

Today's Summer Sale Features---FRESH BARGAINS and "EARLY PLUMS"

STORE HOURS---8.30 A.M. TO 5.30 P.M., CLOSING SATURDAYS AT 1 P.M. DURING JUNE, JULY AND AUGUST.

There's Wide Choice Among These Summer Shoe Specials

Every one with a big saving attached. Fit yourself and family today.

STYLISH BOOTS AND OXFORDS FOR MEN, \$1.99.
800 Pairs Oxfords, Regular \$4.00 to \$5.00, and 400 Pairs Boots, regular \$3.00 to \$3.50---Button and lace styles, selected box calf, patent calf, tan calf, vicci kid and gunmetal calf leathers; solid leather Goodyear and new method McKay soles. Regular \$3.00 to \$5.00; sizes 7 1/2 to 11. No phone or mail orders. Friday 1.99

WOMEN'S \$1.50 TO \$2.50 WHITE LOW CUTS, FRIDAY, 99c.
English and American-Made White Poplin and Canvas Pumps, Colonial and Oxfords---Dainty feather-weight summer footwear; all sizes in \$1.50 to \$2.50 shoes. No mail orders. Friday for 99

COMFORTABLE SUMMER SHOES FOR WOMEN, 99c.
Regular \$2.00 to \$3.50 Pumps, Colonial and Button and Lace Oxfords---Tan and black calf, patent calf and vicci kid leathers; best quality 4 to 11 gauge soles; single or double ply; Cuban, military, spool and English heels; bows, buckles and straps; trade-mark branded; not all sizes in every style, but all sizes in the lot. Regular \$2.00 to \$3.50 shoes. No mail or phone orders. Friday for 99

HOLIDAY BOOTS FOR BOYS, \$1.69.
All sizes 8 to 13 1/2 and 1 to 5; button and lace styles; tan calf, patent calf, vicci kid, gunmetal calf and box kip leathers; for boys of 6 years to young men. Regular \$2.00 to \$3.00. No mail orders. Friday 1.69

Girls' and Infants' Dresses
Girls' White Dresses, all-over embroidery; sizes 3 to 6 years. Regularly \$2.75. Friday bargain 1.95
Infants' Short Dresses, all-over embroidery skirt; sizes 6 months to 2 years. Regularly \$3.50. Friday bargain 2.50
Children's Balbriggan Knit Rompers, navy with white or red trimming; sizes 2 to 5 years. Friday bargain 50

Surprising Bargains in Women's Outerwear, Today

WOMEN'S SUMMER DRESSES.
In smart, new styles; white or colored; new styles and materials of all sorts, with tiered skirts and fancy waists. Formerly \$4.50, \$5.00 and \$7.00. Friday 3.49

40 DRESSES AT \$8.50.
Several good shades, in broken sizes, but all sizes in the lot; from our best selling regular lines; silk poplins, messalines, crepe de chine and taffetas; smart styles, with plain flare or shirred skirts; coat effects or lace trimmings. Regularly \$10.00, \$12.50 and \$15.00. Friday 8.50

\$22.50 SUMMER SUITS IN SERGE, \$15.00.
Imported cream serge, military front, belted and button trimmed; in several smart styles. Regular \$22.50. Friday 15.00
Wash Suits 4.95 to 12.50

\$15.00 TO \$18.50 WOMEN'S COATS, \$9.85.
In gabardines, serges, covert, checks and tweeds; new styles in black, navy, sand and fancy materials. Special 9.85

SUMMER FROCKS FOR WOMEN OR MISSES, \$11.50.
Combination stripes and figured muslins, or self shades; skirts with frills, tunic or bandings, and the waists are trimmed with embroidery, lace or organdy. Friday 11.50

Bargains in Summer Materials

Silk Cord Poplins---New-tones. Regular \$1.25. Friday 95
Cream Chinchilla Coatings---Ripple and curly polo and Whitney coatings; 54 inches wide. Regular \$1.50. Friday 1.10
Black and White Checks and Worsteds---Regular 75c. Friday 49
Guaranteed English Serge---Navy and black. Regular 75c. Friday 55
BLACK DUCHESSE PAILLETTE.
500 yards; deep, full dye; 38 inches wide. Regular \$1.29. Friday 98
34-inch Sand Color Shantung Pongee---Regular 60c. Friday 45
36-inch Colored Japanese Crepes---Ivory and black. Regular \$1.15. Friday 85
Ivory Jap Habutai---yard wide. Regular 50c. Friday 46

