BUTCHERS WANT TO SELL GROCERIES IN THE MARKET HOUSE

Urge Labor Council To Support Them.

At the trades and labor council meeting held Wednesday evening, Charles V. Anderson and J. M. McEvoy asked the council to go on record as opposed to the city council passing a bylaw to prohibit the butchers in the market-house from selling groceries. Both speakers emphasized the fact that the retail grocers were agitating the passing of the bylaw. The butchers could not live and meet expenses on the profits from meat alone under existing conditions. The city draws over $3,600 per year in rentals from the market-house, and the speakers thought it unfair for the council to prohibit the sale of groceries by the tenants.

Mrs. J. P. Thompson, lady divisional superintendent of No. 4 Nursing Division St. John Ambulance Brigade, addressed the meeting on behalf of the society. The usual grant of $10 was made.

Delegate Pevler presented a report of the convention which was held in Toronto on Good Friday for the purpose of forming a political labor party. The local trades and labor council is not favorable to the formation of the party along the lines as proposed and no action was taken on the report.

A communication from the American Federation of Labor, urging the formation of a local union label league, was passed on to the organization committee for consideration.

The Winnipeg Trades and Labor Council sent a letter setting forth the claims of the conscientious objector, who did not belong to a recognized religious body. The letter urged that some action be taken. The communication was filed.

The grievance committee will take up the matter of the Toronto metal polishers who have been out on strike for some months. The metal polishers of the United States asked the local labor men to take some action.

The election committee will meet the Independent Labor party at the trades and labor committee rooms on Monday night. Questions of importance to organized labor will be discussed.

The question of the city council prohibiting the sale of groceries in the market house, was discussed after the meeting was closed to the press. A deputation from the city police was also received at this time.

BEACHVILLE.—Charles P. Bain, age 36, who was taken ill a month ago with scarlet fever, died yesterday, following complications. Besides his wife he leaves three children.

Your Shoes

will last longer and look better if you will let us fit you perfectly. We know what is necessary in a shoe to avoid foot trouble. This has been gained from years of study and observation. We invite you to call.

COOK'S SHOE STORE

For $1.00

Any article in our north window and on special table, main floor, for $1.00.

C. H. WARD & CO.

Diamond Merchants and Jewelers. 386 Richmond St. Phone 1084.

Reliance Garage

Ford

Service Station

Save Money on Shoes
Modern Shoe Repair

Phone 2310. w

SAID THE LITTLE RED ROOSTER: Why don't you send that battery around to the experts before you start your spring driving? You'll be disappointed some day with your lights or starter if you don't. Why not act on that impulse now?
BENSON-WILCOX ELECTRIC CO., 264 Dundas Street. Phone 2671.

Carlyle TREBILCOCK OPTICIAN

PHONE 2351. 233 DUNDAS
Two Doors East of Majestic Theatre.

We Are Now

Retreading, double-treading and rebuilding tires.
GET IN EARLY.

London's Rubber Man

346-8 Dundas St. BROCKMAN. Phone 5124.

Our RETREADING is QUALITY Work, Not the Average.

London Tire Repair Depot

854 Wellington Street. Phone 2334.
A. WILKES. Opp. McClary's. ywt

Fresh-Caught Herring, Lb 10c

Haddies, Sea Salmon, Whitefish, Ciscoes, Fillets, Oysters.
EXTRA: Fresh-Caught Perch on sale tomorrow. Phone early.
WILSON'S Phones 5600-5601.

The London Loan and Savings Company of Canada

INTEREST RATES ALLOWED
In Savings Bank 4 Per Cent
Debentures 5 to 5½ Per Cent

M. J. KENT, Manager.

THINK OF PARNELL

every time you think of bread

and the next time you want a loaf order Parnell's. Then notice the rich nutty flavor and the lasting quality.

ORDER A TRIAL LOAF TODAY.

Parnell The Breadman

PHONES 929 and 1390.

A Diamond of Distinction

All worry ceased by not being sure of what you are getting is saved by buying your ring here. Milady will feel satisfied, too. That's worth a good deal, and it costs no more. We handle a ring at $32.00, in both Tiffany and Modified Tiffany, which is high-grade.

YOUNG'S

2—Stores—2

170 Dundas. 674 Dundas. ywt

When the children come hungry from school, a big wholesome slice of

Johnston Bros. XXX Bread

satisfies them, and helps make big, strong, healthy men and women. Sold at all grocers.

