

Health Triumphs over disease every time you



Per Cent

\$9.95 np

Mat \$2.00

A

\$13.50

\$9.50 up

\$12 up

\$18.95 set

The Rev. Mr. Stuart and Miss Stuart of London are visiting Mrs. Stanbury at her cottage, Bayfield.

Mr. and Mrs. J. B. McKillop of London spent the week-end with Mr. and Mrs. Frank Glass at Roycroft, Bayfield.

On Tuesday evening Mrs. Frank Glass of London entertained at bridge, assisted by Miss Carter of Detroit.

Mrs. A. T. McMahan of London and Rev. Beverly Ketchin and family of Hamilton are summering on the Terrace Bayfield.

Rev. Mr. Hodgins and family of Hamilton are spending the month of August in Bayfield.

Rev. Mr. and Mrs. Cluff, Stratford, are just now in Bayfield, is again the home of many Londoners: Rev. Mr. Boyd and family, Mr. Langford and family, Mr. Miller and family, Mr. and Mrs. Carson, Mr. and Mrs. Kent and Miss Carson, Mr. and Mrs. Kent and Miss Carson, Mr. and Mrs. Pierce and family and Mr. Lowry and family and Mr. Lowry and family and family, London.

Tommy Samuson has returned to town after spending a in few days with friends in Southwold.

Miss Adams is visiting Miss Cora Mr. A. D. Partridge and family, London.

Tommy Samuson has returned to Misses Whitesides of Detroit are also guests where, also guests where. The Misses Capling have returned to Hamilton, and Mrs. Narcisse Cantin and Capt. Napoleon Cantin of St. Joseph have returned home after being guests at Liandudno.

SOCIAL AND PERSONAL

Mr. A. D. Westman has returned to town after spending his vacation with relatives in Chatham.

Miss Ruby Johnston is spending a few days with friends in Southwold.

Miss Adams is visiting Miss Cora Hicks of Dutton.

And Hicks of Dutton.

and family.

Dr. Partridge and family, London, are now occupying their cottage at Lakeside, Bayfield.

Mr. W. A. Hunt and family, London, have a cottage in Bayfield for August.

Mr. Johnson and family, London, are spending the summer in their Bayfield home.

Mr. and Mrs. Geroge McTaggart and family, Clinton, are summering at their cottage, Bayfield.

Dr. and Mrs. Atkinson and family, Detroit, are spending the summer in their cottage, Bayfield.

Miss F. March of St. Joseph's Hospital spent the holiday with relatives in Dutton.

ture obtainable at the lowest prices.

In selected quarter-cut oak an

mahogany. Ten designs.

\$23.00 for \$29.00 for

Mattresses

Regular \$ 4.50 for \$ 3.50

Regular \$ 6.00 for \$ 4.50

Regular \$ 7.00 for \$ 5.90

Regular \$ 8.50 for \$ 7.90

Regular \$12.50 for \$ 9.90

Regular \$15.00 for \$12.00

In selected quarter-cut fumed

or golden oak; 48-inch case, with

best British plate mirror back.

Regular \$39.50 for \$32.00

Rugs, Linoleum,

Etc.

Tapestry Rugs .. \$10.50 to \$27.00

Brussels from .. \$16.00 to \$24.00

Wilton Rugs \$24.00 to \$100.00

10 per cent off all Linoleum.

100 Rag Mats, to clear 49c

20 per cent off all Japanese

Feltol, per square yard 39c

Stanley Oliver has just returned to St. Thomas.

The Misses Wye, Mr. and Mrs. Wisner and Miss Wisner are guests from

Adaughter, St. James street, are spending two weeks at the Sweet Home Cottage, Port Stanley.

A PAGE OF INTEREST TO WOMEN

BAYFIELD

News of the Summer Colony Visitors Enjoying Lake Breezes.

Mrs. Nobel Bartlett and family of Windsor, Miss Kenning of Virden, Manitoba, and Miss Elsie Pepin of Detroit are the guests of Mrs. Tolmie of Windsor at Shingleshacks, Bayfield.

The Rev. Mr. Stuart and Miss Stuart of London are visiting Mrs. Stanbury at her cottage, Bayfield.

Stanley Oliver has just returned to St. Thomas.

