Footrite—the Napoleon of Shoes



20

Improvements

Foot-rite

I WANT you to try one pair of Foot-rite Shoes—and I am going to stake my whole hope of future business with you on the \$5 Shoe which I describe and picture in this journal.

If you have not heard of the famous "Foot-rite" Shoe—and would like to know more about it—I shall be glad to send you an illustrated catalogue showing all the prices as they are plainly stamped on each shoe.



24

Stores—Canada

Select Patent Colt-skin Blucher Shoe
—plain dull matt top, on a comfort last,
sizes 4 to 11, widths C, D and E, at
\$6 per pair. Or ask for Model 521
—a similar Patent Colt Shoe, at \$5.

On Mail Orders I absolutely guarantee a correct fit and general satisfaction, or refund the money.

The Foot-rite Boot Shop

FRANK MERCER, Managing Partner

110 Yonge Street

Toronto