JOHNSTON BROS.
Phone 944.

SAVE $1,500,000 YEARLY BY USE OF SIMPLER SPELLING

London Educator Sees a Big Saving in Reform Move.

Speaking before the Ontario Educational Association convention in Toronto on Wednesday, Professor John Dearness of the London Normal School was on one of his favorite subjects, spelling reform. The topic of his address was "The Progress of Spelling Reform." In part, Mr. Dearness said:

"In the United States two of the state universities have recently adopted a measure of simplification in their official publications, bringing the total number of universities, colleges and normal schools that sanction the use of simplified spelling by their students up to 461. These are attended by over a quarter of a million students. There are 556 United States newspapers and periodicals using at least the first list of simplifications, and claiming an aggregate circulation of over eighteen million copies. The S. S. B. has nearly ready a hand-book or desk dictionary incorporating with the conventional spellings, all the simplifications that have been approved.

"In Canada, Nova Scotia maintains the leadership. This year an appendix was added to the spelling-book used in that province, giving a list of approved simplified spellings. The common-sense rule of using or favoring the simpler of any two authorized spellings is sanctioned.

"In our own province no official action to my knowledge has been taken to ameliorate the spelling-grind. Many of the teachers seem to suppose that they are required to compel the children to memorize the longer of the dictionary alternatives, especially in the "or" class of words. The question is often asked: What fraction of the school time is devoted to studying an examining spelling? The lowest estimate that I have seen made places it at one-eighth. Now the total cost of public education in Ontario below the high school is more than thirteen and a third million dollars. The monetary waste is not the chief one, but it is worth considering, for if our language were as scientifically spelled as the German is now it would a saving of over $1,500,000 annually for Ontario alone."

ORGANIZING TRADES

Building Workers' Meeting on Friday for This Purpose.

A public meeting is being held on Friday evening in the Carling Block for the purpose of strengthening the organizations in connection with the building trades.

Organized labor has advanced 100 per cent during the last year, it is stated, and an effort is being made to further strengthen the trades organizations. Prominent representatives from the various building trades will be present to deliver addresses.

Important questions relating to the building trades in particular will be discussed. A good attendance of interested mechanics is expected. Similar meetings are being held all over the Dominion.

1918 OPTIMISM.

54 per cent of Canadian advertisers will invest the same amount as in 1917; 28 per cent will increase largely; 7 per cent will curtail, and 11 per cent are now making their decision.

Federal Advertising Agency

T. H. YULL, MGR.
Dominion Savings Building,
LONDON, CANADA. tf-ywt

LADIES' HATS

OPENING DAYS

BELTZ & CO. ywt

AVERAGE PRICE OF SHORTHORNS WAS $350 EACH

Second Day's Sale Brings Brisk Bidding for Consignment Sales Co. Offerings.

$1,300 PAID FOR COW

Another Animal Brings $1,200 Being Knocked Down to Pettit Bros.

The second of the two-days' sale of Shorthorn cattle, conducted by the Western Ontario Consignment Sales Company, Limited, at the Brunswick Hotel stables on Wednesday, was the equal in every respect of the first day's sale held at the Fraser House. Cattlemen from the whole dominion and from the United States as well remained over for the continuation of the sale.

Even higher prices were secured than on Tuesday, two animals selling for $1,300 and $1,200 respectively. The highest price on Tuesday was $800.

Athelstan Rosewood, female, born April 17, 1916, and bred by W. Waide, was sold to Pettit Bros. for $1,200, which was the highest price offered. J. A. Watt of Elora paid $1,300 for Lady Castremont, born April 5, 1914, and bred by R. Charters.

The average price for animals on Wednesday was about $350.

Officers of the Western Ontario Consignment Sale Company report that the sale was highly satisfactory in every way.

The following are the names of stock, breeders, buyers, buyers' addresses and prices paid in yesterday's sale:

Nonpariel of Lakeview XVII.—Breeders, R. and S. Nicholson; buyer, Griswood Bros., Livingstone, Wis., $500.

Pine Apple X.—Breeders, R. and S. Nicholson; buyer, John Miller, Jr., Ashburn, $130.

Dipthong—Breeders, R. and S. Nicholson; buyer, George Hoas, Paris, $500.

Clementina XVII.—Breeders, R. and S. Nicholson; buyer, H. Forbes, Tupperville, $675.

