PLAIN WHITE LAWNS. CHECK LAWNS.

A special purchase now offered at a big discount under present regular

# JANUARY OFFERINGS of Wanted WHITE GOODS at Sharply Cut Prices.

A JOB LOT

WHITE NAINSOOKS,

in 10 yard lengths, 13c. yard. Regular 16c.

AND E BURGE

A Wonderful Chance to Save on EMBROIDERIES.

· All widths and splendid variety of patterns. This Department has always been noted for its genuine values. Our present display will prove no exception.

The importance of these really remarkable price reductions is best learned by a personal inspection of the goods. Every item listed in this advertisement, and many more, will be offered at such attractive prices that the shrewd shopper will recognize that now is the time to buy.

EVER SERVICEABLE WHITE TWILL SHEETINGS.

Reduced to 50c., 55c., 60c. up. Former prices, 65c., 70c., 75c. These goods were purchased before the advance in cotton. You get the benefit of

A Lot of WHITE TURKISH TOWELS. Specially priced for quick

clearance.

Will do well to avail of the present offerings, all foreign advices point to higher prices.

Intending Purchasers

A Clearing Lot of WHITE TABLE DAMASK. Reg. prices 50, 55, 70, 75c. Now 45, 50, 60, 65c.

Where your Dollars go Farthest.

Where your Bollars go Farthest.

## 

An Unfair Game.

She is staking her reputation, her

with a good man who is in a posi-

His stake is the anger of his wife

if she finds out, which she probably

wont. In some cases it might mean

pudiation of the girl and a few assur-

and anyhow divorce doesn't mean to

I Wish I Could Wake The Girls Up-

I wish I could stop every girl who

drifting into a relationship like this

they almost always do drift down the

apparently gentle stream of similar

astes, loneliness, sympathy, platonic

Story.

GOLD REEF" Thick Cream.

Can be whipped but can't be beaten.

BLUE BERRIES, 15c. tin.

ossess the true flavour of our ocal Blue Berries. Try a tin.

Large Valencia Oranges.
Ordinary Valencia Oranges.
California Navel Oranges.
Florida Oranges.
P. E. I. Potatoes.

And now, dear foolish girls, let me

a man what it does to a woman.

By RUTH CAMERON. If anyone asked in all these affairs is the unfairness

you to play a of them. They play the game togame with him, gether, he and she, but his stake is and to stake in it always so much less than hers. twice as much as

he staked, you hope of a happy home of her own would say that the party who tion to take her honorably as his asked you to do wife, her friends, and if she is a busisuch a thing was ness girl, her position. mean and unfair, wouldn't you? Well, isn't that just what the divorce, but a little repentance, a remarried man who persuades a young ances that it was all her fault (which

girl to go about he will doubtless be willing to give) with him and accept his attentions is will usually salve a hurt like this, One of my most precious posses-

sions is a little slip of paper on which are typewritten the words: 'It may afford you some satisfaction to know that your few

lines of advice have deeply impressed a thoughtless, impulsive girl of twenty-two, who only this morning about decided to accept and encourage the attentions of a married man of about forty years who has been flattering and making love to her for the past two years."

That was sent me some years ago and in the intervening years, again and again, I have come into touch with these sordid, pathetic little tragi-ro-When The Thorns Begin To Hurt

Their Feet.

I see them in the business world. I hear of them in my home community, people write me of girls whom bilities of unhappiness and disgrace they know who are treading the path are large. where primroses soon give way to throns, and sometimes the poor girls themselves write to ask advice when they begin to hurt their feet on the

In stock for immediate de livery 280 barrels choice N. S. APPLES, including

Wagners, Baldwins, Starks, Manns, Kings.

Soper & Moore

riendship, harmless little attentions n the man's part and gratitude on the girl's, and never realize that underfirst it was only a piatonic friendship neath that placid surface is the strong (like yours), but by and by it was current of sex attraction) and make more. She gave up everything for er look all the facts in the face. him, her friends, her reputation, her I wish she'd let herself see that own family. By and by her health he is meanly permitting her to put up broke down and she had to go away. more than her share in the stake; By this time he was tired of her and that only a selfish man would risk made it perfectly plain. One day she her happiness and the happiness of wrote him to ask if he would let her his wife-and children as he is doing; have his old fur coat to protect her that whatever happiness there is in from the bitter cold of the climate it for her can only be reached by the where she was fighting for health. He road that leads over another woman's refused. bleeding heart; and that the possi-

It's not a pretty tale but it ought t wake up some poor girl who is dreaming foolish dreams. If it does I know From Primroses To Thorns-A True that other poor girl (she's dead now) will not be sorry I wrote her

tell you a true story. There was The thing that gets under my skin once a girl whom I knew who drifted What Are You **Doing for that Eczema?** 

> ing to cure it." "That is not wise. Do as I did and

"Nothing; I've about given up try-

you will probably be cured in a short time. I used Zylex and Zylex Soap with it and my Eczema began to improve at once. A couple of boxes You can get Zylez at your druggists."
Zylex, 50c. a box; Zylez Soap, 25c. a

Fads and Fashions.

The skirts of some of the pretties evening dresses are the simplest of

pointed overskirts falling over ruf fles of tulle. A very smart skating costume is

skirt of rather wide black and white You may wear the low shoe all the rear 'round, and be fashionable, bu when you go out into the street you

MINARD'S LINIMENT CURES DIS-

invited to attend. Speakers: Rev. Dr. Curtis and Mr. R. F. Horwood. An offering will be taken up for the

The Collie.

