



*This package has been on the market over 12 years and is in greater demand to-day than ever.*

You Protect Yourself  
When You Demand

*Kellogg's*  
TOASTED  
**CORN FLAKES**

IN THE ORIGINAL RED, WHITE AND GREEN PACKAGE

Imitation is the sincerest form of flattery. *Our product is imitated but not equalled Refuse all substituted imitations.*

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Kellogg's Toasted Corn Flakes are only  
made in Canada by

**THE BATTLE CREEK TOASTED  
CORN FLAKE CO., LIMITED**

Head Office and Plant - LONDON, ONT.