Defiance—Breeders, R. and S. Nicholson; buyer, T. G. McCraig, Guelph, $200.

Clementina XVIII.—Breeders, R. and S. Nicholson; buyer, Morris Wynn, $310.

Lovely XX.—Breeders, R. and S. Nicholson; buyer, J. A. Watt, Elora, $410.

Roan Lady V.—Breeders, R. and S. Nicholson; buyer, Morris Wynn, $155.

Pine Apple IX.—Breeders, R. and S. Nicholson; buyer, W. Parkes, Watford, $310.

Venus V.—Breeder, Wallace E. Gibb; buyer, George Kaiser, Lambeth, $160.

Roan Bessie X.—Breeder, Wallace E. Gibb; buyer, Oetreicher Bros., Crediton, $440.

Early Rosebud—Breeder, Wallace E. Gibb; buyer, W. G. Howlett, Elora, $330.

Favorite Eugenie—Breeder, Wallace E. Gibb; buyer, W. McCormick, Paris, $220.

Athelstane Rosewood XVIII.—Breeder, W. Waide; buyer, Pettit Bros., Freeman, $1,200.

Mahogany—Breeder, W. Waide; buyer, Giswood Bros., Livingstone, $290.

Mina XXIX.—Breeder, H. C. Robson; buyer, Griswood Bros., Livingstone, $385.

Broker—Breeder, W. Waide; buyer, B. A. McKinnon, Hillsburg, $200.

Banker—Breeder, W. Waide; buyer, B. O. Kelly, $135.

Merry Monarch—Breeder, W. Waide; buyer, Morris Wynn, $130.

Linda II.—Breeder, H. K. Fairbairn; buyer, McNey, Owen Sound, $350.

The Chaplin—Breeder, J. A. Lattimer; buyer, W. H. Henderson, Thamesford, $125.

Donside Chief—Breeder, C. H. Keys; buyer, J. Miller, Jr., Ashburn, $160.

Lady Mysie — Breeder, William Knight, Jr.; buyer, James Weldwood, Merlin. $190.

Crimson Chief—Breeders, R. and A. Murrell; buyer, G. W. Black, Strathclare, Man., $150.

Wimple Chief—Breeders, R. and A. Murrell; buyer, Frank Abbott, Glencoe, $150.

Spring Valley Missie III.—Breeder, Kyle Bros.; buyer, W. C. Roseberger, Tiffin, Ohio, $450.

Village Maid XL.—Breeder, Kyle Bros.; buyer, W. T. Rosenberger, Tiffin, Ohio, $510.

Meadow Queen—Breeder, Kyle Bros.; buyer, W. T. Rosenberger, Tiffin, Ohio, $415.

Spring Valley Conqueror—Breeder, Kyle Bros.; buyer, E. R. McDermind, Ridgetown, $480.

Gold Nugget—Breeder, Kyle Bros.; buyer, Roy Baxter, Drumbo, $310.

Woodburn Mysie—Breeder, George E. Sparham; buyer, A. J. Heatherington, Hensal, $350

Bonnie Daisy—Breeder, Peter McGregor; buyer, T. McNey, Owen Sound, $230.

Industrial Lady—Breeder, Peter McGregor; buyer, T. McNey, Owen Sound, $170

Burndette II.—Breg by Mount Elgin I.; buyer, G. Kaiser, Lambeth, $175.

Miss Corsican—Bred by Mount Elgin Institude; buyer, Oestreicher Bros., Crediton, $215.

Roan Princess—Bred by Mount Elgin Institute; buyer, Morris Wynn, $175.

Dora—Breeder, David Smith; buyer, W. McCormick, Paris, $210.

Dolly Character—Breeder, D. Trestain; buyer, A. W. Heatherington, Hensall, $275

Champion—Breeder, H. M. Lee; buyer, E. J. Wettlauf, Tavistock, $185.

Bapton Prince—Breeder, John McLean; buyer, Walter Nixon, Ilderton, $205.

Village Vine—Breeder, H. Lee; buyer, John Miller, Ashburn, $265.

Mildred IX.—Breeder, H. Lee; buyer, Griswoed Bros., Livingstone, $235.

Gay Lad—Breeder, F. McDonald; buyer, W. A. Campbell, Strathclair, Man., $275.

Jubilee—Breeder, James Speir; buyer, Oestreicher Bros., Crediton, $250.

Village Blarney—Breeder, H. Smith; buyer, E. H. Edgington, Livingstone, $180.

