

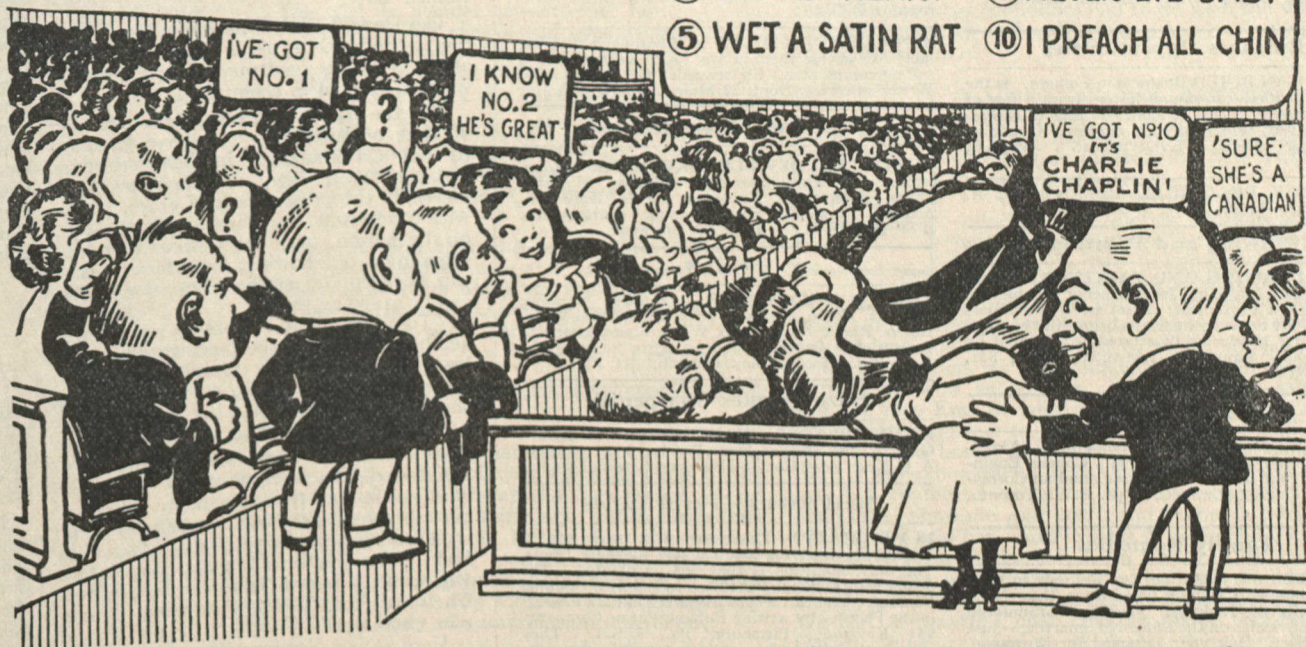
WIN One of these new 1918 autos! Or their full value in Cash!

Solve this Great Moving Picture Mystery
Over \$1600⁰⁰ in prizes
To be given **FREE**

IN THIS particular Moving Picture Theatre the names of the famous players who would soon be appearing in the pictures were each night flashed on the screen. On this particular night the operator, wanting to play a little joke on his audience, took the names of the players and so mixed up the letters in each name that they spelt out the funny sentences you see above.

Time and time again this film was flashed on the screen only to be demanded back. Many of the audience are still trying to solve the mysterious names. Can you help them?

In case you are not familiar with the names of the popular moving picture actors and actresses, the list below may help you.



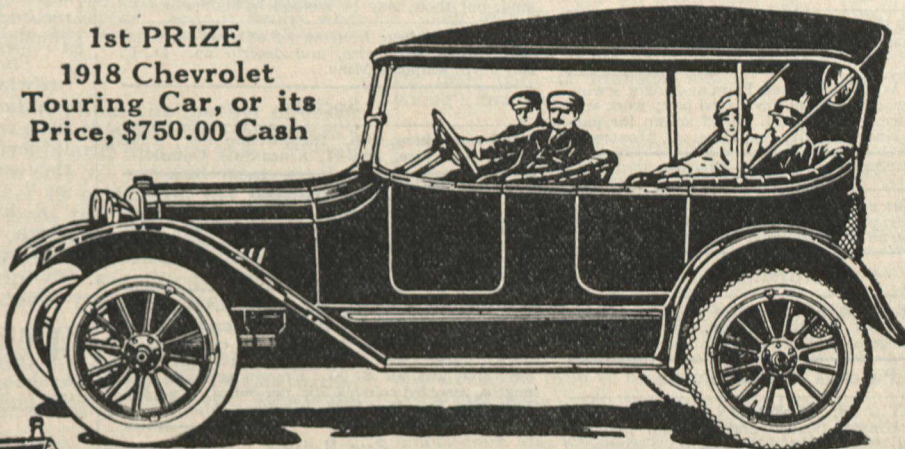
WHO ARE THEY?

