

STORE OPEN TONIGHT.

SHOP EARLY.

SMALLMAN & INGRAM

ORCHESTRA ON SATURDAY MORNING

Saturday Should Be the Busiest Day of the Year!



Evening Scarfs
Opera Glasses
Fans and Opera Bags



A handsome assortment of pretty gifts, attractively boxed.

Evening Scarfs, in plain Dresden and floral crepe de chine and Spanish lace, Egyptian, etc.

Pretty Scarfs of heavy white chiffon, hemstitched, with floral and gilt spangled ends, 2 1/4 yards long. \$1.50
Beautiful Washable Silk Crepe de Chine Scarfs, hemstitched ends, in sky, pink, gray, helio, black and white. Special, each \$2.00

Persian and Floral Crepe de Chine Scarfs, \$2.50 to \$6.50
Spanish Lace Scarfs, white \$3.50 to \$8.50

Black \$2.25 to \$7.50
Opera Glasses, in black, morocco, pearl, mother of pearl and smoke pearl.

"The Iris" French Pearl Glasses \$5 to \$7
"Le Maire," the famous French Opera Glasses, extra strong lenses. \$6.50 to \$10

In smoke, white and mother of pearl \$13
Opera Fans—Dainty floral designs with lace and sequin trimmings \$50c to \$5.00

WITH only four more shopping days before Christmas, and tomorrow being the last Saturday market should be the busiest day of the whole year. We are splendidly equipped to meet the demands upon our service, as well as upon our stock of Christmas merchandise. But we suggest early shopping for your own as well as our benefit, as the many special sales listed here for Saturday, coming at this very opportune moment will suggest. Some of the greatest money saving groupings ever offered at this season. Men's Suits and Overcoats at \$5.85, Men's 50c Socks 3 pairs for 50c, and the Ladies' Coats and House Dresses should bring throngs of early buyers.

SEE WINDOW DISPLAY.

SHOP EARLY



Parents Will Visit
Toy-Town
Tonight



This will be the first opportunity for those who are unable to find time to come during the day. Toy-Town open nights until Christmas.

GIFTS FOR GIRLS.

Dolls' Silk Top Parasols \$5c

Dolls, all nations \$50c

Dolls' Cradles \$1.25, \$2

Dolls' Carriages \$35c to \$2.25

Dolls, Queen Mary \$1.00

FOR THE BOYS.

Sleighs, all sizes \$25c to \$4.50

Tool Sets \$20c to \$50c

Tool Chests \$75c to \$2.00

Officers' Uniforms \$85c to \$1.25

Blackboards \$25c

Velocipedes \$2.00

Gyroscope Tops \$25c, 65c

Farm Yards \$75c

Sandy Andy Sand Toy \$98c

Auto Back Sleigh \$1.25

Musical Chimes \$15c, 25c

Iron Toys \$35c to \$1.25

Mechanical Toys \$25c to \$1.25

Basement.

Women's Fur Coats Greatly Reduced

Four only, sizes 36 and 38.

If it is to be a fur coat for a Christmas gift, see these.

RUSSIAN PONY, \$87.00, FOR \$59.00.
One only, 50-inch length, shawl collar of western sable, finely marked skins and lined with heavy satin, size 38. Price, \$87.00. Sale price \$59.00

One only Russian Pony Coat, 50-inch, with shawl collar of self, size 36. Price, \$85.00, for \$59.00

NEAR SEAL COATS, \$48.00, FOR \$25.00.
Two only, 26-inch length, Near Seal Coats, size 36-inch bust. Beautiful quality fur. Price, \$48.00. See these. Sale price \$25.00



Sale of HOUSE DRESSES Saturday 98c

About 20 dozen good smart styles for practical wear, high neck, long sleeves, skirt plain gored style, and fits neatly over hips. Made of good quality percale, in navy blue with white spot. Special sale price \$98c

Also a special lot in assorted styles, including high and low neck. Made of striped and figured percale. These are to be found on sale table with other line, at each \$98c
Second Floor.

SUPPER SERVED
—IN—
RESTAURANT TONIGHT

35c—5 to 7:30

Store will be open tonight and Saturday night, and each evening until Christmas, when a special supper will be served from 5 to 7:30 in Restaurant, Fourth Floor.

