July 1, 1898.

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BUNTIN, REID & CO.

Nearly fifty years ago the foundation was laid of the prosperous business now known as Buntin, Reid & Company. The Messrs. Miller & Company of Montreal, then conceived and carried out the idea of establishing the manufacture of paper in Canada. In the Village of Valleyfield at the head of the Coteau Rapids, a few miles from Montreal, the mills were orected. The site was chosen because of its unlimited water power, and the purity of the water, which is so essential to the making of first-class paper. Until 1857 the success of the business was not very marked. In that year, however, it was taken over by James and Alexander Buntin. With Scotlish perseverance and pertinacity these two brothers so advanced the business that it soon obtained a wide reputation, and forged ahead accordingly. Mr. James Buntin died in 1861, when the control of the business was assumed by his brother, who carried it on until 1893, with the utmost measure of success. The mills were enlarged and developed, and advantage was taken of the many improvements in machinery and methods which were brought out during the last quarter of the century. The firm now possess two mills fully equipped with the most improved machinery, and appliances for the production of the various lines of manufacture. Among the machines are two Fourdiniers, one S4 and the other 72 inch. Besides these two mills they operate also a mill for the production of wood pulp. The output of the mills has now reached as high as sixteen tons per day. Not content with the development of the mannfacturing branch of the paper industry, the firm soon set to work to establish a thorough distri-buting agency. This, they concluded, had best be completely under their own control, and best be completely under their own control, and they accordingly acquired also the stationery business of Mr. Miller. Headquarters were established in Montreal, and the firm became known by the name of Alex. Buntin & Com-pany. Fortune favored the enterprising brothers, and the demands of the rapidly growing trade in the west led to the establishment of branch houses in Toronto and Hamilton. The former branch was known as the firm of Buntin Bros., and the latter as James Buntin & Company. The latter was placed under the personal control of the elder brother, who managed the western business, while the east-Buntin. Mr. J. W. Reid entered the employ of the firm in 1846 and gradually pushed his way to the front, until after eight years he became manager of the Hamilton branch. Later he became a member of the firm of Buntin Bros.

in Toronto. The old warchouse on the corner of Yongo and Colborne streets was for thirtythree years the location of the busines. Iu 1889 the firm were obliged to find larger quarters, and they then erected the warchouse at present occupied on Wellington street west.

In March, 1893, the founder of the house died, and the firm was dissolved. The Montreal part of the business was wound up and Alex. Buntin, jun., became sole proprietor of the most extensive printers' and stationery supply house in Canada.





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with sportsmen, to whom its excellence of manufacture appeals." Arms and Explosives states :--"For soundness and general regularity of surface the pellets possess a very high degree of excellence."

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