



Store Opens At 9 a. m.  
Store Closes At 6 p. m.

# GRAY'S, Limited

EXPRESS CHARGES PREPAID ON  
ALL GOODS AMOUNTING TO  
\$5.00 AND OVER.

## March 1 1900 **Twenty-Fourth Anniversary** March 1 1924

Commencing to-morrow, Saturday, March 1, and continuing until Saturday, March 8, to commemorate our Twenty-Fourth Birthday we will hold a series of specially priced sales in every section of the store, which will offer impressive values in new, desirable and seasonable goods.

# BIRTHDAY SALE, SATURDAY

READ THE IMPORTANT NEWS.

SHARE IN THESE SAVINGS

### Saturday the Special Birthday Sale of New Spring Coats, \$14.95

LADIES' AND MISSES' NEW SPRING MODELS, in tweeds, plaids and plain velour; the styles are new and smart. Such values in Spring Coats are remarkable at the beginning of the season, Saturday Birthday Sale price ..... **\$14.95**

#### A Coat Bargain

5 ONLY LADIES' WINTER COATS, Regular to \$45.00, sale price ..... **\$18.00**

### Tricotine, Wool Crepe and Fancy Flannel Dresses, \$14.95

New styles, beautifully trimmed, good assortment of shades and sizes. Regularly to \$21.50, Birthday Sale price ..... **\$14.95**

### Girls' Pure Wool Serge Dresses

Excellent for school wear; sizes 6 to 12 years. Birthday Sale price ..... **\$2.00**  
Gray's—Third Floor.

### Birthday Bargains in Blouses

FRENCH DIMITY WAISTS, stripe, check and plain, long sleeves, turn-back cuffs, Peter Pan collar. Sale price ..... <b>\$1.89</b>	SILK OVERBLOUSES, in fancy tricolette, in many color combinations, with and without collars; three-quarter sleeves; all sizes to 44. Sale price ..... <b>\$2.75</b>
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Gray's—Third Floor.

### Girls' Pleated Skirts

of fine botany yarn, navy only, pleated in neat style; sizes 6 to 12. Birthday Sale price ..... **\$2.00**  
Gray's—Third Floor.

### Saturday Sales

LADIES' NIGHTGOWNS, white or flesh mull and nainsook, nicely trimmed with lace and embroidery, samples. Specially priced at ..... **\$1.00, \$1.50, \$1.85**

LADIES' ENVELOPE and STEP-IN CHEMISE, samples, of white or flesh mull and nainsook, trimmed with lace and fancy stitching ..... **75c, \$1.00, \$1.25**

CORSET COVERS AND STEP-INS (samples), lace and embroidery trim ..... **59c**

LADIES' FULL-SIZE WHITE COTTON BLOOMERS, elastic at waist and knees. Special at ..... **\$1.00**

WHITE UNDERSKIRTS with wide lace and embroidered frill. Sale price ..... **\$1.00**  
Gray's—Third Floor.

### Birthday Bargains

GINGHAM DRESSES, of chambray and organdy, trimmed, newest collars; sizes 16 to 40. Sale ..... **\$2.95**

WOMEN'S APRON DRESSES, of plaid gingham, side opening and slipover style. Regularly to \$1.75, bargain price ..... **\$1.00**

BUNGALOW HOUSE DRESSES, of chambray and percale, short kimono sleeves, tie sash. Sale price ..... **89c**

GIRLS' GINGHAM DRESSES, of gingham and chambray, American styles; sizes 7 to 14 years. Birthday Bargain ..... **\$1.00**

WOMEN'S HOUSE DRESSES, of check gingham, three-quarter sleeves and collar in contrasting colors; in sizes 36 to 42. Saturday special ..... **\$1.95**  
Gray's—Third Floor.

### Saturday the Special Birthday Sale of Millinery



One Table READY-TO-WEAR HATS, all new spring styles and colorings. Birthday Sale price ..... <b>\$3.95</b>	One Table TRIMMED MODEL HATS, newest style creations, beautiful colorings. Birthday Sale price ..... <b>\$4.95</b>
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Gray's—Fourth Floor.

### Anniversary Specials

GIRLS' WOOL TAMS, all shades. On sale on Saturday at ..... **25c**

CHILDREN'S PURE WOOL SWEATER COATS, samples, at less than half price; in all good colors; sizes 1 to 3 years. Anniversary Sale price ..... **\$1.50**

FANCY WOOL SPENCERS (samples), beautifully knit in fancy colors and combinations. Regularly to \$2.85, Anniversary Sale ..... **\$1.00**

WOOL-KNIT DRESSES, in middy and straight style (samples). Regularly to \$2.50, Anniversary Sale ..... **\$1.00**

CHILDREN'S FLEECE-LINED SKIRTS, sizes 4 and 5 years. Regularly to 50c, Anniversary Sale ..... **39c**  
Gray's—Third Floor.