Heatherman—Breeder, J. A. Lattimer; buyer, H. C. Dawson, Wheatland, $175.

Billy Boy II.—Breeder, F. H. Orris; buyer, Belton Bros., Thorndale, $70.

Missie Victorlend—Breeder, Joseph McFarland; buyer, H. W. Edwards, Watford, $405.

Gypsy Queen—Breeder, J. W. Weir; buyer, McNey, Owen Sound, $130.

Martha XVI.—Breeder, Leslie; buyer, Walter Annett, Watford, $460.

Lady Cartremont—Breeder, R. Charters; buyer, J. A. Watt, Elora, $1,030.

Arch River Celia—Breeder, Wm. Beattie, buyer, Morris Wynn, $425.

Mina XLVII.—Breeder, McDonald Bros.; buyer, Pettit Bros., Freeman, $235.

Glem Buell Mildred VIII.—Breeder, A. Russell; buyer, E. Robson, London, $350.

Lady Fanny A—Breeders, Kerr & Davidson; buyer, John McLean, Rodney, $435.

Lovely Maiden—Breeder, G. W. Paige; buyer, Griswold Bros., Livingstone, $415.

Mary Anne of Lanchaster XVI.—Breeders, Mount Elgin Industrial Institute; buyer, W. F. Batty, Brooklin, $305.

Sultan Clipper—Breeder, F. McDonald; buyer, Thos. Stevens, Ridgetown, $175.

Pebble Prince—Breeders, R. H. Scott & Son; buyer, James Baskerville, Thorndale, $85.

Canadian Hero—Breeder, D. A. Graham; buyer, A. K. Blackie, Wilton Grove, $75.

Nonpariel Stamp—Breeder, R. H. Scott & Son; buyer, J. Gilhooly, Merlin.

Pansy Blossom—Breeder, George W. Wren; buyer, John Pringle, St. Marys, $175.

Blarney Stone II.—Breeder, H. Smith; buyer, R. H. Scott, Ilderton, $135.

Sir Robert II.—Breeder S. M. Pearce; buyer, Morris Wynn, $120.

Orford Beauty—Breeder, W. W. Scott; buyer, Frank Gilhooly, Merlin, $225.

Blossom II.—Breeder, S. M. Pearce; buyer, J. H. Burnaice, Petrolea, $95.

May Morning—Breeder, John Miller; buyer, Albert Taylor, Parkhill, $250.

Sir Douglas—Breeder, R. D. Ferguson; buyer, T. McCrae, Ayr, $180.

Rosamond—Breeder, S. W. Jones; buyer, Morris Wynn, $195.

PATRICIA

Egypt in all its barbaric splendor and pageantry, and Rome in its ancient glory and grandeur lives again in the stupendous production of "Cleopatra," the Siren of the Nile, which will be seen at the Patricia Theatre for three days, beginning Monday matinee. There will be daily matinees and evening performances.

The vampire queen of Egypt is portrayed by Miss Theda Bara, undoubtedly the greatest living exponent of such roles, and William Fox has spared no expense to make "Cleopatra" the most lavish production ever attempted. It is historically and architecturally correct in every detail. Even the fifty costumes which Miss Bara wears, although noticeably scant, are in accordance with the early days, when women dressed for comfort. Miss Bara wears jewels and ornaments valued at more than $150,000.

The picture is a spectacular drama, but always there is the central figure of Egypt's siren, artistically and vividly introduced. The Egypt of Cleopatra's time, orientally luxurious and riotously extravagant with its costumes, its decorations and its manner of doing things is pictured with remarkable fidelity.

The sphinx, the pyramids and the desert, together with the great naval battle of Actium, are among the greatest scenes ever shown upon a screen.

At the Patricia next Monday, Tuesday and Wednesday.

THEDA BARA
DIRECTION WILLIAM FOX

In "Cleopatra," her latest and greatest success, showing at the Patricia Theatre, twice daily, 2:30 and 8:30 o'clock, next Monday, Tuesday and Wednesday.

SONIA MARKOVA
DIRECTION WILLIAM FOX

Featured in "The Painted Madonna," a photoplay that unfolds the story of a woman's redemption. Showing at the Patricia Theatre today, Friday and Saturday. Also Little Mary McAllister in "A Place in the Sun," James Montgomery Flagg's "Girls You Know," and the Carson trio in a vaudeville, singing and musical act.