WASH GOODS BARGAINS.
27-inch English Printed Voiles---Regular 25c. Friday bargain 9 1/2
30-inch White Hand-Woven Japanese Crepes---Regular 25c. Friday bargain 14
30-inch Kimono Crepes. Yard 7 1/2
36-inch Ratine---Plain shades. Regular 30c and 50c. Friday bargain 19
36-inch Silk and Cotton Jacquards. Regular 65c. Friday bargain 29
40-inch White Voiles, 36-inch Crepe Voiles---Regular 25c and 29c. Friday 12 1/2

Colored Silk Waists

Messaline, crepe, paillette and chiffon; many styles; sizes broken. Regular \$1.95, \$2.95, \$3.95 and \$5.00. Friday bargain 1.29
Lingerie Waists---Good styles, dainty materials; range of sizes. Friday bargain 50
150 Middy Blouses---Slightly soiled; sizes to 44. Regular 95c, \$1.25 and \$1.48. Friday bargain 49

\$1 Sateen Petticoats 49c

Mercerized sateen, in black and colors, mahogany, tan, emerald, Copenhagen, red, purple, navy, rose, white and brown; 24-inch accordion pleated flounce, finished with frill. No phone or mail orders. Lengths 36 to 42. Regular \$1.00. Friday bargain 49

GINGHAM HOUSE DRESSES, 69c.
Fine Gingham House Dresses---In stripes and checks, navy or gray with white; several styles; sizes 34 to 44. Friday bargain 69

A Comprehensive List of Women's Underwear

Corsets---Dotted batiste or fine summer net; medium bust; very long hips and back; rustproof steels; wide side steels; four garters; sizes 19 to 27 inches. Regular \$7.50. Friday bargain 50
Women's Combinations---Fine ribbed white cotton; low neck; no sleeves, umbrella or tight knee; sizes 34 to 38 bust. Regularly 35c and 50c. Friday bargain 25
Women's Night Dresses---Slip-over style, with embroidery yoke; lace edging; lengths 38 to 42 inches. Regularly \$1.25. Friday bargain 59
Petticoats---Nainsook, front panel hand-embroidered, scalloped edges; lengths 38 to 42 inches. Regularly \$1.50. Friday bargain 75
Drawers---Nainsook, embroidery, insertions and ruffles; open or closed; lengths 23 to 27 inches. Regularly \$1.50. Friday bargain 75

Electric Fixtures

8.30 Special---1000 shades, cut, etched, hand-painted, tinted, etc.; assortment of odd pieces of 50c to \$2.00 goods. No phone or mail orders. To clear Friday at 15
Oriental Wicker Lamps and Shades---Regular \$6.50. Friday 4.95
Oriental Wicker Table Lamp---Regular \$2.49. Friday 1.74

Brown Betty Teapots

Sterling silver deposit, neat designs, complete with percolators. Regular \$1.00. Friday 59
MAHOGANY-FINISH CANDLESTICKS.
7 inches high, candle holder, candle and shade. Regular \$1.50. Friday 99

Spend \$2.90 on Your Boy

Buy him one of these \$3.95 English Tweed Suits and he will be fitted well for the summer.
Yoke Norfolk style, with knife pleats and patch pockets; bloomers have belt loops and watch pocket; for boys of 7 to 13 years. Friday 2.90
OR A PAIR OF BLOOMERS AT 89c.
Only 250 pairs, made from gray or brown English worsteds or tweeds; well made and lined; sizes for boys of 7 to 14 years. Friday 89

While the family is away, have Breakfast as comfortably as at home, in the Palm Room here

8.30 a.m. to 10.30 a.m.
Club Breakfasts, 15c, 20c, 25c.

There's Advantage in Being Early, for There Are Just 160 of These

Men's Suits at \$7.90
---and on each suit a clean saving of from \$4.10 to \$7.10.
Materials---English tweeds.
Colors---Browns and grays, in stripes or checks.
Cut---Single-breasted, three-button coat, high cut vest, correct trousers. Sizes 35 to 44.
Regularly \$12.00 to \$15.00. On sale Friday 7.90

Khaki Trousers.

