

THE PUBLIC MUST BE AWARE THAT IN AN UNDERTAKING OF SUCH MAGNITUDE, WHERE INFORMATION IS NECESSARY TO BE SO WIDELY AND GENERALLY DIFFUSED, AND WHERE SO MANY AGENTS ARE REQUISITE TO CARRY THE DESIGNS OF THE SOCIETY INTO EFFECT, A VERY CONSIDERABLE EXPENCE WILL UNAVOIDABLY BE INCURRED.

THE DIRECTORS THEREFORE EARNESTLY APPEAL TO THAT PROMPT LIBERALITY, WHICH, UPON IMPORTANT OCCASIONS, HAS EVER BEEN A DISTINGUISHING CHARACTERISTIC OF THE BRITISH PUBLIC, TO ENABLE THEM TO PROSECUTE WITH SUCCESS A PLAN, WHICH INVOLVES NOT ONLY THE DEAREST INTERESTS OF HUMAN NATURE, AND THE SOUNDEST PRINCIPLES OF NATIONAL POLICY, BUT THE REPUTATION OF THIS COUNTRY, WHERE THE INVALUABLE DISCOVERY ORIGINATED, IN THE EYES OF EUROPE, AND OF THE WORLD.