MAJESTIC

"Her Silent Sacrifice," in which Alice Brady makes her debut as a star, tells the story of a simple little country maid who falls in love with a struggling artist. In order to gain for him the advantages of the Parisian art centre, she consents to sacrifice herself to a notorious old roue. The picture is full of tense moments, and Miss Brady carries her art to great emotional heights. At the Majestic Theatre today. In addition to this picture is shown "The Pendleton Round-up," a feature production based upon western life. It contains pep and acton galore. A comedy and a news weekly are also presented.

Anita Stewart in "The Suspect."

Anita Stewart in "The Suspect" is the screen attraction at the Majestic Friday and Saturday.

"The Suspect" was produced under the capable direction of S. Rankin Drew, who is one, if not the youngest director in the motion picture profession.

Mr. Drew is especially noted for the realism in the "fight scenes" in his pictures, and more than justifies his reputation in "The Suspect." There are a number of instances where the picture would have fallen flat had the fight scenes been unreal.

There is not one of these scenes in the picture which does not show real vim and strength on the part of the actors. Mr. Drew plays in these scenes himself and his attitude would frighten the others into a real fight if they started off in a haphazard manner. In one scene where Mr. Drew and Mr. Cooper come to blows over some argument Mr. Drew's wrist was wrenched by Cooper, who twisted it entirely around when he discovered that Drew was getting him near the floor.

LONDON TEACHERS GIVEN IMPORTANT OFFICES IN O. E. A.

Collegiate Principal and Public School Teacher Branch Presidents.

London teachers were honored by the different branches of the Ontario Educational Association in session at Toronto. Principal George F. Rogers of the London Collegiate was elected president of the principals' section, while Miss Johnson of the public school staff was elected head of the newly-organized confederation of organized women teachers' associations of Ontario.

The other officers of the principals' section were: Secretary-treasurer, G. H. Reed, M. A., B. Phaed (North Toronto High School), and councillors, Arthur M. Overholt, M. A. (Sarnia), W. B. Wyndham, B. A. (Oakville), and George S. Johnson, B. A. (Whitby).

For the purpose of promoting the professional and financial status of women teachers, the women members of the convention formed a confederation of organized women's teachers' associations of Ontario. Miss Johnson of London was appointed president, and Miss Atkins of St. Thomas, secretary.

NO SESSION HERE

Transport "Probe" Will Not Be Held in District.

No sessions of the court of inquiry appointed by the militia department to investigate conditions prevailing aboard transport ships on which invalided soldiers were brought to Canada will be held here. No soldiers resident here have expressed a desire to give evidence, according to the district military authorities. The court is sitting at Toronto at present.

CITY TAX RATE ONE MILL LESS THAN LAST YEAR

Expenditure Was Brought Down by General Paring in All Departments.

FEW SALARY INCREASES

R. C. Turner Is Appointed as Tax Collector for the City.

The tax rate this year will be 32½ mills net, or 33 gross, a mill less than last year, when the rate was 34 gross, 33 net.

This was decided on at a lengthy meeting of the city council held yesterday afternoon and evening. No great reductions were made in any departments. The expenditure was brought down by a general paring, a thousand or so here and there.

The special rates, that is street cleaning, oiling and garbage collection which will not be collected this year bring the rate down about two mills, however. The estimated cost of this work for 1918 taxes would have been $80,523, or about two mills.

The session was a busy one. It was marked by a few clashes. The chief one was over the retention of Supt. Hunter of the paving plant. On a vote it was decided to dispense with his services. The vote was seven to five. However, the council must deal with this recommendation in regular session and more may be heard of it.

Few Salary Increases.

There were a few boosts in salary granted. The biggest was $200 and the appointment to the position of tax collector of R. C. Turner. He now receives $1,450 as assistant collector. His salary is increased to $1,600, and he is given a $50 bonus, having handled the tax collecting job for two years without additional salary.

Ald. Keene led the attack on Superintendent Hunter. He said that the estimates provided only $3,000 for paving, and he wanted to know if they were going to keep an $1,800-a-year man to spend it.

Controller Saunders rose to the defence. Mr. Hunter was a good man, and would be hard to replace, said the controller, who said the superintendent had been brought here, and he thought it unfair to dismiss him. He accused Ald. Keene of trying to get a job for someone else. This charge was resented. Ald. Wilson supported Ald. Keene. He said there were three men as good as Mr. Hunter in the city. Controller Saunders had $200 to back up his contention that they were far from being his equal in knowledge. A vote favored dismissal.