Standard grade khaki, cuff and belt loops; sizes 29 to 44. Usual \$2.00 grade. On sale Friday 1.49
Worsted Trousers, English cloth; gray shades; sizes 31 to 39. Regular \$3.00 grade. Friday 2.49

Men's Bathing Suits

One-piece style, plain or imitation two-piece, with skirt attached; navy only; all sizes. Regular 59c and 75c. Friday bargain 44
Men's Balbriggan Shirts and Drawers, long sleeves and ankle length; sizes to 44. Regular 39c and 44c. Friday bargain 25
Men's Outing Shirts, collar attached, separate collar, or neckbands only; soft single and double cuffs. Sizes to 16 1/2. Regular prices 75c, 89c and \$1.00. Friday bargain 55

300 Men's Panama Hats

Neglige shapes, close and even brims; clear white and natural bleach. Regular \$5.00 and \$6.00. Friday 2.45
Men's Straw Hats, boater styles, in split, rustic and fancy braids. Regular \$1.50, \$2.00 and \$2.50. Friday bargain 95
Boys' and Youths' Straw Hats, neglige styles, Canton braids. Regular \$1.00. Friday 49
Children's Straw Hats. Regular 50c. Friday 29



"EARLY PLUMS"

Look for the Plum-tree Price Tickets in the Store Today
These "Early Plums" are not advertised in detail. Quantities are not large enough to be given space in our store news---but there are hundreds of these "Early Plums" ripe for today's picking, and each one of them you'll find is extraordinary value!
(Look for this Ticket Today)

Clearing Lines of Millinery

At \$3.45---100 Trimmed Panamas, Leghorns and Fine Tapes; newly trimmed with ribbons, white flowers or white wings. Regular \$5.00 to \$6.50. Friday 3.45
At 85c---Hundreds of Outing Hats, of Palm Beach cloth, linen, felt, fancy crepe cloth, seersucker, satins and tages. Reg. \$1.50 to \$2.25. Friday 85
White Corduroy Tams with or without tassels. Friday 85
300 White or Black Tagel Saliors. Regular \$1.50 and \$1.75. Friday 85
CHILDREN'S TRIMMED HATS.
Satin with brims of tagel braid; white, pink or blue. Regularly \$2.50. Friday 85
---At 19c---Over 500 Children's Hats and Bonnets and Shapes, for women. Regular 50c to \$1.00 19

For Hands and Feet

Women's Plain Black Lisle Thread Hose, mill "seconds," double spliced heel, toe and sole. Regular value 25c. Friday 15
Women's Lisle Thread Gloves, wrist length; black, tan, gray and mode. Reg. 25c. Friday 15
Cannot fill phone orders on Gloves.
Women's 10-button Length Lace Lisle Mitts, without fingers; black, white; cool and dressy. Reg. 25c. for pair 15
Women's Plain Cotton Hose, black and tan; sizes 3 1/2 to 10. Regular 20c. Friday 15
Boys' and Girls' Fine Ribbed Cotton Stockings, black and white, sizes 6 1/2 to 10. Regular 20c. 12 1/2
Boys' and Girls' 2-j Ribbed Black Cashmere Hose, English made. Regular 25c. Friday 19c, three pairs 55

Hand Bags 68c

Sea grain leather, metal frame, poplin lining, and change purse, pannier or strap handles. Regular \$1.25 and \$1.50. Friday 68
Vanity and Coin Purse, with card compartment, French gray finish. Regularly \$1.00. Friday 50
Mesh Bags, round hard links, silver only, engraved frame. Regularly \$1.00. Friday 49

Taffeta Ribbon 9c yd.

4 inches wide, range of colors. Regularly 12c. Friday 9
6-inch Taffeta, in navy only, and a few pieces of brown and black satin and moire. Regularly 15c. Friday 9
50c, 65c, 75c Novelty Ribbons, broken lines. Friday bargain 25

Toilet Goods

Nickel-plated Military Brushes, in tan leather case, specially made for the soldiers. Regularly \$1.50. Special, per set 75
Real Ebony Hair Brushes. Regular price \$2.00. Special 1.25
Dressing Combs. Regularly 35c. Special 25
Tooth Brushes. Regularly 15c. Special 10
Powder Puffs. Regularly 20c. Special 10
Armour's Toilet Soap. Regularly 12 1/2c per cake. Special, 3 for 20
La France Castile Soap. Special, 4 cakes for 25
Wheeler's Carbolic Soap. Special, 4 cakes for 25
Toilet Paper in rolls. Special, 5 rolls 25
Toilet Paper in packages. Special, 4 for 19
Sweetheart Talcum Powder. Special, 2 tins for 15
Murray & Lannan's Florida Water. Special 35
Malvina Face Cream. Regularly 50c. Special 35
*War stamps extra.