### Birthday Offerings

CHILDREN'S EMBROIDERED DRESSES, of fine mull, scalloped neck, sleeves and hem; sizes 6 months to 4 years. Birthday Sale offered at ..... **\$1**

YOKES for infants' dresses of fine mull, beautifully embroidered; no sleeves. Offered at ..... **25c**

CHILDREN'S and MISSES' REGULATION and BALKAN MIDDIES, all white or with colored collars. Offered at ..... **\$1.00**

LADIES' REGULATION MIDDIES, all white or with colored collar. Offered at ..... **65c**

LADIES' WHITE FLANNELLETTIE BLOOMERS, Regularly to \$1.00, offered at ..... **49c**

WOMEN'S WHITE FLANNELLETTIE GOWNS, high neck, long sleeves. Offered at ..... **\$1.69**

CHILDREN'S CREEPERS and ROMPERS, of black sateen or check crepe; sizes 1 and 2 years. Offered at ..... **69c**  
Gray's—Third Floor.

### SPECIAL ANNIVERSARY OFFERINGS

#### Wool Dress Goods Specials

There is a decided advance in the price of wool fabrics, but these offerings are a cut on the old but lower prices.

54-INCH NAVY WOOL SERGE, priced low and a very remarkable value. Well finished and firmly woven, smart in appearance and serviceable for dress, skirts, school frocks and children's garments. It is a bargain at, per yard ..... **98c**

54-INCH NAVY WOOL SERGE, fine twill and soft finish, medium weight; will make up handsomely in either suit, dress or skirt. Don't miss this special offering at, per yard ..... **\$1.49**

54 and 56-INCH ALL-WOOL DRESS FLANNEL, good quality and finish. In wanted colors of navy, black, gray, brown and scarlet, cardinal, fawn, henna, jade, paddy, copen and electric blue. Special anniversary offering, at, per yard ..... **\$1.73**

40-INCH NOVELTY WOOL SKIRTINGS, stripes and checks, dark and light shades, in rich color combinations. Special offer at, per yard ..... **\$1.73**  
Gray's Dress Goods Dept. — Second Floor

#### Mill Ends of Wash Goods, 25c Yard

RATINES, REPPS, PIQUES, Middy Cloths, Batiste, Voiles (plain and figured) 36 to 39-inch widths. Values to 75c a yard, our Birthday offering, at ..... **25c**  
Gray's — Second Floor

#### Opportune Sale of Curtain Material

CREAM MADRAS, in a good range of patterns. A special purchase and special offering.

36-inch width at, per yard ..... **29c**

45-inch width at, per yard ..... **43c**

COLORED MADRAS (SUNFAST), colors, rose, blue and brown also Two-tone and Velour Madras, wide widths, rich looking fabrics, suitable for dining or living-room. Values to \$2.50 a yard, extra special at, per yard ..... **98c**  
Gray's Curtain Dept. — Second Floor

#### Stamped Goods Specials

45-INCH WHITE COTTON SCARFS, assorted designs. Regular 75c, sale price ..... **59c**

45-INCH WHITE COTTON SCARFS, with colored lace trimming. Regular \$1, sale price ..... **69c**

18-INCH PURE LINEN CENTERS, white and ecru. **35c each, 3 for \$1**

22-INCH CENTERS AND TRAY CLOTHS, in odd designs. Worth up to \$1.25, to clear at, each ..... **50c**  
Gray's—Third Floor.

#### Silk Bloomers, \$2.75

JERSEY SILK BLOOMERS, all fancy shades, full sizes. Birthday Sale price ..... **\$2.75**  
Gray's—Third Floor.

#### Princess Slips, 89c

Black Princess Slips, medium and large sizes, hemstitched yokes. Birthday Sale price ..... **89c**  
Gray's—Third Floor.

#### Thistledown Underskirts \$1.19

Sample line of Thistledown Underskirts, black and fancy colors, hemstitched and pleated flounces. Regularly to \$3.00, sale price ..... **\$1.19**  
Gray's—Third Floor.

### BIRTHDAY BARGAINS

#### Sale of Summer Underwear Samples

LADIES' VESTS, silk lisle and cotton with silk stripe, O. S. and regular sizes, opera tops, cumfy cut, short sleeves, lace and ribbon trimmed. 75c and \$1.00 quality, at ..... **59c**

LADIES' VESTS, silk lisle with silk jersey and ribbon trimmed tops, flesh or white. Also SILK LISLE BLOOMERS. Values to \$2.00, at ..... **69c**

LADIES' VESTS, in porous knit, fine combed cotton, opera tops, band tops lace trimmed, short sleeves. Extra at ..... **39c**  
Gray's—Main Floor.

