

JANUARY WHITE SALE!

Seasonable White Goods of every description go on sale at greatly reduced Prices. If you are in need of anything in these lines we would recommend that you give us the opportunity of demonstrating the many ways in which we can save money for you in the purchasing of Dry Goods.

White Lace Curtains

\$1.79 to \$9.00

Pair



White Curtain Net

39c to 75c

Yard

WHITE CIRCULAR PILLOW COTTON, 59c. 70c. 85c. yd.	
WHITE TWILL SHEETING	1.25 yd.
WHITE SHIRTINGS	24c. to 35c. yd.
WHITE CAMBRIC	26c. to 40c. yd.
WHITE NIGHT SHIRT CLOTH	52c. yd.
WHITE TABLE DAMASK	78c. to 1.65 yd.
WHITE FLANNELETTE	26c. to 50c. yd.
WHITE APRON DOWLAS	49c. yd.
INDIAN HEAD	30c. yd.
CUP TOWELINGS	16c. to 30c. yd.

LACES and EMBROIDERIES

WHITE VAL LACE	5c. to 20c. yd.
WHITE TORCHON LACE	4c. to 10c. yd.
WHITE OVERLACE	50c. to 1.00 yd.
GUIPURE EDGINGS	25c. to 50c. yd.
FEATHER GALOON TRIMMING	25c. doz. yds.
EMBROIDERY EDGINGS	2c. to 30c. yd.
EMBROIDERY FLOUNCINGS	39c. to 80c. yd.
CAMISOLE EMBROIDERY	39c. to 90c. yd.
EMBROIDERED VOILE FLOUNCING, 36" width	75c. yd.
FLANNEL FLOUNCINGS	2.00 yd.

WHITE CURTAIN SCRIM	14c. to 35c. yd.
WHITE MADRAS MUSLIN	75c. yd.
WHITE SILENCE CLOTH	1.50 yd.
WHITE PILLOW CASES	49c. 65c. 75c. ea.
WHITE BOLSTER CASES	95c. ea.
WHITE LINEN SHEETS	3.19 pr.
WHITE BED SPREADS	2.35 to 7.00 ea.
WHITE TABLE CLOTHS	3.50 to \$5.00 ea.
PLAIN LAWNS	25c. to 40c. yd.
TUCKED LAWNS	49c. yd.

We are showing many other lines at equally REDUCED PRICES. All goods on display marked in plain figures.

Marshall Bros

Outport Customers can avail of these money-saving values and receive Prompt, Efficient Service, by availing of our MAIL ORDER DEPT.

SIDE TALKS.

By Ruth Cameron.

WHOM DO CHILDREN LOVE.

"There must be some good in him," I heard a man say one day of a man who is considered a ne'er-do-well, "all the children like him."

Is that a proof?

There is an old saying that children and dogs see souls. They certainly do see something different from what grown-up folks see. Whether it's souls or not is another story. Perhaps it's only a question of different standards rather than deeper insight. Children don't ask of a grown-up that he be a good citizen, that he pay his bills, that he be a faithful workman. None of these things move him. They measure him, even as you and I,—by his relation to themselves.

What, then, do they like?

I wonder. I know what they don't



FUSSY WITH YOUR TRY-ON?

We care not a jot, because we are fussy too. We won't let a suit go out of our shop that is not just so in every seam and line, every pocket and button. We realize that our reputation as tailors depends upon your personal satisfaction.

J. J. STRANG,
ADIES' & GENTS' TAILOR,
Corner Water & Prescott Sts.
St. John's, N.F.

like. They don't like a grown-up who feels a call to assist their mother in bringing them up. No matter how right is the aunt or cousin (it generally is some female relative) in her suggestions for improvement, they will always fiercely resent any outside interference, and never forgive her.

They Hate That Feigned Vivacity.

"They don't like grown-ups who can't talk to them without being condescending and unnatural. They hate the feigned vivacity that some grown-ups think is the only manner to assume with children. In an excellent children's story I found this penetrating sentence: 'They eyed her in the wary fashion of children suspicious of the false interest of grown-ups.'"

They don't like grown-ups who are always trying to trick them into doing what they, the grown-ups, want done. "I guess Alice has lost her tongue at all," I guess Jimmy would go up stairs and get that book for his mother if he weren't afraid of the dark. Children may react at first to such obvious efforts to tame them into obedience, but it doesn't take them long to see through them and scorn the employers of such infantile methods.

No Effect To Sell.

Children, no more than grown-ups, can be bribed into affection. The child is father to the man in his capacity to "eat up your gifts like apples" and not love you any more for giving them, unless you are lovable according to his standards. You may buy a counterfeit affection from the grown-up by gifts but children have no counterfeits to sell.

What, then, is lovable according to his standards? We have only said what isn't lovable so far, haven't we?

