

PUBLICATIONS

AGRI-FOOD IN FRANCE

The Canadian Embassy in Paris has just published the report, *Agricultural and Food Trends in France*, which describes agricultural activities in France and outlets for Canadian products. It also mentions fairs, promotional campaigns and the various areas in which the embassy is involved.

To obtain a copy, contact Foreign Affairs and International Trade Canada's InfoCentre, Ottawa. Toll-free: 1-800-267-8376; Ottawa region 944-4000; Fax: (613) 996-9709.

DEFENSE AND ECONOMICS IN CANADA

Monch Publishing is producing a special issue of its journal *NATO'S SIXTEEN NATIONS*. The special, *Defense and Economics in Canada*, will feature a foreword by the Honourable David Collenette, Minister of National Defence and there will be an interview with General A.J.G.D. de Chastelain, Chief of Defence Staff.

Articles will examine force structure, equipment procurement, major programs, and Canada's military role in a changing world. There will also be a section on the Canadian defence industry's products and technologies available for export.

For more information, contact Eleanor Herman, Monch Publish-

ing, 1120 Greenway Road, Alexandria, Virginia 22308, Tel.: (703) 660-6255; Fax: (703) 660-0672.

NAMIBIAN MARKET OPPORTUNITY GUIDES

Two-way trade between Canada and Namibia in 1994 reached almost Cdn\$40 million, the bulk being Namibian exports to Canada.

Namibia, however, is showing growing potential as a place for doing business, particularly in those sectors in which Canada enjoys traditional strengths: fishing, mining, and telecommunications.

Following Namibia's declaration of independence in 1990 and its first post-independence elections in 1994, the country has maintained a stable multiparty, multiracial democracy.

Creating a favourable climate for investment is considered a priority by the government and, in 1994, this developing country achieved a growth rate of 5.8 per cent.

Trade and joint venture opportunities for Canadian companies in Namibia are increasing, and three new reports prepared by Namibian-based researchers provide the details.

These market opportunity guides cover the Namibian telecommunications, fishing and mining industries. Executive summaries

(in English and French) and the full text documents (English only) are available from the Department of Foreign Affairs and International Trade's InfoCentre at 1-800-267-8376.

The executive summaries are also available from FaxLink by dialling 613-944-4500.

Please refer to the numbers listed below:

• Fishing:

InfoCentre Document #s:

- Executive Summary: 182AA/AF

- Full Text: 179AA

FaxLink #: 90401

• Mining:

InfoCentre Document #s:

- Executive Summary: 183AA/AF

- Full Text: 180AA

FaxLink #: 90402

• Telecommunications:

InfoCentre Document #s:

- Executive Summary: 184AA/AF

- Full Text: 181AA

FaxLink #: 90403

HONG KONG REPORT PROFILES MARKET

The Canadian Commission in Hong Kong has prepared the report *Market Profile: Environmental Equipment, Technology and Services in Hong Kong*.

To obtain a free copy, contact Ms. Zita Yau, Commercial Officer, Commission for Canada, Hong Kong, Tel.: 852/2847-7494; Fax: 852/2847-7441.

INFOCENTRE

The InfoCentre of the Department of Foreign Affairs and International Trade provides counselling, publications and referral services to Canadian exporters. Companies interested in obtaining trade-related information are invited to contact the InfoCentre at 1-800-267-8376 (Ottawa Region: 944-4000) or by fax at (613) 996-9709. Trade information is also available by calling FaxLink (from a fax machine) at (613) 944-4500, the Department's round-the-clock faxback service.

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