Other Increases.

On the salary question there were several little differences, but the result showed: Assessment Commissioner Grant, $100 increase; J. W. McCallum, $100; two assistant assessors jumped from $75 to $85 a month for five months; two assessors' clerks, $15 to $18 a week for 20 weeks; a few of the clerks and stenographers were also boosted slightly.

City Engineer Brazier's staff received another blow. His assistant, "Bud" McNab, is enlisting with the Engineers, and was granted leave.

Victoria Hospital estimates were pared $6,000. This is to be made up by increasing the fees to bring the revenue up $3,000, and by closer city scrutiny of patients sent there by doctors. It is figured that $3,000 can be easily saved here.

Police Get Day Off.

The police get their day off a week, with pay. This added $5,000 to the estimates, as it means new officers and new clothes for them.

The technical school estimates took a considerable time. The council wanted considerable details from W. M. Manning and Thomas Rowe, who appeared on behalf of the advisory committee of the board of education. Members of the council also decided that they would like to have the school board get $1,000 this year from the commission in charge of soldiers' vocational training. They estimated that, as the board will turn a good portion of the new technical school over to this work, and as the committee which went to Toronto said that Professor Tault aln expressed a willingness to pay for what the department used, the income for the last four months of the year, the period the school is expected to be opened, should be $1,000.

Some of the aldermen could not see why there should provide money for furnishing and equipping the school, when the Ontario Government was giving $18,000 for this. Controller Merryfield remarked that Dr. Merchant said that $15,000 would do this. Trustee Manning pointed out that the equipment they would purchase was really a part of the school, such as blackboards, etc. There were also extras. Controller Saunders said that if the money was wanted to complete the school, they should say so and not ask for it for furnishings. The fact that it was estimated that four janitors would be employed caring for the school also called for some comment.

Would Lose $20,000.

During the session a motion was made to cut the Western University grant of $15,000 to $10,000. Mayor Somerville pointed out that this would mean a loss of a $20,000 grant from the Ontario Government, which gives $4 to every one the city does. The grant stands.

It is roughly estimated that the city will spend $2,688,000 this year. The estimates as presented to the council and as passed after the final paring are as follows:

	First.	Final
Fire halls	$68,185	$65,200
Comfort station	2,087	2,262
Market	1,197	1,447
Street lights	32,542	30,000
Publicity	3,400	3,400
Receptions	2,000	2,000
Technical school	34,507	31,809
Industrial school	2,000	2,000
Victoria Hospital	98,534	92,534
Library	18,901	18,901
Parks	17,100	17,100
Police	62,578	67,278
Collegiate	54,828	54,828
Public schools	317,129	312,129
Relief grants, etc.		31,619

The special rates which were dropped this year were made up of road work, such as sweeping and oiling the streets, $32,782, and garbage collection and disposal, $47,740.

Change In Discount.

There is also a change to be made in the discount system this year.

Last year on paying the whole of the taxes at one time a taxpayer got one-third of a mill off. This year it will be on a sliding scale.

The taxes will fall due in three instalments, July, September and November. If the second is paid with the first two per cent will be allowed. On the third four per cent, or if all is paid at once, it will be a straight three per cent. On the other hand if the instalments are not paid when due 5 per cent will be added.

This will reduce the discount, and at the same time make it more worth while to pay the taxes promptly.

SEEKS LAND TO HELP INCREASE PRODUCTION

Rotary Club of London Advertising for 200 to 500 Acres.

On another page of this issue will be seen an advertisement by the Rotary Club of London, in which the club aims to obtain from 200 to 500 acres of land not now in use.

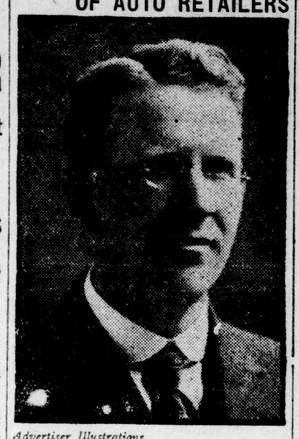
The purpose of the club in getting land not in use is to make such land produce, the idea not being profit, but increased production.

It is hoped that this patriotic move on the part of the Rotary Club will receive the support of businessmen and others able to assist.

