

Amongst Our Advertisers.

In their accustomed space Messrs. Elliot & Co. emphasize some of the more interesting items contained in their recently issued "Handbook of Manufactures and Specialties," of which copies have been mailed to every druggist and physician in Canada. They report that their internal arrangements have been so improved as to increase despatch in the handling of business. Customers can therefore depend upon more prompt delivery of goods than ever. They have yielded to the press of city business and have added another telephone to their equipment.

Optical Goods.

Those interested in optical goods will be pleased to note among our new advertisers that of Cohen Brothers, of Toronto, who claim to be the only firm of manufacturing opticians in the Dominion.

Dangerous.

Sometimes the dealer is compelled to turn customer.

We all buy from each other, at times.

Under such circumstances when one dealer approaches another with a well defined idea of what he wants, does he like it if an attempt is made to sell him something else than that he asked for?

This is worth while thinking about.

Many attempts are made to take advantage of the fame of Hires Rootbeer.

We will not speak of the injustice of such a practice.

It is sufficient to remark that it is dangerous,

The customer don't like it.

We don't like it.

And may be you won't like it.

Sterling Dividends.

The directors of the Sterling Remedy Company, manufacturers of No-To-Bac, Guaranteed Tobacco Habit Cure, and Cascarets, Guaranteed Constipation Cure, have declared the regular semi-annual three per cent. dividend on the six per cent. preferred stock of the Company; checks for same being issued July 1st.

This dividend affects nearly 5,000 retail druggists who have become stockholders in the Sterling Remedy Company during the last eight months. This forms one of the most powerful business organizations ever perfected, and as the list of stockholders is still rapidly increasing, there is little doubt but that it will include 10,000 of the most progressive retailers before the end of the year.

The secret of this phenomenal growth of the Company is the great success of their new preparation, Cascarets Candy Cathartic, the merits of which make them the best seller ever put on the market in this line. The sale last year was 2,000,000 boxes.

Magazines.

Report of The Cosmopolitan's Commissioner to India.

With the exception of the noted World's Fair number of *The Cosmopolitan*, which reached a price of \$5 a copy after the last edition had been exhausted, no stronger number of this magazine has ever been issued than that for July, 1897. The report of Julian Hawthorne, the special commissioner sent by *The Cosmopolitan* to India to investigate the horrors of the plague and famine, is of an extraordinary character, and will open the eyes of the world to conditions which were scarcely suspected. The same number contains what is probably the greatest poem of this quarter of the nineteenth century. This new rendering of Omar Khayyam's Rubaiyat, which departs entirely from Fitzgerald's, occupies four pages. Amélie Rives reappears as a story-teller for the first time since her marriage with Prince Troubetzkoy. One of the cleverest stories yet from the pen of Robert W. Chambers is given. The remarkable story of the "War of the Martians," by Wells, which is attracting the attention both of the scientific and non-scientific good-story-loving public is continued, and there is a fourth story by A. Becket, elaborately illustrated by the humor of Peter Newell. The educational discussion—this time by Professor Peck, of Columbia—the story of "The Everyday Life of a Sister of Charity," elaborately illustrated; "The Genesis of a Comic Opera," given by Reginald de Koven; President Gilman, of the Johns Hopkins University, on "The Bankruptcy of Science," and an interesting story by the Greek who conceived and brought into existence "The Streets of Cairo at the World's Fair"—these are some of the contents of this ten-cent magazine.

BAVAROL.—A clear red-brown oleaginous fluid of aromatic, tarry-like odor, and sweet, burning taste. Proposed as a disinfectant in 1 to 5 per cent. aqueous solution.

A SELF-CLEANSING SOAP

can be made by mixing equal weights of a good resin soap with soda crystals. The soap should be dried and reduced to a powder before mixing with the powdered soda crystals.

To use, for every gallon of water taken add eight ounces of the above compound, boil up the water, and then put in the clothes, and also add half a pound of common soap for every gallon of water that is boiled. Allow the clothes to soak for twelve hours, then dolly, then rinse and hang out to dry, no rubbing whatever being required.

KRYOFIN.—A condensations product of phenetidin and methyl-glycolic acid.

WE would be very glad to supply the Drug Trade and Medical Profession with our Catalogue of Fine

Pharmaceutical Specialties....

Our Standardized Fluid Extracts will compare with products of any other Laboratory on the continent.

THE

Martin, Bole, & Wynne Co.

Wholesale Druggists, Winnipeg, Man.

THE UNIQUE

Astringent Pencil



The Best Seller on the Market. Heals Cuts and Scratches.

Handsome Counter Easel sent with every order. Increase your profits by giving a sample order to your wholesale house.

PRICE 75 CENTS A DOZEN.

Send for Sample to

THE WINSOR BARKER CO., Limited,

107 Adelaide Street West, TORONTO.