Bookseller and Stationer November, 1905



MAGAZINE COUNTER



SOME ENGLISH CHANGES.

L ONGMAN'S MAGAZINE, after an existence extending over twenty years, has been discontinued. It has found the pressure of the popular illustrated magazines too severe to maintain a stand against them.

The old favorite family magazine, The Leisure Hour, bas been changed both in name and character. Hereafter it will be known as the Leisure Hour Monthly Library, each issue consisting of a single complete story.

Macmillan's Magazine, the oldest of the non-illustrated slafling magazines, has been reduced in price to sixpence and will in future be used mainly to advertise the numerous book publications of the Macmillan Company

Good Words and the Sunday Magazine have been acquired from Isbister & Co. by the all-absorbing Harmsworths. They will be radically changed from the old conservative style in which they have been run for many years.

The Woman at Home has been reduced in price from sixpence to fourpehoe

With the New Year, Cassell's Magazine will be enlarged from 112 to 120 pages, and more illustrations will be used. A new cover of handsome design will replace the present cover.

SCRIBNER'S PLANS FOR NEW YEAR.

In a neat little "Hustrated Prospectus," the publishers of Scribner's Magazine give a brief outline of their plans for the next year of the magazine's existence. Their star contributor is no less a personage than the President of the United States, who contributes two articles on hunting in Cologado and Oklahoma.

The serial for the coming year is "The Tides of Barnegat, by F Hopkinson Smith, which began in this month's issue. The distinguished Canadian writer of animal stories, Ernest Thompson Seton, will contribute a series of six articles. Frances Hodgson Burnett is down for a pretty Christmas story in two parts, "The Dawn of a To-Morrow."

A series of articles by experts will be contributed on 'The Railways of the Future," taking up "The Pan American Railway," the "Cape to Cairo Railway," and "The Trans Sibetian Railway."

Scribner's Magazine has always been noted for the excellence of its fiction, and the stories to be provided in 1906 will be quite up to the standard set in earlier years. In early numbers will appear stories by Richard Harding Dayis, Kate Douelas Wiggin, and Edith Wharton.

The illustrations throughout the year will be made by foremost artists, and there will be, as usual, a creat deal of attractive color work

PUSH CHRISTMAS NUMBERS.

Even dealers who do not go in for handling magazines regularly cannot deny that the Christmas number is a good thing in itself. While the average monthly magazine must be regarded as one of a series, the Christmas edition is usually complete in itself. It can be given as a Christmas gift, and therein lies a great deal of its strength. This year, through the enterprise of the Toronto News Company. Canadian dealers will be able to handle the Christmas numbers of several prominent English periodicals at popular prices. Take such publications as the Windsor, Cassell's and Pall Mall, full of good matter, illustrations and stories, enlarged for the occasion, and what could be more saleable? Let every dealer push the sale of these numbers this year.

FEATURES OF CURRENT NUMBERS.

American Illustrated Magazine (November) contains the opening chapters of Mary Cholmondeley's new serial, "Prisoners." Among the other notable articles are "The Story of American Painting," "Baranof, Czar of Russian America," "The Hopeful Tendency in Fiction," besides a good collection of short stories.

Atlantic Monthly presents an interesting bill of fare for 1906. There will be a series of articles on sane mance by men whose judgment is trustworthy. A series of articles will be contributed on the learned professions, beginning with "The Ideal Physician," by Professor Osler. There will be several papers on the theatre and a range of single articles of special value at the present time.

Burr McIntosh Monthly (November) contains several important portraits, including those of Victor Herbert, Lulu Glaser, Alice Lonnon, William Travers Jerome, etc.

Canadian (November) contains "London: The Heart of the Empire" by Norman Patterson, "Wildfowling in Manitoba," "Canada and the United States," The New High School," "Golf in Canada" by J. T. Clark, "Municipal Home Rule in the N.W.T.," and a list of short stories, sketches, etc.

Cassell's (Christmas) will be richly illustrated and will contain "Highwaymen's Inns," "Sir L. Alma-Tadema," "Ladies in Parliament," "Lord Kitchener," "Sleds and Sleighing," and a galaxy of Christmas stories by popular writers.

Century (Christmas). In this number will begin the first of a series of papers on "Lincoln the Lawyer," by Ftederick Trevor Hill. A humorous serial story by the author of "Susan Clegg" will appear, together with the second installment of "Fenwick's Career," by Mrs. Humphry Ward. A number of short stories are arranged for.

Chambers' Journal (November) contains "Adventures Among Books," "The Head Hunters of North Borneo," "A Glass of Madeira," "The Decrease of the Swallow," "Pearling in Torres Strait," "The Strength of Life," "Modern Athens," "Perils in Retiring from Business," etc.

Cornhill (November) contains "Reminiscences of a Diplomatist," "The Creation of the British Museum," "Sergeant Conway," chapters of A. T. Quiller-Couch's serial "Sir John Constantine," and several short stories.

Critic (November) contains "Some Recent Books on