Organdy Puritan Collars

The new large collar with long point and 1-inch hemstitched hem. Each 35
1,500 Embroidered Swiss Organdy Collars, pleated back. Regularly 35c and 50c. Friday 19
44-inch Swiss Flouncings, 98c, 48c and 38c yard.
Nottingham Wash Laces. Friday, yard, 5c and 8c.

Jewelry

Necklaces of "fish scale" pearl beads, some are strung on fine soldered chain; has strong clasp. Regular 50c 25
Gold-Filled Locket and Chain, place for two photos. Many lockets are set with colored stones. Regularly \$1.50. Friday 95
14k. Gold Neck Chains and Long Gold-Filled Chains, strong snaps. Regularly \$1.50. Friday 98

Smallwares

Transparent Dress Shields, sizes 2, 3, 4 and 5, guaranteed and washable. Regularly 25c and 35c. Friday, pair 15
Buttonhole Tape, cambric, black and white. Buttonholes every 2 inches, 3 yards to piece. Regularly 25c a piece. Friday 15
Done Fastener Tape, black and white. Regularly 20c yard. Friday 12 1/2
Betting, in black and white, 2 inches wide. Regularly 10c yard. Friday 6 only. Regularly 3c bundle. Friday 2
Safety Pins, 1 dozen on card. Regularly 3 for 10c. Friday, 4 for 10
Regularly 5c. Sheets, 250 pins to sheet.
Basting Cotton, 1000 yards to spool, white only. Friday, 2 for 10
Buttons, in 2 and 4-hole pearl, sizes 14 to 24 lines. Regularly 8c and 10c dozen. Friday 3
Combs Barrettes and Pins, odd lines and left-overs, shell and amber. Regularly 15c, 20c and 25c. Friday, each 10

Your Home Linen Closet Would Be Richer for a Few Purchases From This List for Today

55c Bleached English Sheeting, 39c Yard---Strong, even weave, fully bleached, free from dressing, 90 inches wide. Friday, yard 39
Hemstitched Pillow Cases, Three Pairs for 98c---Size 45 x 33 inches; made of strongly woven cotton, wide hemstitched hem. Friday, three pairs for 98
\$1.50 and \$1.75 Damask Table Cloths, \$1.19---Dainty designs, size 2 x 2 1/2 yards. Friday bargain, each 1.19
32-inch Striped Flannelette---Strongly woven, well napped, 32 inches wide, assorted colors. Friday bargain, 10 yards for 98
20-inch Hemmed Damask Napkins, \$1.95---Pure Irish linen, spot, fleur-de-lis and floral patterns, size 20 x 20 inches. Friday, dozen 1.95
35-inch Longcloth, 7 1/2c---Fully bleached, 35 inches wide. Friday bargain, yard 7 1/2
\$1.25 and \$1.35 Crochet Quilts, 95c---Size 72 x 90 inches, hemmed, serviceable, neat designs. Friday bargain, each 95
Silk-Bound Fancy Plaid Blankets, \$4.50 Pair---A large assortment of plaids; size 66 x 80 inches. Friday bargain, per pair 4.50
Baking Cabinet, made of selected hardwood, natural finish, white maple top, 40 in. x 38 in., large cutlery drawer, and divided floor. Regularly \$6.25. Friday bargain 4.50
Baking Cabinet, in hardwood, natural finish, white maple top, 48 in. x 38 in., fitted with cutting and kneading boards, cutlery and linen drawer; also two large flour bins. Regularly \$8.50. Friday bargain 6.50
Kitchen Cupboard, in selected elm, golden finish; the top part has large cupboard, with two glass doors, bottom part is arranged with cutlery drawers, and large, roomy cupboard. Regularly \$10.75. Friday bargain 8.50
Kitchen Table, has 48-inch white top; frame is golden finish, heavy turned legs. Friday bargain 2.90
Kitchen Chairs, made of hardwood, golden finish. Friday bargain 48
Drop-Leaf Table, in hardwood, golden finish. Friday bargain 4.00

Window Shades, Curtain Materials

Summer Window Shades at 19c Each. Cream or white; 36 in. wide, 70 in. long; spring rollers. Friday, each 19
Trimmed Window Shades at 39c Each. Green opaque cloth, 36 in. x 70 in. Regularly 65c. Friday 39
English Curtain Nets at 23c Yard. 10 in. wide; white or ivory; block patterns. Regularly 35c yard. Friday bargain, yard 23
English Floral Chintz at 18c Per Yard. 30 in. wide. Friday bargain, yard 18
40c Art Ticking at 22c Yard. Pink, green and gray stripes. Regular price 40c. Friday bargain, yard 22
\$1.25 Curtain Stretchers at, each 79

