

Export and Investment Promotion Planning System

88/89 Sector/Sub-Sector Highlights

Submitted by Posts by Region

Region: LATIN AMERICA-CARIBBEAN

Mission: 631 BUENOS AIRES

Market: 001 ARGENTINA

Sector: 007 POWER & ENERGY EQUIP. & SERV.

Subsector: 999 ALL SUB-SECTORS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	400.00M	\$ 200.00M	\$ 200.00M	\$ 240.00M
Canadian Exports \$	20.00M	\$ 0.50M	\$ 2.00M	\$ 17.80M
Canadian Share of Import Market	5.00%	2.50%	7.40%	7.40%

Major Competing Countries

	Market Share
i) 553 UNION OF SOVIET SOC REP	025 %
ii) 047 BRAZIL	010 %
iii) 128 GERMANY WEST	025 %
iv) 112 FRANCE	010 %
v) 577 UNITED STATES OF AMERICA	020 %
vi) 237 ITALY	010 %

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 60-100 \$M

Current status of Canadian exports: Small but expanding

Products/services for which there are good market prospects	Current Total Imports In Canadian \$
i) HYDRO TURBINES	\$ 0.00 M
ii) HYDRO GENERATORS	\$ 0.00 M
iii) HIGH CAPACITY COUPLING SERVICES	\$ 0.00 M
iv) LARGE ELECTRICAL TRANSFORMERS	\$ 0.00 M
v) CONTROL SYSTEMS FOR POWER GRIDS	\$ 0.00 M
vi) HEAVY ELECTRICAL SWITCH GEAR	\$ 0.00 M
vii) NON-CONVENTIONAL ENERGY SYSTEMS	\$ 0.00 M
viii) CONSULTING ENGINEERING SERVICES	\$ 0.00 M

Projects or portion of projects which are still in the planning stage and for which Canadian companies might have reasonable prospects.

- i) Project Name: YACYRETA HYDRO
 Approximate Value: \$ 12000 M
 Financing Source: 001 IBRD 003 IADB
 023 EDC

For further info. please contact:

B. PERKINS PHONE: 312-9081/88 BAIRS TLX: 021-383