

**CULTURAL MIXED COMMISSION CANADA/FEDERAL REPUBLIC OF GERMANY
COMMISSION MIXTE CULTURELLE CANADA/RÉPUBLIQUE FÉDÉRALE D'ALLEMAGNE**

1990

Fiche: 13A.5

Program / Secteur	Field of activity /
Cooperation/	Domaine d'activité
Literature and Publication	Libraries/automation
	Telecommunications

Description of project / Description du projet

1. Trade mission of Ontario based library automation industries to Germany utilizing Olympus satellite for information transfer.
2. Eight Ontario based library automation companies will participate in a 4 hour electronic trade mission with Germany in November 1990 from an Ottawa studio.
3. Potential clients and customers for Ontario companies will be audience for trade mission at site in Germany to be determined by Embassy.

Objectives / Objectifs

1. To promote Ontario as leader in information access, storage and retrieval applications and stimulate further research and development.
2. To provide access to German market through partnerships in development of project.
3. To provide cost-effective demonstration of Olympus satellite potential for inter-continental trade missions.

Organizations and institutions / Institutions et organismes

CANADA:

Ministry of Culture and
Communications - Libraries Branch
contact: Stan Squires, Manager
Technical Development Unit
(416) 965-2692
Ministry of Culture and
Communications - Communications
Division
Department of Communications
8 Ontario based library automation
companies

GERMANY/ALLEMAGNE:

Financing / Financement

Department of External Affairs
Ontario based companies
Ministry of Culture and Communications