- ① I PARCK MY FORD ⑥ ROAM OR DIE
- ② A FOUND A GLASS BRIK ⑦ FUN. MUST DRAIN
- ③ MAKER A CUTER GIRL ⑧ A LETS BEN CHEW
- ④ A BAD HEART ⑨ NEVER LYE BABY
- ⑤ WET A SATIN RAT ⑩ I PREACH ALL CHIN

These Magnificent Prizes given for the Best, Correct or Nearest Correct Replies!

1st Prize, 1918 Chevrolet Touring Car, Value \$750.00;
2nd Prize, 1918 Ford Touring Car, Value \$495.00;
3rd Prize, \$100.00 Cash;
4th Prize, \$75.00; 5th Prize, \$50.00; 6th Prize, \$25.00;
7th Prize, \$20.00; 8th Prize, \$15.00; 9th Prize, \$10.00;
10th Prize, \$10.00; 11th Prize, \$10.00; 12th Prize, \$10.00;
13th Prize, \$5.00; 14th Prize, \$5.00; 15th Prize, \$5.00;
16th Prize, \$5.00; 17th Prize, \$5.00; 18th Prize, \$5.00;
19th Prize, \$3.00; 20th Prize, \$3.00; 21st Prize, \$3.00;
22nd Prize, \$3.00; 23rd Prize, \$3.00; 24th Prize, \$3.00;
and 25 Extra Cash Prizes of \$1.00 each.

1st PRIZE
1918 Chevrolet
Touring Car, or its
Price, \$750.00 Cash



2nd PRIZE
1918 Ford
Touring Car, or
its Price, \$495.00

Names of Some of the Favorite Players

Charlie Chaplin, Hazel Dawn, Francis X. Bushman, Beverly Bayne, Francis Ford, Grace Cunard, Marguerite Clark, Clara Kimball Young, Fannie Ward, Max Linder, Dustin Farnum, Alice Brady, Theda Bara, Wilton Lackaye, Douglas Fairbanks, Blanche Sweet, Julia Sanderson, Marie Doro, Pauline Frederick, Robert Warwick, Anita Stewart, Olga Petrova, Norma Talmage, Lou Tellegan, George Beban, Annette Kellerman, Mary Pickford, Lillian Walker, Mabel Normand, Pearl White.

This Great Contest Is Absolutely Free of Expense. Send Your Answers To-Day!

This great contest is being conducted by the Continental Publishing Co., Limited, one of the largest and best known publishing houses in Canada. That is your guarantee that the prizes will be awarded with absolute fairness and squareness to you and every other contestant. Frankly it is intended to further introduce EVERYWOMAN'S WORLD, Canada's Greatest Magazine. You may enter and win the best of the prizes whether you are a subscriber to EVERYWOMAN'S WORLD or not, and, moreover, you will neither be asked nor expected to take the magazine or spend a single penny of your money in order to compete.

Here's the Idea:

EVERYWOMAN'S WORLD is so popular everywhere that it now has the vast circulation of over 125,000 copies a month; but our motto is: "EVERYWOMAN'S WORLD in Every Woman's Home." We want more Canadian magazine readers to become acquainted with this famous publication. Therefore, when we acknowledge your entry to this contest and you know your standing for the prizes, we shall send you without cost a copy of the very latest issue and a review of many of the fine features soon to appear. Then, in order to qualify your entry to be sent on for the judging and awarding of the grand prizes, you will be asked to

assist us in carrying on this big introduction plan by showing your copy to just four friends or neighbours who will appreciate this really worthwhile All-Canadian magazine and want it to come to them every month. You will easily fulfill this simple condition in a few minutes of your spare time and we will even send copies for each of your friends if you wish.

How to send your Solution.—Use one side of the paper only and put your name and address (stating Mr., Mrs., or Miss) in the upper right-hand corner. If you wish to write anything but your answers, use a separate sheet of paper.

Three independent judges, having no connection whatever with this firm, will award the prizes, and the answer gaining 160 points will take first prize. You will get 10 points for every name solved correctly (No. 10 being excepted as it is practically given); 20 points will be awarded for general neatness, style, spelling, punctuation, etc.; 10 for hand writing, and 40 for fulfilling the condition of the contest. Contestants must agree to abide by the decision of the judges. The contest will close at 5 p.m., May 30th, immediately after which the answers will be judged and the prizes awarded. Address your answers to-day to

1 Continental Building, Toronto, Ont.

Lorne Hicks Won the Overland Car Awarded in Our Last Contest

Read his Letter:



Dear Sirs:

The Overland Five-Passenger Touring Car has arrived, and I must say we are all greatly delighted with it. It seems a wonderful prize to win with so little effort. Have had many letters from readers of EVERYWOMAN'S WORLD from different parts of

Canada, some congratulating me and others asking if it was really so that I received the Overland Car.

I must say that the Management of EVERYWOMAN'S WORLD have been prompt and courteous to me throughout the contest.

(Signed) LORNE E. HICKS.