The Misses Wye, Mr. and Mrs. Wisner are guests from Brantford. Dr. and Mrs. Bert Sharp. Mr. and Mrs. Tolchard and family are from Toronto. Mr. and Mrs. Edwards have but lately returned to Toronto. The Baroness Herry and family, late of Belgium, are also guests at Llan-Mr. and Mrs. Noel and the Misses Thorpe of Mitchell, Mrs. Sylvester, Miss Sylvester and the Misses Whitesides of Detroit are also guests there, The Misses Capling have returned to St.

Mrs. Honey is visiting her sister, Mrs. Price, in Aylmer. * * *

Mr. and Mrs. J. R. Bennett are visiting relatives in Aylmer.

James Long and wife are visiting in Aylmer. Harold Evans spent the holiday with his parents in Tyrconnel.

Miss Tenice Gillet of Glen Colin is visitor in town. Mr. and Mrs. Hill and family spent a short holiday with relatives in Iona. Robert Bremner has returned to Till-sonburg after spending several weeks with friends here. * * *
Gordon McDonald is visiting his

parents in West Lorne for a few days, Mr. A. D. Westman has returned to town after spending his vacation with relatives in Chatham.

Miss Rose Johnson is visiting the Misses Windram of Southwold.

** *

Miss Weber has returned to Shedden and the Aliday with friends.

after spending the holiday with friends in this city. Miss Gertrude Bell has returned home after spending an enjoyable visit with her aunt, Mrs. C. E. Young, Park Apartments, Windsor.

Tommy Sampson has returned from Port Burwell, where he spent the weekend with friends.

Miss Elena Baron of Boston Mass., is here visiting her relatives, H. Wolf and family, King street.

*** Mrs. J. B. Dunlevy and small son

Kenneth have returned from Toronto and other cities, Master Kenneth fulfilling several successful engagements. Mr. and Mrs. Waiter Stevens and family, also their grand-daughter, Viola, motored to Toronto and Hamil-

Cynthia Grey's Mail-Box

Starting Aright.

Starting Aright.

Dear Miss Grey,—Here is another stranger to claim some of your time. I have never been to your Page before, but have been reading it ever since I have been married, and that was the 17th of last October.

If some one would like my way of doing cherries, here it is. Pit them, cook them in their own juice and can; put no water nor sugar in them. When wanted for use, make a syrup of water and sugar, then add cherries.

I saw where some one wanted cure for poison. Here is a sure cure, for I have used it: Sugar of lead dissolved in water; bathe with it.

We live on a farm and I have been helping lead here were water; bathe with it.

We live on a farm and I have been leiping load hay. We are done now.

Please send me a lonely soldier's address, one from Ontario gone overseas

possible.
Good luck to all,
SLEEPING BEAUTY. P.S.-Do you get any letters from here?
Ans.—Nothing like having the "best daily" in your home when starting housekeeping. And we are glad to have you become a contributor to this column. Quite a number of our readers have been "hay-makers" from all reports, and should feel proud of themselves, I think, for lending a hand in this way. Yes, correspondents from your locality are not infrequent. your locality are not infrequent.

Popularity of "Tipperary." Dear Miss Grey,-Who first introduced Dear Miss Grey,—Who first introduced "Tipperary" into our army as their "war song"?

2. Who is head of the contest in The Advertiser? I mean of the voters.

3. What would be suitable to wear on a long trip, say to California, for me? I am 16 years old, with fair hair and blue ever

blue eyes.

4. Can you tell me the whereabouts of Harrison Fisher or Dana Gibson, and their addresses?

Now I have troubled you too much Box can stand two of us, so I will sign myself as before.

Now I have troubled you too much already and will close. How is myself as before.

During the peach season children are often in danger of swallowing the peach stones and choking on them. An old remedy tried by our mothers and grandmothers is to pour into the child's mouth the unbeaten white of an egg and stone will slide down with it.

Now I have troubled you too much already and will close. How is myself as before.

Ans.—The song "Tipperary" was written and composed by an Englishman, Jack Judge, who, it is said, was "turned down" by practically every music publisher in London, England. At last, however, he found a publisher. The song became popular first in music halls, then with the English "Tommy," and rapidly was taken up by their Canadian brothers. Of course it did not take long to cross the Akantic, and —but you know the rest.

you know the rest. but you know the rest.

2. You will see all results and names of special prize winners in The Advertiser's columns, so keep your bright eyes wide open.