ORCHESTRA — MAIN FLOOR BALCONY.

BEADED TUNICS
Christmas Sale

Still a few choice styles to sell at reduced prices.
\$16 and \$18 styles for \$11.75
\$40 styles for \$29.00
At Silk Counter.



colors, pure silk, separately boxed. Pair \$1 to \$3
SILK ANKLE HOSE, 50c.

Ladies' Vegetable Silk Ankle Hose. Special value in black, white or tan, double feet, all sizes. Pair \$50c

CASHMERE HOSE, 75c—3 PAIRS \$2
Extra quality fine black cashmere, high spliced feet, also opera length Black Cashmere Hose \$75c or three pairs for \$2.00

CHILDREN'S SILK HOSE, \$1.75 AND \$2.00 QUALITIES, \$1.25 PAIR.

Owing to late delivery of these we are offering above qualities at \$1.25 a value for Christmas gifts. Pair \$1.25
Also Children's Spun Silk Hose, pair \$90c
Main Floor.

18 Ladies Evening Coats \$15 to \$35, About Half Price, \$7.50 to \$18

A little grouping of Evening Wraps, 18 in all. Colors, champagne, gray, rose and Copenhagen blue. All are silk lined and interlined and trimmed with velvet and handsome brocaded designs. These Coats are picked from our stock, which have become a little mussed and show slightly the effects of handling, and prices in most cases are half regular, ranging from \$15.00 to \$35.00. All are now priced at \$7.50 to \$18
Second Floor.



Great Sale of Men's Suits and Overcoats \$5.85
FIFTY SUITS—FIFTY OVERCOATS—SATURDAY

Just at the right time, when the demand upon your purse is heavy, the man who wants a new Suit or Overcoat may save enough at this sale to finance his Christmas shopping.

One year ago tomorrow was the biggest day's business in the history of this store, and we have set out to make a new record. Realizing that in order to accomplish this an early start must be made Saturday, we have made the prices on many lines ridiculously low. Besides these Suits and Overcoats, which are much below the half-price mark, and every garment of which should be cleared in an hour in the morning, we will offer 720 pairs of 50c Cashmere Socks to clear at **THREE PAIRS FOR 50c. COME EARLY SATURDAY.** You won't be disappointed.

The Overcoats are in Ulster and Chesterfield styles, and the Suits are good standard business Suits in fine English tweeds, and the price is about one-third regular value. Sizes 33 to 42. All to clear at one price. Suits and Overcoats \$5.85

Special Values in Men's Fur Coats

Fine Coon Fur Coats \$75 to \$95

Fur-Lined Overcoats \$40 to \$100

Victoria Coon Coats \$40.00

Black Dog Fur Coats \$18.50 to \$22.00

Fur Collar Overcoats \$13.50

Christmas Specials Saturday

Men's House Coats—Special assortment, each \$5.00

Men's Bath Robes—Special assortment, each \$4.25

50 dozen Men's Neckties, extra quality, each \$25c

RICHMOND STREET SECTION.

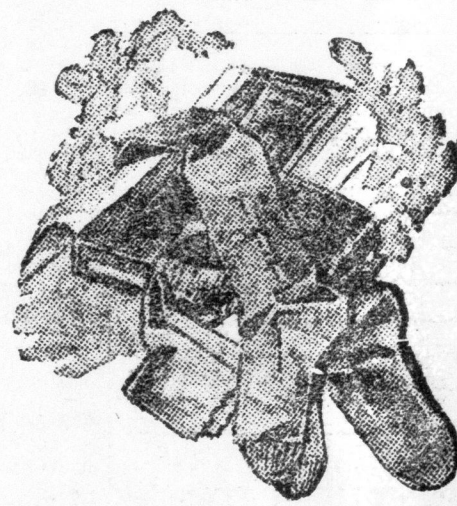
CARRY SMALL PARCELS.

Everybody's doing that now, and when entirely convenient it relieves the pressure on our delivery service. Please.

SMALLMAN & INGRAM
LIMITED

720 Pairs Men's 50-cent

Fine Cashmere Socks
17c or 3 Pairs 50c



RUSH SALE AT 8:30 SATURDAY MORNING—AVOID DISAPPOINTMENT BY GETTING DOWN AT THE OPENING HOUR.

