

Winter Travel

Carries much greater risks than at any other time. We have a Special Policy, of great value to all commercial men, buyers, tourists, members of conventions, and all who use train, steamers or street cars.

It pays from \$250 for a finger, up to \$5,000 for life; issued to both sexes between 18 and 65, and issued while you wait.

THE ANNUAL COST IS ONLY \$5.00.

U.S. FIDELITY & GUARANTY CO'Y.

J. J. LACEY, Nfld. General Agent.

We Now Have
in Stock
The Latest Designs
of
Fireside Fenders
in
Brass
Brass and Black
Copper and Black
also
Extra Fine Grade
of
Fire Irons.

See Our Windows.

GEAR & CO.

Limited

304 Water Street

'Phone 404

St. John's.

1ne20,w.f.m.t

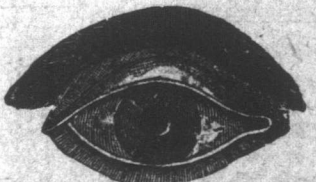
Health and Comfort in the Home.

Many a chill can be avoided by the wise use of heating with ever-ready gas stoves. An inset gas fire can easily be installed in any ordinary coal grate, and will provide the necessary warmth at any time.

Gas Fires make no work. There is no Coal to carry up stairs, and no ashes to be cleared away. They are ideal for use in daintily appointed rooms. There is no smoke or dust. They also ventilate the room. Enquiries solicited.

ST. JOHN'S GAS LIGHT COMPANY.
'PHONE 81.

G. D. SLEATER



Graduate Optician

437 WATER ST. WEST.
Phone 916 P.O. Box 252

HYPOPHOSPHITES

OUR BEST TONIC
Will put Vim and Snap in to your Entire System.

A Strength Maker
for
Tired, Run-down Men and Women.

Price \$1.00 Bottle

PETER O'MARA,
THE DRUGGIST,
THE REXALL STORE.

MINARD'S LINIMENT FOR HEAD-ACHE.

CITY OF ST. JOHN'S



St. John's Municipal Council. PUBLIC NOTICE. POLL TAX.

The attention of the public is called to the following Sections of the St. John's Municipal Act, 1921:

Section 249: Every male person of the age of twenty-one years or upwards who has resided in the city for the period of twelve months immediately preceding the first day of October in any year, and who is not liable as owner or indirectly as tenant to the payment of the City Tax on any property rated in the appraisal book of the Council at an annual rental value of forty dollars or upwards shall pay to the City a Poll Tax of five dollars per annum.

Section 250: The said Poll Tax shall be due and payable without demand or notice by or from the Council between the fifteenth day of October and the fifteenth day of November in every year at the office of the City Clerk.

Section 261: Any person who fails to comply with the provisions of the foregoing section shall, in addition to payment of the tax, be liable to a penalty not exceeding five dollars, or in default of payment to imprisonment not exceeding ten days.

All persons liable are hereby notified to govern themselves accordingly.

By order
J. J. MAHONY,
City Clerk.

ALL ONE PRICE \$24.00 Men's Tip Top Tailoring.

Dress Suit \$24.00
Tuxedo Suit \$24.00
Tweed and Serge Suits \$24.00
Winter Overcoats \$24.00
Dark Grey Overcoats, light weight \$24.00
Trousers \$ 8.00
Made to your measure in Toronto.
Suits or Overcoats \$24.00
55% to land \$13.92
Postage \$ 1.35
Cost Landed \$26.17

W. H. JACKMAN,
AGENT,
39 Water Street.

St. JOHN'S Grocery Stores

Granulated Sugar, lb. 10½

Holyrood Potatoes.

Currants, lb. 15c.

Holyrood Cabbage, that with a taste, lb. 5c.

Raisins, 1 lb. Packets 18c.

Best Flour, stone 65c.

Pineapple, cubes 25c.

Fancy Molasses.

100 doz. 1 lb. tins Beans, tin 5c.

J. J. ST. JOHN.

Duckworth St. & LeMarchant Road.

Do You Want That Twenty Dollars For Christmas?

