

## Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights  
Submitted by Posts by Region

Region: MIDDLE EAST

Mission: 347 RIYADH

Market: 322 SAUDI ARABIA

Sector: 008 TRANSPORT SYS, EQUIP, COMP, SERV.

Subsector: 085 AEROSPACE

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	500.00M	\$ 600.00M	\$ 850.00M	\$ 1326.00M
Canadian Exports \$	6.00M	\$ 7.00M	\$ 7.00M	\$ 4.00M
Canadian Share of Import Market	1.20%	0.66%	0.60%	0.00%

## Major Competing Countries

## Market Share

i) 577 UNITED STATES OF AMERICA	060 %
ii) 609 EUROPEAN COMMON MARKET C	015 %
iii) 112 FRANCE	010 %
iv) 128 GERMANY WEST	005 %
v) 237 ITALY	002 %

Cumulative 3 year export potential for CDN products  
in this Sector/Subsector: 30-60 \$M

Current status of Canadian exports: Small but expanding

Products/services for which there are  
good market prospects

Current Total Imports

i) ENGINE COMPONENTS	In Canadian \$
ii) SMALL PASSENGER AIRCRAFT	\$ 100.00 M
iii) VIP AIRCRAFT	\$ 50.00 M
iv) FIREFIGHTING AIRCRAFT	\$ 10.00 M
v) OVERHAUL SERVICES	\$ 10.00 M

Projects or portion of projects which are still in the planning  
stage and for which Canadian companies might have reasonable prospects.

i) Project Name: PURCHASE OF 50 PAX AIRCRAFT FOR LIGHT  
TRAFFIC ROUTES

Approximate Value: \$ 20 M

Financing Source: 023 EDC 012 DOM

For further info. please contact:

J. P. MCLACHLAN, CDN EMBASSY TLX: 404893 DOMCAN SJ