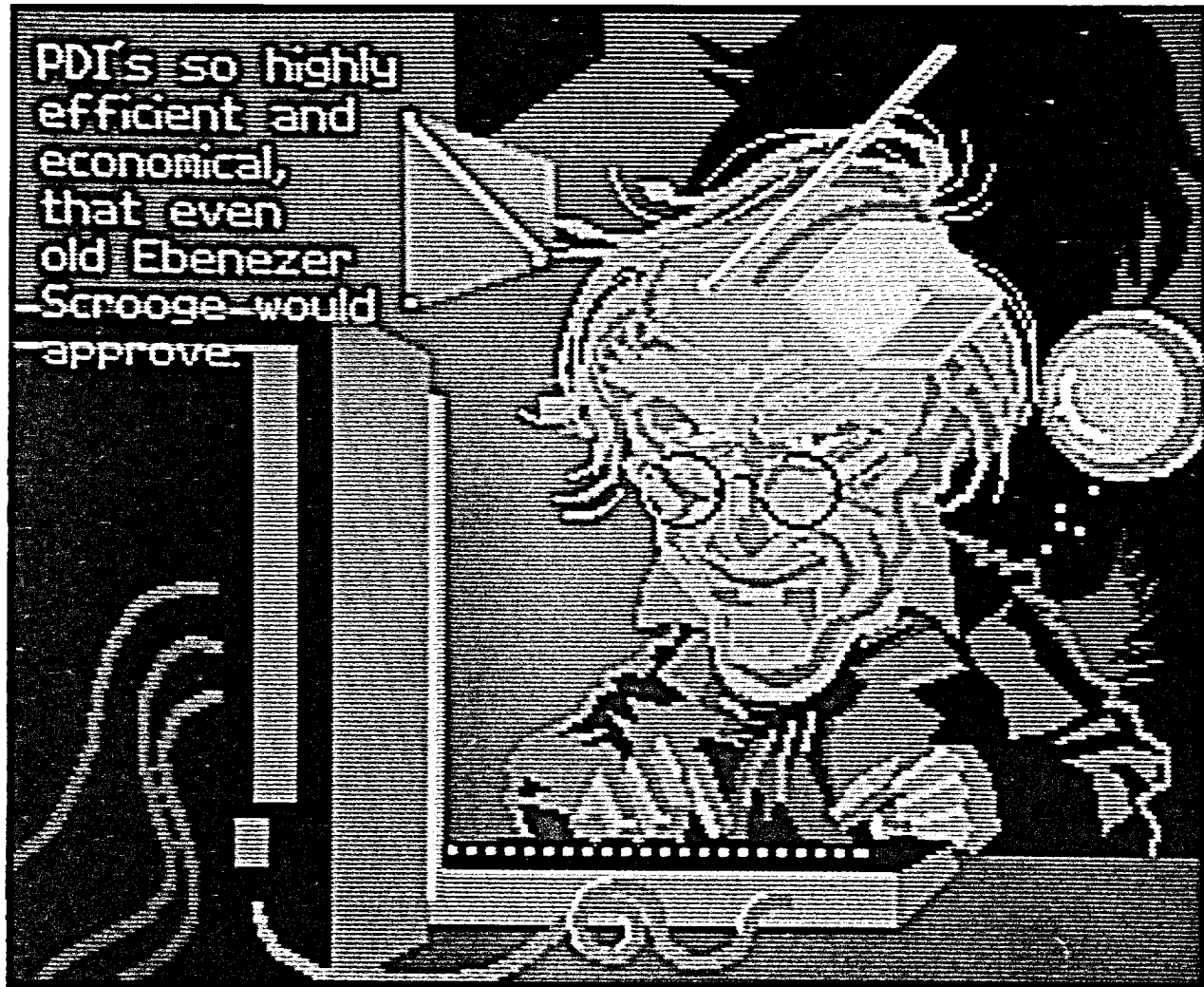PDI's so highly efficient and economical, that even old Ebenezer Scrooge would approve.

Telidon – NAPLPS has been accepted by the big players in the videotex field – companies like AT&T, CBS, Sony, IBM and Honeywell. In a few years, there won't be any serious videotex operations in the U.S. that don't use the NAPLPS standard.

But NAPLPS isn't just a standard that's useful in videotex or teletext. NAPLPS is a particular way of electronically coding graphic information. It's an agreement that, for example, everyone will use the same code to mean "blue", and the same set of codes for describing lines, curves, and shapes for graphic presentation. So NAPLPS can be used any time you're going to create, store, or transmit any image in a digital format.