Well, here's another sentence from another child story by one who seems to understand children:

"Cousin Ellen had been a dearly prized crony of mine. Her bound St. Nicholas was one of my delights and she respected the secrets I told her."

Plainly, this Cousin Ellen was one of those relatives who let children browse around their houses without constant interference, and who have houses worth browsing in.

Plainly also she did not laugh at nor betray confidences—two prime

though negative virtues in one who would be a child's friend.

The Let's-Pretenders.

I think what children love best of all is the ability to play with them, not condescendingly but with genuine interest. I get that both from my own analysis of the best loved uncle any children ever had, and from watching my nieces and nephews with their uncle. The latter is one who can play, not only games, but the thrice royal game of Let's Pretend.

He amused them one hilarious hour by pretending he was an unknown uncle Albert and bringing them messages from Uncle Roderick—himself. That was some years ago and they still refer to that and beg him to be Uncle Albert again.

Perhaps you can remember just such an uncle in your childhood (they generally were uncles somehow). If you can't, you have been cheated by fate. Perhaps you will get one next time.

Ladies' Black Hockey Boots \$6.00 at SMALLWOOD'S.

England's Most Famous Cigarettes!

We have in Stock a shipment of the famous **Bear's Virginia Cigarettes.**

COMPRISING:
Bear's No. 1 First Quality, tins of 50.
Bear's No. 1 First Quality 10's packages.
Bear's Ark Royal First Quality, tins of 50.
Bear's Elephant Best Quality, tins of 50.

The above Cigarettes are considered by Smokers to be the very best high class Virginia on the market.

CASH'S TOBACCO STORE,
Water St.

German Steamer in Port

S.S. Turpin, a German ship of the Roland Line, bound from Bremen-haven to Philadelphia, arrived in port yesterday afternoon, short of coal and provisions. After the ship left Bremen on Dec. 24th, head winds and high seas were met with, with the result that little progress was made. The ship averaged only 60 miles for a twenty-four hours' run, and on one day in particular, only ten miles were made. Despite the unpleasant conditions, the only damage received, was a large hole in the smoke-stack, which was caused by a heavy sea. The Turpin was built by the Furness Withy Company, West Hartlepool, Eng. Her dimensions are, 400.2 feet long, 52 feet beam, and 29.2 feet deep, with a gross tonnage of 5,152 tons. The Turpin is coming at A. Harvey & Company, the ship's agents.

Kosy Felt Footwear for Ladies' and gentlemen at SMALLWOOD'S.—dec24,tf

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HINDS' LINTMENT FOR RHEUMATISM.



NOTICE!

The attention of those engaged in the packing or in the selling of Herring of "Scotch and or Norwegian Cure Method" of pack is drawn to the following sections of the Rules and Regulations respecting the Herring Fisheries of Newfoundland, which the Department of Marine and Fisheries is determined to enforce:

"SCOTCH CURE AND OR NORWEGIAN METHOD" OF PACK.

No person shall engage in the business of curing and packing herrings under the "Scotch and or Norwegian Cure Method" at any place in the Island of Newfoundland without having previously taken out an annual License. And the owner or manager of every plant cause to be branded upon the head of every barrel or half barrel, the number corresponding to the number of the License of said curer or packer. For this purpose he shall obtain through "The Fisheries Board" a suitable branding iron, the cost of the same to be fixed by said Board and defrayed by the Licensee. No branding irons other than those obtained from the Fisheries Board shall be used. And any person or persons in the Colony selling, purchasing or exporting, or being in any way a party to any transaction in the nature of a sale, purchase or export of a package containing any herrings put up under the "Scotch Cure and or Norwegian Method" without any brand as aforesaid, shall be deemed guilty of an offence against these Rules and Regulations.

Inspectors shall have the right to visit all Plants putting up Scotch and or Norwegian Pack, at all reasonable hours, and shall not be obstructed in any way from carrying out their duties. Any curer or packer in any way hindering or obstructing such officer in the discharge of his duty, shall be deemed guilty of a breach of these Regulations. The license of such packer may at the discretion of the Minister be cancelled without further notice.

PENALTY CLAUSE.

Contained in Chapter 11 of the Consolidated Statutes (Third Series) entitled "Of the Department of Marine and Fisheries."

Every one who violates any provisions of this Act, or of the Regulations under it, shall be liable to a penalty not exceeding one hundred dollars and costs, and in default of payment, to imprisonment for a term not exceeding two months. All materials, implements or appliances used and all fish caught, taken or killed in violation of this Act, or any regulations under it, shall be confiscated to His Majesty and may be seized on view by any Fishing Officer, or taken or removed by any person for delivery to any Justice of the Peace.

G. F. GRIMES,
Minister of Marine and Fisheries.
Department of Marine and Fisheries,
January 9, 1924.

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AGENTS.

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Jan 11.6m.eod

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