Black, tan, navy and green. Some are fancy clocked ankles, worked in silk, others vertical stripes. All are extra fine imported cashmere, heavy quality. Here are choice gift suggestions. All sizes, 9 1/2 to 11 1/2. No phone or mail orders taken, as all should be cleared at the counter before 10 o'clock

17c Pair, or Three Pairs For 50c



SEE WINDOW—\$5.85.

GOLDEN WEDDING

Mr. and Mrs. Hardy, of Exeter Wedded Fifty Years Ago.

[Special to The Advertiser]
Exeter, Dec. 18.—A most enjoyable golden wedding celebration took place here this afternoon at the home of Mr. and Mrs. L. Hardy. They came to Exeter right after their marriage, fifty years ago, and have resided here ever since.

Mrs. Hardy's maiden name was Eliza Gordon Bissett. The occasion of their marriage was a double wedding, which took place at Gardo's. Miss Martha

Ann Bissett, sister of Mrs. Hardy, was united in marriage to Mr. John Drew, of Snowlake, Maine, and a brother of Mr. Wm. Drew, of this town. The ceremony was performed by Rev. W. Chapman, Methodist minister.

Mr. and Mrs. Drew are both living, and are also celebrating their golden anniversary.

During Mr. Hardy's residence in town he has sat for ten years on the council board. For nine years he was reeve of the town, but twice being elected by acclamation, and those times he was elected over W. H. Verity and George Willis.

Mr. Hardy is known all over the country, and a host of friends wished him and his wife continued years of health and happiness.

PASTOR WILL STAY

Rev. Mr. Agnew Invited to Remain at Mount Brydges.

[Special to The Advertiser]
Mount Brydges, Dec. 19.—At the quarterly business meeting of the official board of the Methodist Church a very hearty and unanimous invitation was extended to Rev. Mr. Agnew to remain for a third year. The invitation was accepted, subject to conference approving.

Mrs. Albert Thomas, of Claresholm, Alta. (a former resident of Mount Brydges), is spending the winter with her mother, Mrs. Steer.

Mrs. J. Jones, of London, spent a

few days with her parents, Mr. and Mrs. D. Small, this week.

Young Aylmer Man Was Seriously Hurt

Paid No Attention to Accident Until He Suddenly Fainted.

[Special to The Advertiser]
Aylmer, Dec. 19.—Harry Blashill, a local butcher, is lying seriously ill at the home of his parents, Sydenham street east. Some weeks ago he was seriously injured by being crushed between two

steers, and has complained recently of feeling the effects of the injury.

On Monday he had gone to George Trim's butcher shop, and had a beef partly dressed, which he left to go to the barn to get an article he needed.

While in the barn he was seized with a fainting spell, followed by severe hemorrhages.

R. Brooks, a young lad who was assisting him in the slaughter house, heard his groans, and went to the barn, where he found Blashill.

Brooks picked him up and carried him to the house. Doctors were summoned and had him removed to his home.

WM. HOLLAND DEAD.
[Special to The Advertiser]
Goderich, Dec. 19.—An old resident of Goderich named William Holland died last night. Mr. Holland built two

of the largest stores on the Square, and has for a number of years been occupied in commercial business. He was a prominent member of the North Street Methodist Church.

MARRIED AT GODERICH.
[Special to The Advertiser]
Goderich, Dec. 18.—At an early morning wedding yesterday, Miss M. Thurlow was married to Mr. William Foster, of Sheppardton, in St. George's Church, Rev. Mr. Fotheringham performed the ceremony.

REMANDED TO JAIL.
Goderich, Dec. 19.—Joseph Campbell, who was up before Magistrate Kelly at Walton yesterday, was remanded to Goderich jail until Saturday morning.

Of every 200 persons who live to be 40 years of age 125 are married. An almanac printed in Newport, R. I. in 1781 sold for \$525 in Boston the other day.

Perfumes for Gifts

For mother, sister or sweetheart there is no present that gives more enjoyment and pleasure than Perfume. You will be sure to please.

Geo. A. McLachlan
390 RICHMOND STREET.