3. A one-piece dress of pongee in a shade that will not show the soil wastly, is very suitable and serviceable or such a long journey. The stores show many nice fabrics just now for such dresses. Or in place of a dress, you could have a wash suit and wear a blouse of the same material, minus 2. You will see all results and names of special prize winners in The Advertiser's columns, so keep your bright eyes wide open.

3. A one-piece dress of pongee in a shade that will not show the soil easily, is very suitable and serviceable for such a long journey. The stores show many nice fabrics just now for such dresses. Or in place of a dress, you could have' a wash suit and wear a blouse of the same material, minus the coat, when on the train. The advantage of this is that you can don a white blouse occasionally and present a freshened appearance.

4. Here they are, both in New York City, of course: Charles Dana Gibson, Carnegie Hali; Harrison Fisher, 44 W. 77th street. These are their permanent addresses, e'en though each may be received for the sum of the street of the sum o

ter close or you won't let me come again. I should like to know what you think of my writing, although I know what you will say. addresses, e'en though each may be roaming far, for all I know. Ans.—We'll be very pleased to add to our list the name of such a brave young man—e'en though he disclaims the valor! Re the remainder of your episte, I cannot, in fairness, print it, and am sorry you made the request. What would the rest of the candidates think? Would Add Her Name.

Dear Miss Grey.—In reading The Advertiser I noticed Garrett O'Connor's letters and they interest me very much, as I would like to see the boys of the 1st Contingent get home for a rest. If there is a petition being signed I would like to add my signature, but I do not see how they are to be spared if other boys do not volunteer. There are some that would let them stay there until not one would be left



A Smart, Seasonable Model. A pattern of this illustration mailed

address on receipt of 10 cents silver or stamps. ADVERTISER PATTERN DEPT. Please send above-mentioned patters as per directions given below

LIMITED LONDON. 188 DUNDAS STREET.

styles, in stripe, palm beach

cloth, cotton, Bedford cord

and marveletto, in all white

or colored stripes; sizes 16

to 42. Regular price \$15.00

ELECTRIC GOODS Canadian Beauty Electric ! Irons, makes ironing a pleasure. Price\$4.50

Toasters\$4.50 READY-HEAT GRILL, boils. bakes, roasts, toasts and heats cold rooms\$3.75

POLAR CLUB, the little fan

Not a Bit Brave.

DAFFYDOWNDILLY.

An Anxious Mother,

with the big breeze. Price \$7.50 FROST KING REFRIGER-ATORS keep your food

sweet and fresh with small

Westman's Hardware, Ltd.

Midsummer Clearing

BRICK & DUNDAS

FRIDAY and SATURDAY SPECIALS

9 Only Silk Suits To Clear

Several of these numbers are New York models, made in

taffeta and silk poplin, in colors navy, black, brown; sizes

16 to 40. Regular price \$27.50 to \$35.00. Sale price. \$15.00

Wash Suits, Middy Blouses and

White Wash Skirts

Wash Suits, all this season's | Middy Blouses, in all white

to \$18.50. Sale price \$9.9598c

BRICK & DUNDAS

me to call again with my work not done! Best wishes to all the Mail-Box and yourself. I remain as ever.

FOND OF CROCHETING.

Ans.—It was "Helpful" who asked for that bee, and I have mailed it to her. Thanks for "duplicating" so cheerfully. Sorry I omitted the lonely's name before: it has now been sent you.

A CAME OF VOILTE.

picnic is not always easy to estimate. Here is an authoritative guide: Coffee-One gallon coffee makes 25 oups or 40 afterdinner cups. Chocolate-One gallon will serve 30 persons; a half-pound makes one gallon. Tea-One gallon to 40 or 50 people in

lonely soldier I asked for the last time. So could I please get the name of one now? And I will try and cheer him up a little. Well, I must run away Ice Cream-One gallon will serve 25 persons or 30 served in sherbet glasses. up a little. Well, I must run away Sandwiches—One loan of blead with and get to work or you'll never want make 20 three-cornered or 10 large sandwiches one pound of butter to three Hot Weather is a Joy

Salad—One four-pound fowl dressed will yield a quart of chopped meat; one quart of salad will serve 10 persons.

Lemon or Fruit Punch—One gallon to 30 people; serve in punch glasses.

