

APPENDIX "F"

CANADIAN BROADCASTING CORPORATION

GROSS BILLING

RECORD OF COMMERCIAL PERFORMANCE

Television

Selective Business	1955-1956	1956-1957 in relation to 1955-56	1956-1957	1957-1958 in relation to 1956-57	1957-1958
	\$	\$	\$	\$	\$
Maritimes.....	149,571	+ 82,216	231,787	+ 120,123	351,910
Quebec.....	1,363,090	+ 441,519	1,804,609	+ 451,531	2,256,140
Ontario.....	1,193,959	+ 374,447	1,568,406	+ 345,602	1,914,008
Prairies.....	358,998	+ 158,709	517,707	+ 179,481	697,188
British Columbia.....	402,415	+ 216,891	619,306	+ 56,299	675,605
Total Selective.....	3,468,033	+1,273,782	4,741,815	+1,153,036	5,894,851

Network Business	1955-1956	1956-1957 in relation to 1955-56	1956-1957	1957-1958 in relation to 1956-57	1957-1958
	\$	\$	\$	\$	\$
English.....	10,381,326	+2,005,059	12,386,385	+2,488,840	14,875,225
French.....	2,280,767	+1,856,793	4,137,560	+1,473,117	5,610,677
Total Network.....	12,662,093	+3,861,852	16,523,945	+3,961,957	20,485,902

Total Selective and Network.....	16,130,126	+5,135,634	21,265,760	+5,114,993	26,380,753
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