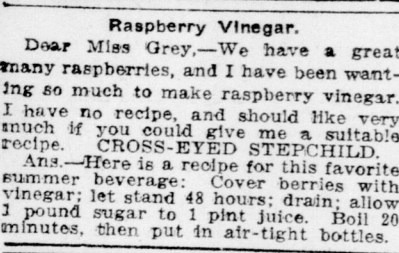


A PAGE OF INTEREST TO WOMEN



Health Triumphs over disease every time you use Lifebuoy Soap. For its mild healing and cleansing oils are charged with cleansing properties that make it simply invaluable.



Raspberry Vinegar. Dear Miss Grey—We have a great many raspberries, and I have been wanting so much to make raspberry vinegar.

BAYFIELD

News of the Summer Colony Visitors Enjoying Lake Breezes. Mrs. Nobel Bartlett and family of Windsor, Miss Kenning of Wyden, Manitoba, and Miss Elsie Pepp of Detroit are the guests of Mrs. Tommie of Windsor at Shinglers, Bayfield.

SOCIAL AND PERSONAL

Mr. A. D. Westman has returned to town after spending his vacation with relatives in Chatham. Miss Ruby Johnston is spending a few days with friends in Southwold.

Cynthia Grey's Mail-Box

Starting Afloat. Dear Miss Grey—Here is another stranger to claim some of your time. I have never been reading it ever since I have been married, and that was the 17th of last October.

WORTH WHILE KNOWING

During the peach season children are often in danger of swallowing the peach stones and choking on them. An old remedy tried by our mothers and grandmothers is to pour into the child's mouth the unbroken white of an egg and stone will slide down with it.

10 to 33 1/3 Per Cent Off GREAT... AUGUST SALE 10 to 33 1/3 Per Cent Off

It is at sale times that our collective buying plan makes itself especially evidenced by the sensational values it affords. All year this plan by which we buy together with several of the largest furniture stores in the Dominion helps us offer you the finest Furniture obtainable at the lowest prices.

Now We Offer Reductions On Those Prices

Advertisement for Ontario Furniture Company featuring various furniture items like extension tables, beds, mattresses, and drapery with prices and descriptions.

Midsummer Clearing AT BRICK & DUNDAS

FRIDAY and SATURDAY SPECIALS 9 Only Silk Suits To Clear. Several of these numbers are New York models, made in taffeta and silk poplin, in colors navy, black, brown; sizes 16 to 40. Regular price \$27.50 to \$35.00. Sale price \$15.00



BRICK & DUNDAS LIMITED LONDON, 188 DUNDAS STREET, ST. THOMAS.

Advertisement for Electric Goods and Westman's Hardware, Ltd. listing various household appliances and their prices.

A GAME OF YOUTH

Dear Miss Grey—In London Times I saw an advertisement for a game of youth. It takes youth to win. In this connection, it is no branch of confidence for me to repeat something that Sir Douglas Haig once said to a friend of mine who happened to be a very well-known English editor and who had made the usual comment on the extreme youth of the great hero of the British army.

WOMEN! MOTHERS! DAUGHTERS!

Whenever the children suffer from earache, think of COMPASS OIL. Three drops, heated in spoon, and dropped into ear, cures.

For the Picnickers

Just how much provisions to take on a picnic is not always easy to estimate. Here is an authoritative guide: Coffee—One gallon coffee makes 25 cups or 40 after-dinner cups.

Advertiser Patterns

Dear Miss Grey—Well, Miss Grey, how are you enjoying this hot weather? It certainly is awful hot. I just thought I would come and thank you for that crocheting pattern a reader sent me. I also made another pattern of the bee design, and sent it with pleasure.

Would Add Her Name

Dear Miss Grey—In reading The Advertiser I noticed Garrett O'Connor's letters and they interest me very much, as I would like to see the boys of the 1st Contingent get home for a rest. If their petition is signed I would like to add my signature, but I do not see how they are to be spared, if other boys do it.

Against the Rules

Dear Miss Grey—Well, Miss Grey, how are you enjoying this hot weather? It certainly is awful hot. I just thought I would come and thank you for that crocheting pattern a reader sent me.

Sends the Bee

Dear Miss Grey—Well, Miss Grey, how are you enjoying this hot weather? It certainly is awful hot. I just thought I would come and thank you for that crocheting pattern a reader sent me.

A Smart, Seasonable Model

2092—This style is ideal for sports materials. It will make a fine outfit of beach suit, in Jersey cloth, gabardine, serge, tulle, taffeta, linen, drill, voile, gingham and chambray.

Advertiser Pattern Dept.

Please send above-mentioned pattern, as per directions given below: Name, Town, Province, Age (if child's or misses' pattern), Measurement: Bust, Waist.

Hot Weather is a Joy to the man or woman who is properly nourished with a light, easily digested food.

Shredded Wheat Biscuit and the many delicious, nutritious dishes that can be made with it. Shredded Wheat Biscuit is 100 per cent whole wheat fully complying with all government requirements in purity and cleanliness.

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