When catering for 100 for a strawberry festival, have 2 very large platters of lobster salad, 12 chickens jellied or pressed, 2 small hams boiled and sliced cold, 5 cold tongues sliced thin, each dish garnished with sprigs of parsley, slices of lemon, red beets or curied leaves of celery or lettuce; 2 gallons bottled pickles, 12 dozen small rolls, 5 quarts jelly, 4 gallons ice cream, 15 large

QUESTION CLUB

By Rev. T. S. Linscott, D.D. (All Rights Reserved.) "God's Gracious Invitation." Isaiah,

HAMMOCKS-A good stock to choose from. Special prices to clear out stock. HYSLOP BICYCLES.

ST. THOMAS

HELP TO LESSEN SUMMER LABORS

or colored collars, short or

long sleeves. Regular \$1.50.

Sale price 89c

White Wash Skirt, in repp,

Bedford cord, plain and with

pockets and belts. Sale price

Gives the rider the security of having a dependable wheel High-class workmanship only used in the making of them along with the best material procurable. Call and look them over and get our prices.

AUTO SUPPLIES. Try us for Tires, Tubes, Vulcanizers, Pumps, Jacks, Spark Plugs, Air Gauges, etc.

Call in for Sample Bottle of National Auto Body Dressing.

TWO PHONES-360, 2420 121 DUNDAS STREET.

I did not receive the name of the afterdinner cups.

arts jelly, 4 gallons ice cream, 15 larg

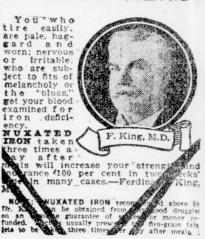
DAILY BIBLE

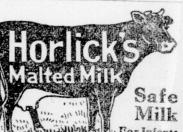
with all government require-Gold's Gracious Invitation." Isaiah, iv.
Golden Text—"Seek ye Jehovah while he may be found; call ye upon him while he is near." Isaiah, iv., 6.

12. Verses 4-7—Why should the rulers of the people feel responsibility for the righteousness of the nation, and see to it personally that reforms are carried out?

13. Which comes first in order and why, the purging of the nation from gross national sin, or the outward and public worship of God?

14. Why can there be no real worship of God on the part of an individual or community, if at the same time sin is being committed? ments in purity and cleanliness. Two or three Shredded Wheat Biscuits with milk will fully nourish and satisfy the average person in hot weather, and the cost is





A Nutritious Diet for All Ages. Keep Horlick's Always on Hand Quick Lunch; Home or Office.

UNDERCLOTHING Guaranteed Not To Shrink



use Lifebuoy Soap. For its mild healing and cleansing oils are charged with cleansing properties that make it simply invaluable. LIFEBUOY

HEALTH SOAP Mild and pure enough for

Baby's skin-therefore eminently suitable for yours. The mild, antiseptic odor vanishes quickly after use.

Cottage, Bayfield, Dr. and Mrs. Atkinson and family, Detroit, are spending the summer in their cottage, Bayfield, are: Miss Ashwell, Miss Ferguson's guests at Llandudno Place, Bayfield, are: Miss Ashwell, Miss Watt, Miss C. Baxter, the Misses Watson, Lieut. Masonville, Mr. and Mrs. Sam Boardman, Mr. and Mrs. Sam Boardman, Mr. and Mrs. John Givens and family, Mr. Gordon Indian so much to make raspberry vinegar. I have no recipe, and should like very unuch if you could give me a suitable recipe. CROSS-EYED STEPCHILD.

Ans.—Here is a recipe for this favorite summer beverage: Cover berries with yinegar; let stand 48 hours; drain; allow I pound sugar to 1 pint juice. Boil 20 minutes, then put in air-tight bottles.

Cottage, Bayfield, Dr. Atkinson and family, Dr. Atkinson and family, Dutton.

Miss Ferguson's guests at Llandudno Place, Bayfield, are: Miss Ashwell, Miss Jean Graham is the guest of Mrs. Armstrong, St. Thomas.

Miss Ivy Radway spent the week-end. They returned Monday evening.

Miss Jean Graham is the guest of Mrs. Armstrong, St. Thomas.

Miss Ivy Radway spent the week-end with Promatory and Mrs. Miss Ivy Radway spent the week-end with Promatory and Mrs. Miss Ivy Radway spent the week-end with her aunt, Mrs. J. Oatridge.

Mr. and Mrs. William McKeough and little son of Simcoe street are visiting with friends and relatives in Detroit.

Lloyd Little of St. Thomas is a visit-round with relatives in Detroit.

Lloyd Little of St. Thomas is a visit-round with promatory and mothers and grand-round for in town.