If such a move is undertaken in other cities it would be difficult to estimate the increase in production which would thus be brought about.

DODD'S KIDNEY PILLS
FOR ALL KIDNEY DISEASES
RHEUMATISM
BRIGHT'S DISEASE
DIABETES BACKACHE
R 23 THE PROPRIETARY

LONDON MAN HEADS NEW ASSOCIATION OF AUTO RETAILERS



Advertiser Illustrations.

S. H. ROWED, Ontario Garage.

TORONTO, April 3.—The automobile and accessories section of the Retail Merchants' Association of Canada concluded its first convention today. The following officers were elected: S. H. Rowed, London, president; A. Sharp, of the Wolsey Motors, first vice-president; J. J. Duffius, Peterboro, second vice-president; H. A. grove, Kingston, treasurer; W. C. Miller, Toronto, secretary. Executive committee—J. A. McLaren and W. A. Warren, London; Thomas Livingston, Hamilton, and R. B. Robson, Gnelph.

DOUBTS IF EITHER SHIELDS OR SPENCE KNOWS IT ALL

London Pastor Questions Ministerial Controversy.

"Summed up in a few words, I question very much if a man who has been in England for just a few weeks, even six weeks, is in a position to be a final authority on either the labor question or the prohibition question," was the comment made by Rev. H. H. Bingham of Talbot Street Baptist Church, concerning the report of Rev. Dr. T. T. Shields' verbal attack on Rev. Ben Spence for the latter's attitude on the British liquor question, in the course of a lecture in Brantford on Tuesday.

"Personally, I have neither heard Mr. Spence state his position or have I read such statements from him, so I am naturally not in a position to say anything in regard to his views. I do not think it possible, however, that either Mr. Spence or Dr. Shields is entirely in command of all the facts of the situation in England after spending some weeks there. Dr. Shields, I believe, was there about six weeks in all last summer, preaching in the camps. His statements concerning the small proportion of drunkenness in the camps there are gratifying.

"I think it is remarkable the way our men, so many thousands of miles from home, have pulled through and resisted the temptations by which they have been surrounded. I have heard this, not only from Dr. Shields, but from numbers of others who have been over there. Mr. Banks, censor of theatres for Toronto, who addressed the ministerial alliance ten days ago, stated that it is wonderful how low a percentage of the returned men are diseased through vice. As a member of the Soldiers' Aid Commission of the Dominion, all the papers of all the returned men pass through his hands, and he is in a position to know.

"Mr. Spence has evidently been seeing things in England from one point of view and Dr. Shields from another one."

Rowat's COFFEE

Pleases People Who Are Particular.
50c per pound
T. A. ROWAT & CO.
250 Dundas St.
Phones 3051-3052.

WEDDING BELLS

PEARSON-CARROLL.

A very pretty wedding was solemnized at the residence of the bride's mother, Mrs. Henry Carroll, 90 Dillabough avenue, this city, on Wednesday, at high noon, when her eldest daughter, Margaret Irene, was married to Earl J. Pearson, only son of Alonzo Pearson, of North Dorchester. The bride, who was given away by her uncle, Mr. Wm. Thompson of London, was beautifully gowned in white silk crepe de chine, with floss ornaments, and carried a bouquet of white carnations. Miss Mabel E. Carroll, sister of the bride, was bridesmaid, and wore white silk crepe de chine, with a bouquet of pink carnations. Mr. B. E. Carter of Glanworth was best man.

The ceremony was performed in the drawing-room under a canopy of flags by Rev. Dr. D. L. McCrae. Guests to the number of 50 were present from the city, Westminster, Peterboro, Harrietsville, Thorndale and other places. The groom's gift to the bride was a Limoges tea set, to the bridesmaid a gold brooch, and to the groomsman a tiepin. The presents were numerous and beautiful, and testified to the high esteem in which the bride and groom are held.

After the wedding breakfast the young couple left by G. T. R. on a short trip to Windsor and other western points; the bride's going-away dress being a navy blue suit, with blue picture hat. On their return they will take up their residence on the groom's farm on the town line, Dorchester.

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Among the many choice new styles being shown in voile, crepe de chine, habutai, silk, Georgette, crepe, etc., we would mention two lines:

Very Special Crepe de Chine Blouse, in maize, flesh and white. Regular $3.50, this week for .. $2.98

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PERRINS FRERES CELEBRATED RADIUM SILK HOSIERY, in plain, black and white 50c

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