

OUR BIG SHOUT

This week is a lot of

Ladies' BLOUSES,

AT

85c. each only.

Our last 85c. Blouse Sale was a big success, being appreciated by the ladies for the values and styles offered. We can only keep this special range running for a limited time, so you can make your call here early.

See Window Display for some of the styles offered.

HENRY BLAIR

New Arrivals!

Due Thursday, per Florizel,

**100 crates Cabbage,
20 cases Cal. Oranges.**

Phone 264.

GEO. NEAL

**NEW GOODS, due per FLORIZEL,
BANANAS, ORANGES, GREEN CABBAGE,
ONIONS.**

Get your orders booked now as these will last only a short time. In stock: Cream Cheese, Island Blue Potatoes.

EDWIN MURRAY.

ARE YOU A MAN

Who likes to be dressed well? If so, read this: It is, no doubt, YOUR ambition to get clothing fit for a KING and if you will enlist you will be able to get your uniform and great coat made by us. Our prices are right AND our styles and qualities are of the very best. There is no other factory throughout the COUNTRY where you will be better treated than by us, and where you can get better value. We are the oldest established factory in Newfoundland. If you NEED proof of what we say, give us a trial and YOU will not be disappointed. We are noted for the finest military and civil clothing in Newfoundland.

Mfld. Clothing Company, Ltd.

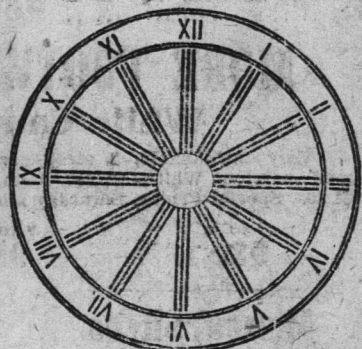


Clover Leaf Tobacco, 10 cents

per plug.

Registered 1876.

**M. A. DUFFY,
Sole Agent.**



Astigmatism

Is a refractive error, and is responsible for many cases of headache. There is only one known remedy, which is correctly fitted glasses. Get rid of your headaches and other troubles due to eyestrain. Go to TRAPNELL, the eye-sight specialist, he can take care of your case and give you the desired comfort.

W. & A. Gilbey's

Popular Brands; all guaranteed. No other introduction required.

**Spey Royal
Scotch Whisky**

(10 Years Old.)
**OLD TOM GIN.
DRY GIN.
SILVER STREAM
SCHNAPPS.**

J. C. BAIRD.

Agent, St. John's.



THE FIREMEN may save your home and belongings from utter destruction by the flames, but the smoke and water will create a great deal of havoc.

FIRE INSURANCE will make good your damaged property and supply you with sufficient ready funds to replace destroyed articles. Have me write you an insurance policy to-day.

**PERCIE JOHNSON,
Insurance Agent.**

**MINARD'S LINIMENT FOR SALE
EVERYWHERE.**

5c. The Crescent Picture Palace. 5c.

EVERY AFTERNOON AT 2.15—EVERY NIGHT AT 7.15.

Presenting LILLIAN WALKER and ANTONIO MORINO in
"A Model Wife."

A special feature produced in 2 reels by the Vitagraph Co.
"THE UCHIS"—A Lubin drama with Brooks McCloskey.
"THE SELIG TRIBUNE"—A real newspaper, the world's greatest news film.
"NO SMOKING"—A lively comedy with Billie Reeves, the celebrated English Music Hall comedian.

**PROFESSOR MCCARTHY PLAYING THE PIANO.
A NEW AND CLASSY MUSICAL PROGRAMME—DRUMS AND
EFFECTS—A COMFORTABLE AND WELL VENTILATED
THEATRE.**

The Usual Big Matinee on Saturday for the Children.

New Goods, ex S. S. Durango, AT SLATTERY'S

Wholesale Dry Goods House

174 pieces APRON CHECKS.
142 pieces DRESS COTTONS.
30 pieces DRESS GOODS.
30 pieces DRESS MUSLINS.
100 pieces WHITE SHIRTING.
60 pieces ART MUSLIN.

Also in stock a large assortment of

American Pound and Piece Goods.

ALL AT LOWEST PRICES.

W. A. SLATTERY.

Slattery's Bldg., Duckworth & George's Sts.
P. O. Box 236. St. John's, Nfld. Phone 522.

ARMADA TEA.

New Stock.

Best Yet Offered

1 lb. Tins.

Ask Your Grocer

Cabbage, Oranges & Bananas.

To arrive Thursday:

50 crates Cabbage—green.

60 bunches Bananas.

50 cases California Oranges—all counts.

PRICES RIGHT.

BURT & LAWRENCE.

To Arrive, ex S. S. Erik, July 7th.

Anthracite COAL!

All sizes, cheap while discharging, only

\$15.25

Lay in your Winter stock now, freights are still going up.

A. H. MURRAY, Beck's Cove.

Read The Telegram

REID-NEWFOUNDLAND COMPANY.

We have just opened, at our Water Street Stores, another large shipment of the world-renowned

Dominion Nobby Tread Automobile Tires.
Dominion Plain Tread Automobile Tires.
Dominion Best Grey Inner Tubes for Automobiles.

Dominion Studded Tread Motor Cycle Tires.
Dominion Plain Tread Motor Cycle Tires.

Dominion Best Grey Inner Tubes for Motor Cycles.

Call in and be convinced of the superior quality of our goods, and get our prices before making your next purchase.

Reid-Newfoundland Co.

HOLIDAY FOOTWEAR



Ladies' and Gentlemen's White Bathing Sandals at

50 cts., 60 cts., 80 cts.

Gentlemen's White Canvas Tennis Shoes, rubber soles, \$2.20.

JUST IN—The White House line of Men's Shoes for young and old; all styles.

MEN'S HIP RUBBERS.

400 pairs Men's Tan Blucher and Button Boots. Regular value \$6.00. Now only

\$5.00 per pair.

F. SMALLWOOD,

THE HOME OF GOOD SHOES.

Your Dress Dyed a New Shade.

You would be surprised to know the number of dresses we are receiving to be dyed some new shade. We invariably give pleasing results in this respect.

Try Ungar's Laundry and Dye Works,

HALIFAX.

Messrs. NICHOLLE, INKPEN & CHAFE, St. John's, Agents for Newfoundland.

AUGUST PATTERNS!

NOW ON SALE.

Outports send 27c. for the large quarterly Fashion Book. It only costs you 10c., because you get a free pattern with it your own choice.

CHARLES HUTTON,

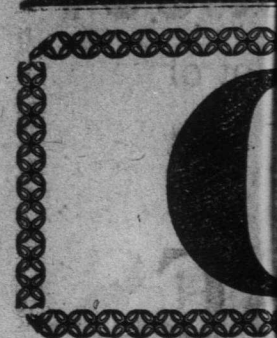
Sole Agent Pictorial Review Patterns.

WEATHER FOR

TORONTO, Noon.—Mo. W. and S. W. winds, fine warm to-day and on Sun.

Drink Welch's Grape

VOLUME XXX



(Under the distinguished editor and

The Annual G

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Road Race, Football, Gun Exercises, S. The C. C. C. and T.

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