

We are now showing a

posals



Do you remember those ages, when your character was being formed-how you followed examples, did what other people did-your senior years at school-your start in business? Recall them if you can. You gained a knowledge you will find useful when your own boy starts out.

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Eighteen?

Give him the right start. Teach him the value of personal appearance and self respect. Tell him how confidence may be gained merely from a clean shave—or, better still, show him-and show him in a practical way.

Give him a

E Safety Razor

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and make his morning shave come easy. The old time pulling and scraping is a thing of the past. The haphazard element is gone. There is no need for your boy to know anything but the ease and comfort of the Gillette shave. It is the razor of his time-that

> WORLD OVER 551

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