The THREE FLOWERS TALCUM contest will soon close, and the prize of twenty dollars awarded before Christmas. Send in your testimonial to-day, your opportunity to win this money is as good as any. Just write down frankly what you think of this talcum.



Why not try for this Christmas pocket money?

HERE'S THE PACKAGE!

The testimonials will be judged by a competent disinterested party.

Send your testimonial to

Gerald S. Doyle,
317 WATER STREET.

dec7,31.eod

Beef and Pork

In stock

**Fat Back Pork
Special Family Beef
Special Plate Beef
Bright Red Spare Ribs
Bologna Sausage**

GEORGE NEAL,

Limited.

MOREY'S COAL is GOOD COAL.

The Only
AMERICAN ANTHRACITE COAL
in the market. All Sizes.
ALSO IN STOCK
WELSH ANTHRACITE COAL
All Sizes.

M. MOREY & CO., Ltd.

1918.eod.1f

Men's & Boys' Overcoats AT THE GRAND COLISEUM,

this week, we offer great value in
MEN'S OVERCOATS, BOYS' OVERCOATS,
MEN'S and BOYS' TWEED PANTS,
MEN'S and BOYS' SHIRTS,
MEN'S and BOYS' BOOTS,
MEN'S and BOYS' UNDERCLOTHING,
MEN'S SOCKS, MITTS and GLOVES.

CROSS & CO.

180 DUCKWORTH STREET.

OPEN EVERY NIGHT.

dec5,31

The St. John's (Nfld.) Directory Co.

THE FIRST LOCAL DIRECTORY COMPANY.

G. H. ANDREWS E. A. SMITH.

MR. ADVERTISER:

Patronize The Original Local Directory Company and Keep Your Money in Newfoundland.

Advertising Rates:—

\$20.00 a Page. \$10.00 a Half Page.

Special Price for Sides, Tops and Bottoms.

The St. John's (Nfld.) Directory Co.

"TIMES" PRINTING OFFICE DUCKWORTH ST.

PHONE: 1009.

oct19,2m.eod



Suits of English Weaves

of genuine English Suit Stuffs made of fine Australian Yarns, in quiet, courtly colors and designs that are limited, one bolt to a pattern to obviate the embarrassment of meeting a man wearing the mate to yours.

Rich, soft, distinctive, with the true over-the-water look about them, and the make that only hands can give.

Style, Fit and Finish Guaranteed.

W. P. SHORTALL,

THE AMERICAN TAILOR

P.O.B. 445. Phone 477. 300 Water St., St. John's, Nfld.

Christmas

PERSONAL
GREETING
CARDS in
DISTINCTIVE DESIGNS.



MONEY TO LOAN ON MORTGAGE ON GOOD CITY PROPERTY SECURITY.

Amounts of \$100.00 and up at current rates of interest. Before arranging a mortgage elsewhere, consult us.

FRED J. ROIL & CO.

REAL ESTATE & INSURANCE AGENTS.

Smallwood Building, Duckworth Street.

Steamer on the rocks, all hands lost; motor car accident, man killed; gun exploded, man seriously injured.

You read the above every day in the papers, it might be you to-morrow, protect your family by taking out one of our Accident and Health Policies, with one of the largest and best Companies in the world.

ALL KINDS OF INSURANCE.

**THE EMPLOYERS' LIABILITY
ASSURANCE CORPORATION**

LIMITED,

OF LONDON, ENGLAND.

J. B. URQUHART, Agent.

'Phone 245. nov16,1m St. John's, Nfld. P.O. Box 926.

"Leads in every District"

VICTOR FLOUR

jan w.f.m.1y

Nfld. Government Railway.

SOUTH COAST STEAMSHIP SERVICE.

S.S. MEIGLE will leave St. John's 3 p.m. Saturday, December 8th, to take up South West Coast service. Steamer will not call at Argentia but will proceed direct to Marytown, and call at usual ports en route to Port aux Basques.

FREIGHT NOTICE.

NOTRE DAME BAY STEAMSHIP SERVICE

Until further notice, freight for the above route will be accepted as under:

Friday's Run Tuesdays
Monday's Run Fridays

PLACENTIA BAY STEAMSHIP SERVICE

Passengers leaving St. John's on 8.45 a.m. train Monday, December 10th, will connect with S.S. ARGYLE at Argentia, for usual ports of call on Red Island route.

