

433 - OSLO

NORWAY

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

OIL & GAS EQUIPMENT, SERVICES ALL SUB-SECTORS  
CONTINUE TO LIAISE WITH ALL MAJOR NORWGN FIRMS INVOLVED IN OFFSHORE  
OIL AND GAS EXPLORATION AND DEVELOPMENT TO ENSURE AWARENESS OF  
POTENTIAL CANADIAN OFFSHORE DEVELOPMENT.

CONTINUED NRWGN INVESTMENT WILL DEPEND  
UPON ANNOUNCEMENT OF HIBERNIA DEVELOP-  
MENT. IF GO AHEAD ANNOUNCED, TWELVE NEW  
INVESTMENTS ANTICIPATED.

FISHERIES, SEA PRODUCTS & SERV. SERVICES INCLUDING CONSULTING  
LIAISE WITH NORWGN EXPORT COUNCIL, NRWGN BANKS AND VARIOUS INDUSTRY  
ASSOCIATIONS TO IDENTIFY POSSIBLE INVESTORS IN CANADIAN AQUACULTURE  
DEVELOPMENTS.

TEN NEW FARMS AND/OR PRODUCT SUPPLIERS TO  
ESTABLISH IN CANADA.

FOREST PRODUCTS, EQUIP, SERVICES EQUIPMENT AND MACHINERY  
LIAISE WITH MAJOR NORWG MANUFACTURERS OF FOREST PRODUCT EQUIPMENT TO  
ENSURE THEY ARE AWARE OF CANADIAN INVESTMENT OPPORTUNITIES.

GREATER AWARENESS OF CANADIAN REQUIREMENTS  
AND POSSIBLE J. V. DEVELOPMENT.

CONSUMER PRODUCTS APPAREL (CLOTH, FUR, SHOES) TEXT  
CORRESPOND WITH BIK BOK COMPANY A/S, ONE OF LARGEST AND FASTEST  
GROWING NORWGN CLOTHING FIRMS IN ATTEMPT TO HAVE THEM ESTABLISH  
MANUFACTURING FACILITY FOR NORTH AMERICA IN CANADA.

BIK BOK TO ESTABLISH IN CANADA.

COMM. & INFORM. EGP. & SERV. COMPUTERS, SOFTWARE & SYSTEMS  
LIAISE WITH MAJOR COMPUTER/SOFTWARE FIRMS AND ENCOURAGE DEVELOPMENT  
IN CANADA.

TRY TO CONVINCE NORSK DATA A/S TO  
ESTABLISH CANADIAN SUBSIDIARY.

TRANSPORT SYS, EQUIP, COMP, SERV. AUTOMOTIVE  
EXPLORE THROUGH AUTOMOTIVE PARTS ASSOCIATION AND MAJOR FIRMS,  
POSSIBILITY OF J. V. IN CANADA.

IF ATMOSPHERE IS RIGHT THEN TRY TO  
ESTABLISH NORWGN/CANADIAN J. V.

NON SECTORALLY ORIENTED ACTIVITIES

CONTACT ALL NORWEGIAN BANKS DURING SERIES OF CORPORATE LIAISON CALLS  
TO ENSURE THEY AND THEIR CORPORATE CUSTOMERS ARE AWARE OF INVESTMENT  
OPPORTUNITIES IN CANADA.

ENSURE ALL NORWEGIAN BANKS ARE UP-TO-DATE  
ON CANADA AS A PLACE FOR INVESTMENT.