LADIES' VESTS of fine combed cotton and mercerized lisle, opera tops, cumfy cut and band tops. At ..... **49c**

LADIES' COMBINATIONS, porous knit, fine combed cotton and lisle, step-in and envelope style, tight or umbrella knee. Values to \$1.50, sale price ..... **69c**  
Gray's—Main Floor.

### TWO HOSE BARGAINS

LADIES' AND MISSES' SILK FIBER HOSE; black, brown, tan, sand and gray; sizes 8½ to 10 (slight imperfections). Birthday bargain price, a pair ..... **29c**

LADIES' WOOL AND SILK AND WOOL HOSE; gray, sand, black and black and white mixture; sizes 8½ to 10. Values to \$2.00, to clear at, a pair ..... **\$1.00**  
Gray's—Main Floor.

### CORSET SPECIALS

D. & A. CORSETS, pink and white coutil, low and medium bust, with or without elastic top; sizes 20 to 30. Values to \$1.50, extra special at, a pair ..... **89c**  
Main Floor.

NUMODE BRASSIERES, of pink brocade repp, with wide band elastic in lower front; sizes 32 to 42. Regular 50c, for ..... **39c**  
3 for **\$1.00**  
Main Floor.

### A PARASOL BARGAIN

PURE SILK PARASOLS, ring and leather strap handles, ivory, gray and amber tips; a good assortment to choose from; colors brown, purple, green and black. \$9.00 and \$10.00 values, Birthday bargain price ..... **\$5.75**  
Gray's—Main Floor.

### ALL MUCH BELOW REGULAR PRICES

SILK VANITY CASES, in a variety of colors. Regular \$1.00 and \$1.25, sale price ..... **69c**

LADIES' HANDKERCHIEFS, extra fine mull and lawn, white or colored, hemstitched or scalloped edge and embroidered corner. Regular 35c and 40c, sale price ..... **23c**  
Gray's—Main Floor.

BRAMLEY COLLARS AND COLLAR AND CUFF SETS; white and colors. Regular 59c, sale price ..... **39c**

BOX LEATHER PURSES in gray and brown. Regular \$1.25, sale price ..... **79c**  
Gray's—Main Floor.

## BIRTHDAY SALE IN STAPLE DEPARTMENT--- MAIN FLOOR

MILL ENDS CIRCULAR PILLOW COTTON ("Wabasso" make); 40, 42, 44-inch widths; in 1 to 5-yard lengths. Regular 50c, 59c and 69c, all one special price, a yard ..... <b>39c</b>	BATH TOWEL BARGAIN ONE CASE MILL LOT OF WHITE BATH TOWELS, some with colored borders (slightly imperfect). Towels worth up to \$1.50 each, Anniversary prices, each ..... <b>15c, 19c, 25c, 39c, 49c, 59c, 69c</b>	32 AND 36-INCH WIDTH GINGHAMS AND PLAIN CHAMBRAYS, new designs, including the crepe gingham; in wanted colors. Regular 39c, sale price, a yard ..... <b>29c</b>	TABLE LINEN, bleached and semi-bleached. Regular \$1.25 to \$1.95 yard, Saturday to clear at, a yard ..... <b>\$1.00</b>
40-INCH FACTORY COTTON. Anniversary Sale price, a yard ..... <b>23c</b>	ONE CASE OF BATH TOWELS, dark colored. 500 to sell ..... <b>8 for \$1.00</b> 500 to sell ..... <b>5 for \$1.00</b>	Save 10c a yard on this offering. ONE YARD WIDE LIGHT COLORED PRINTS, stripes, checks and a big variety of other patterns. Sale price, a yard ..... <b>25c</b>	NOVELTY PLAID BLANKETS, double bed size; good colors. Saturday Birthday bargain price, each ..... <b>\$1.98</b>
Buy all you can at this special offer.	ALL PURE LINEN CRASH TOWELING. Regular 30c a yard, sale price, a yard ..... <b>19c</b>	1,000 YARDS COMFORTER AND DRAPERY CHINTZ, mostly 36-inch width. Regular 30c and 35c, sale price, a yard ..... <b>25c</b>	PANELLED BORDER COTTON-FILLED COMFORTERS. Regular \$5.00 and \$5.95, Anniversary Sale price, each ..... <b>\$3.98</b>

Anniversary Sale All Next Week---New and Special Lines Daily

# GRAY'S, LIMITED

140 Dundas Street  
Phones 115-116