Nfld. Government Railway.

RED CROSS LINE!

NEW YORK HALIFAX ST. JOHN'S

SCHEDULE OF SAILINGS FOR NOVEMBER

From New York ROSALIND From St. John's
December 5th December 12th
December 12th SILVIA December 19th

THROUGH RATES QUOTED TO ALL PORTS.
ROUND TRIP TICKETS ISSUED AT SPECIAL RATES WITH
SIX MONTHS' STOP-OVER PRIVILEGE.

Winter Passenger Rates Now Effective.

BOWRING & COMPANY, 17 Battery Place, New York.

General Agents.

G. S. CAMPBELL & CO. HARVEY & CO., LTD.

Agents, Agents,

HALIFAX, N.S. ST. JOHN'S, Nfld.

jan5,m.w.11

1917.1f

12,000 SIDES AMERICAN SOLE LEATHER.

1,200 FEET BLACK UPPER LEATHER.

Large Quantity of CHAINS & ANCHORS.

NEW IRON & LUBRICATING OIL, at Rock Bottom Prices.

Also, AMERICAN PLYMOUTH STEAM TARED MANILLA ROPE—3" sizes.

And all kinds of Ships' Supplies.

North Am. Fur, Hide and Metal Co'y.,

Water Street West (Next Door Red Electric Store).

1917.1f

MAKING WONDERFUL HEADWAY!

The "BON MARCHE" will endeavour to stay right with the Buying Public through The Lower Price System we have.

OUR GREAT MOTTO: S-E-Q-U-E-L.

Small Profits—Quick Returns.

Our assortment of Handkerchiefs this year surpasses anything we attempted before.

WHITE HEMSTITCHED HANDKERCHIEFS, Special 3c. each

COT. BORDER and PICTURE-HKPS, Special 1c. each

SPECIAL CHILDREN'S XMAS BOXES, containing 2 H.S. or Picture or Border 20c. each Box

A very Special Ladies' Xmas Gift—A FANCY EMBROIDERED H.S. HANDKERCHIEF in beautiful fancy Box 55c.

BON MARCHE CASH STORE.

266 WATER STREET, ST. JOHN'S.

OPEN AT NIGHT FOR YOUR CONVENIENCE.

dec3,31

Use

'Matchless'

The Paint of Quality

There are cheaper and more

expensive Paints on the Market, but

None as Good Value

dec3,31

KINGS, WAGNERS and HULBERTS.

- APPLES -

1'S-2'S-DOMESTICS

CALIFORNIA ORANGES

Counts 17-25-30

BURT & LAWRENCE

dec4,12,1917

FOURTEEN PAGE

WEATHER FORECAST

TORONTO (Noon)

N.W. winds, partly cloudy

day and on Sunday.

PROPER & THOMSON

Ther. 50.

VOLUME XXV.

At Home.

TUESDAY, Dec

AT THE EMPIRE

Cor. King's Hwy. &

a quantity of D. G. Goo

Goods.

Dec8,21

Downen & E

AUCTION

POPULAR

DOWEN

AND

EDWARD

AUCTION

NOTICE

At Home.

TUESDAY, Dec

AT THE EMPIRE

Cor. King's Hwy. &

a quantity of D. G. Goo

Goods.

Dec8,21

Downen & E

AUCTION

POPULAR

DOWEN

AND

EDWARD

AUCTION

NOTICE

At Home.

TUESDAY, Dec

AT THE EMPIRE

Cor. King's Hwy. &

a quantity of D. G. Goo

Goods.

Dec8,21

Downen & E

AUCTION

POPULAR

DOWEN

AND

EDWARD

AUCTION

NOTICE

At Home.

TUESDAY, Dec

AT THE EMPIRE

Cor. King's Hwy. &

a quantity of D. G. Goo

Goods.

Dec8,21

Downen & E

AUCTION

POPULAR

DOWEN

AND

EDWARD

AUCTION

NOTICE

At Home.

TUESDAY, Dec

AT THE EMPIRE

Cor. King's Hwy. &

a quantity of D. G. Goo