The St. Thomas is a visit-round family, Arms and Mrs. Swaller Standard to Trout and Mrs. Watter Standard to Totage.

Miss Jean Graham is the guest of Mrs. Armstrong, St. Thomas.

Miss Ivy Radway spent the week-and.

Miss Ivy Radway spent the week-and.

Miss Ivy Radway spent the week-and.

Mrs. A sam Boardman, Mr. and Mrs. A stelled to North and Mrs. A stelled to North Armstrong, St. Thomas.

Watter Standard to Totage.

Mrs. Armstrong St. Thomas.

Miss Ivy Radway spent the week-and.

They returned to Cotta

GREAT... AUGUST SALE

It is at sale times that our collective buying plan makes itself especially evidenced

by the sensational values it affords. All year this plan by which we buy together with

several of the largest furniture stores in the Dominion helps us offer you the finest Furni-

Now We Offer Reductions On Those Prices

Extend 6 ft. Regular \$16.50 for \$13.50

Extend 6 ft. Regular \$21.00 for \$15.50

Extend 8 ft. Regular \$35.00 for \$29.00 Several odd lines in Black Walnut be cleared at almost cost.

This is our semi-yearly sale, in

which we make ready for the change of

season, and so we are just as eager to

have you take advantage of these offers

as you are to have this Furniture. Our

Home Lovers' Club still holds good. A

Chesterfields

In best English and French all-wool tapestries, equipped with English Marshall spring cushions. 6 ft., 6 in., 7 ft. and 8 ft.

long.

Reg. \$70.00, for ...\$59.00

Reg. \$95.00, for ...\$85.00

Reg. \$125.00, for ..\$99.00

Reg. \$145.00, for . . \$105.00

O'Cedar Mops

Complete with Mop,

Handle 39c

One to a customer.

NO. 1-REGULAR \$16.50 FOR \$13.95

NO. 2-REGULAR \$18.50 FOR \$15.50

NO. 3-REGULAR \$22.50 FOR \$17.95

NO. 4-REGULAR \$24.50 FOR \$19.50

NO. 5-REGULAR \$28.00 FOR \$22.00

ONTARIO FURNITURE COMPANY

228-230 DUNDAS STREET

Tin and

small deposit delivers any purchase.

331 Per Cent









pire mahogany. Regular \$35.00, only, to clear \$2

We have five or six other lines

Beds

Regular \$ 5.75 for \$ 3.95

Regular \$ 6.00 for \$ 4.75

Regular \$ 7.50 for \$ 5.90

Regular \$10.00 for \$ 8.50

Regular \$11.50 for \$ 9.50

Regular \$16.50 for \$11.00

In best English and French, wool

Regular \$35.00 \$28.00

Regular \$43.00 \$35.00

tapestries

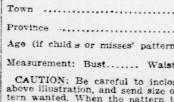
Drapery











CAUTION: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is bust measure you need only mark 33, 34 or whatever it may be. When in waist measure, 22, 24, 25, or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure representing the age, It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from date of application.





















CAUTION: Be careful to inclose the



Sends the Bee, Dear Miss Grey,—Well, Miss Grey, how are you enjoying this hot weather? It certainly is awful hot. I just thought I would come and thank you for that crocheting pattern a reader sent me. I also made another pattern of the bee design, and sent it with pleasure. Now, Miss Grey, I saw by the Mail-Box where a lady wanted the bee design, but I just can't remember who. And you asked me to make another one. Please find it inclosed with pleasure for her. I have been a little late in sending it but better late than never.

A Smart, Seasonable Model.

2092—This style is ideal for sports materials. It will make a fine outing or beach suit, in Jersey cloth, gabardine, serge, wash satin, taffeta, linen, drill, voile, gingham and chambrey.

The pattern is cut in three sizes, 16, 18 and 20 years. It requires 4 yards for the coat and 3 yards for the skirt, of 35-inch material, for a 16-year size. The skirt measures about 2% yards at the foot.

Age (if child's or misses' pattern)... Measurement: Bust..... Waist.....

> only a few cents. Made in Canada.

to the man or woman

who is properly nourished

with a light, easily digested

food. The food problem in Summer time, war time, or

any old time, is a simple one

for the housewife who knows

Shredded Wheat Biscuit

and the many delicious,

nutritious dishes that can be

made with it. Shredded

Wheat Biscuit is 100 per cent.

whole wheat fully complying