Thirty Odd Rugs at \$5.00

7 1/2 x 9 1/2. Wool and Union, regular value \$7.50; 9 1/2 x 9 1/2 and 9 1/2 x 10 1/2. Wool and Union, regular value \$6.35 and \$6.95; 4 1/2 x 7 1/2. Colonial Rag Rugs, regular value \$6.25; 9 1/2 x 10 1/2. Scotch Tapestry Rugs, regular value \$7.75; 9 1/2 x 10 1/2. Scotch Tapestry Rugs, regular value \$9.00; 10 1/2 x 12 1/2. Scotch Tapestry Rugs, regular value \$10.00; 4 1/2 x 12 1/2. Axminster, regular value \$15.00; Fine Quality English Wilton Runners, sizes 2 1/2 x 10 1/2, 2 1/2 x 12 1/2, 3 1/2 x 6 1/2, 3 1/2 x 9 1/2, regular \$3.25, \$3.95 and \$11.50. Friday, each 5.00
1,500 Yards 40c Standard Printed Linoleum. Friday 500
Seamless and Seamed Axminster and Seamed Wilton Rugs at \$25.00
---From our regular stock of oriental, chintz and self color designs. Sizes 8 1/2 x 11 1/2, 9 1/2 x 10 1/2, 11 1/2 x 12 1/2. Regular values range from \$3.75 to \$11.00 each. Friday 25.00

English Clover Leaf Cups 5c Each

Old Dinnerware, decorated porcelain, dinner, tea, soup, breakfast and bread and butter plates, soup bowls, cream jugs, sugar bowls, 25c English Decorated Jet and Rockingham TEA 6c, regular 15c. Friday 15
Old Toiletware---Large Jugs, regular 49c, for 37c. Large Basins, regular 49c, for 37c. Chambers, regular 75c, for 69c. Large Basins, regular 75c, for 69c. Chambers, regular 99c, for 79c.

Cups and Saucers, Regular LEAF BARGAINS.

Dinner Plates. Regular \$1.08 dozen, for, each 7
Soup Plates. Regular 96c dozen, for, each 8
Tea Plates. Regularly 84c dozen, for, each 7
Bread and Butter Plates. Regularly 72c dozen, for, each 5

Groceries---Today

One Car Standard Granulated Sugar, in 20-lb. bags 1.29
Choice Family Flour, 4-bag 25
California Seed Raisins, Griffin & Skelley brand. Package 10
Yellow Cooking Sugar, 7 lbs. 10
Perfection Baking Powder, 3 tins 25
New Orleans Molasses, 2-lb. tin 25
Heath Brand Extracts, assorted, 2 1/2-oz. bottle, 3 bottles 25
Finest Canned Pumpkin, 1 tin 10
Canada Cornstarch. Package 7
Pure Lard, Per lb. 10
Choice Pink Salmon, tall tin. Per tin 7
Finest Creamery Butter, low fat. Per lb. 15
500 Picked Shoulders of Pork, lean and mild, 6 to 8 lbs. Per lb. 30
Finest Canned Corn, Peas or Tomatoes, 3 tins 15
Finest Pearl Tapioca, 3 lbs. 25
Choice Rangoon Rice, 5 lbs. 25
Finest Canned Corn, Peas or Tomatoes, 3 tins 15
500 lbs. Fresh Fruit Cake, Per lb. 25
Fancy Mixed Biscuits, 2 lbs. 25
Toasted Cornflakes, 3 packages 25
2 1/2 LBS. PURE CELONA TEA 6c, regular 15c. Friday 6
1000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed. Friday, 2 1/2 lbs. 62
CANDY.
500 lbs. Chocolate Creams, fruit flavors, Regularly 30c. Per lb. 25
1000 lbs. Candy Caramels, wrapped. Per lb. 15
1000 lbs. Walnut Maple Cream. Per lb. 10
FLOWERS.
Direct Telephone, Adelaide 6100.
Asparagus Ferns in Pots. Special 19
Rose Bushes, dwarf 19
Boyer's Fern. Special 39
Rubber Plants. Regularly \$1.00. Special 69
Palme, Regularly \$1.00. Special 69
Church's Bug Finish. Special, 3 packets 25
Lawn Grass Seed. Per lb. 30, 40

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