey dyes, fringed and bordered all around, about 2 x 2 1/2 yards. Regular \$1.40 each. Tuesday \$1.00.
440 yards All Pure Linen Bleached Irish Dress Linen, fully bleached on the green, beautiful round, firm, even thread, 38 or 40 inches wide, weights suitable for fine blouses, underwear, skirts, suits, nurses' costumes, etc., at per yard, Tuesday, 48c.
45 pairs All-wool White Blankets, thoroughly scoured, lofty, warm finish, dainty borders, 7 lbs., 64 x 84 inches. Regular \$3.85 per pair. Tuesday \$2.89.

The Sale of Pongee and Taffeta Silks

Honan Silk, a superior grade of Pongee, bright, lustrous, knobby weave, one of fashion's favorites. Imported direct from Honan, China. Stylish, as well as serviceable. 24 inches wide, in champagne shade only. Regular selling price \$1.25 yard. On sale Tuesday, 85c.
Black Chiffon Taffeta Dress Silk, guaranteed quality, rich, deep, permanent black. The name is woven on selvage of every piece, as a pledge of sincerity. The regular selling price of this silk is 85c a yard. On sale Tuesday, 69c.

The "Straight Facts" About Our Housefurnishing Club



FIVE HUNDRED members who OWN their HOUSES.
The month of January to choose the furnishings.
Six months' convenience in regard to payments.
No extra charge for the privilege first or last, one way or any other.
All goods in the Furniture, Carpet and Curtain Department may be included in Club purchases, and also Pictures.
Applications received in the Club Office, first floor, new building.

All work of laying carpets, hanging curtains or re-covering furniture free of charge during January.
WE urge our readers to consider the above facts relating to our Housefurnishing Club. This plan is the most liberal one ever offered to home-builders by a reputable store. Prices are not raised one cent for Club members over and above what cash customers pay. In cases where reduced prices are advertised, the Club offer holds good just the same. All we want is to clear out the goods and a busy January. The only condition we make is that you own your own house.
January is more than half over. We ask you to see the Club Secretary in his office, first floor, new building, to-morrow morning. You will need time to choose your goods, and action must be taken at once for time grows short.
Decide now.

New Shipments of Fashionable Suitings and Dress Suitings

Novelty Weaves, Exclusive Shades, New French Broadcloth Suitings in plain and self stripes in a variety of fashionable 'Taupe' shades.
New "Princess" Broadcloths, in qualities for full gowns and tailored skirts. Rich chiffon and ponce finish, beautiful range of fashionable shades. Many exclusive colorings.
New French and German Broadcloths, in dainty 'paste' shades, delicate tones of shell pink, pearl grey, peach, Nile, champagne, bisque, canary and pale blue.
New "Satin Raye" Suiting, a handsome self colored stripe material, in a range of very choice shades. The "correct" style for early spring wear.
These goods have been carefully selected, both for appearance and wearing qualities. Manufactured only by the best makers in France, Germany and Austria, we can fully guarantee the dye, finish and quality. 48 to 52 inches wide—\$1.50 per yard.