By GEORGE FITCH,

The collie has bright, beautiful eyes

full of intelligence, sharp, expressive

ears and a mouth which extends back

into his face about a foot, and is de-

corated on the edges with quantities

of teeth. When the collie opens his

face slightly, allows his plentiful ton-

gue to hang negligently over his low-

jaw and thumps the floor with his

ohair tail, he is as eloquent in his

iscourse as many a man who can re-

The collie was invented in Scotland

and is one of that country's most

valuable assets. Thanks to the collie

the Highland shepherds have had

time to learn to play the bagpipes. The

collie has a natural talent for herding

sheep and if he were a human being,

would undoubtedly be a political

leader in Pennsylvania or Rhode Is-

counting the sheep, reproving them,

rounding them up, instructing them,

caring for the sick and steering the

snepherd home when he has blown

himself dizzy on his bagpipes. The

Scotch shepherd makes no claim for

wisdom himself, but will steadily fight

anyone who accuses his dog of being

of domestic collies, the trained and

the untrained. If the collie pup is

well trained five or nine times a day

dons his baby tricks and becomes a

The collie is one of our most tal-

different from that of the bulldog's.

Unlike the latter he is not content

with one mouthful of his foe, but

quarters until he soon exhausts the

supply. The bulldog, owing to his

cite the Unabridged Dictionary, page

hole in case of necessity.

for page.

CHURCH OF ENGLAND. At Wesley Church on Sunday morning, the Pastor will have a special message for Sunday School workers and scholars, and in the evening will address parents. The public are cor-Cathedral of St. John the Baptist.—
Sunday—Holy Communion at 8 a.
m.; also on the first Sunday of the
month at 7 and 12.15. Other services
at 11 a.m. and 6.30 p.m. Thursdays
—Holy Communion, 7.15 a.m. Other
pays—Matins 8 a.m.; Evensong 5.30
p.m. Fridays—7.30, with sermon.
Public Catechizing—Every Sunday
in the month at 3.30 p.m. lially invited. ing. At the morning service an address will be given to the scholars of our Sunday School. It is boundary of

our Sunday School. It is hoped that every scholar will be present. In the In the month at 3.30 p.m.
St. Michael's Mission Church, Casey
Street.—Holy Communion at 8 and 11
on the 3rd Sunday of the month, and
8 on other Sundays. Other services, evening, the subject of discourse will e,--"The Glory of a Young man."

SERVICE OF PRAYER AND 11 a.m. and 6.30 p.m.

Sunday Schools—Cathedral, at 2.45 p.m.

Cathedral Man's Bible Clears D.m. Mission Church at 2.45 p.m.

Cathedral Men's Bible Class, in the Synod Building every Sunday at 3 p.

m. All men invited to attend.

PAPICH OF CONTROL OF CONTRO

George St. Church on Monday morning, the national thanksgiving day, at PARISH OF ST. MARY THE VIRGIN, ST. JOHN'S WEST.

11 o'clock. The city congregation are asked to unite. The public are Hours of Service in the Parish Church Sundays—Holy Communion every hinday at 8 a.m.; also, on the first and hird Sundays in each month at noon.

Wednesdays—Holy Communion and cessions on behalf of the War, at

Fridays—Evensong & Intercessions on behalf of the War at 7.30 p.m. Holy Baptism - Every Sunday at Public Catechizings—The third Sun-

Churching of Women- Before any nose which was designed to enable Sunday School-At 2.30 p.m., in the him to drink water out of a crayfish Young Women's Bible Class—Every inday at 2.45 p.m., in the Parish BROOKFIELD SCHOOL CHAPEL.

Evensong—Every Sunday at 3 p.m. Sunday School—Every Sunday at ST. MATTHEW'S CHURCH, THE

GOULDS. Evensong—Every Sunday at 3 p.m. ASYLUM FOR THE POOR. Holy Communion-The first Sun-Matins-Every Sunday at 9 a.m.

ST. THOMAS'S. Holy Communion on the third Sun lay in each month at noon; every other Sunday at 8 a.m.; Holy Con munion on Saints' Days at 7.30 a.m. To-morrow, Jan. 23.—Holy Com-nunion 8 a.m.; Morning Prayer and Sermon, 11; Preacher, Rev. W. Cracknell; Children's Service, p.m.; Evensong and Sermon, 6.30; Preacher, The Rector; Subject: "Work—The Qualities of a Good

land. As it is, he does the shepherd's Christ Church (Quidi Vidi.)—1st in month, Matins at 11 a.m.; | work for him in a capable manner, ion 8 a.m.; 3rd Sunday in month, Evensong at 6.30 p.m.; 4th Sunday in onth. Matins at 11 a.m. Evensong

\* Sunday Schools.—At Parish Church at 2.45 p.m.; at Christ Church, Quidi Vidi at 2.30 p.m.; at Virginia School Chapel, 2.30 p.m. anyone who accuses Virginia School Chapel.—Evening no wiser than he is. Prayer every Sunday at 3.30 p.m.; In America the collie is a house-public Catechizing third Sunday in hold decoration. There are two kinds

METHODIST. Gower St .-- 11 and 6.30, Rev. D. B. George St.-11 and 6.30, Rev. N. M. with a durable club, he soon aban-

friend to man. The untrained collie, Wesley-11 and 6.30, Rev. H. Royle however, is a bigger nuisance around Presbyterian-11 and 6.30, Rev. J. the house than a college freshman, and there are striking points of re Congregational-11 and 6.30, Rev. semblance between the two.

Theatre parties, if arranged ented fighters, but his system is much for, will be served at close of of velveteen, the coat of black, and the performance at WOOD'S Central or West End Restaurants keeps sampling him in different during Klark-Urban Co's. season.—jan12,tf

> Do not cut the skirt of your new fee at a time, but the collie is more frock short without allowing some- Rooseveltian in his nature and can thing for lengthening. There is a frequently dispose of a whole pack of nor that the very short skirts are

LIGHT, HEAT, COMFORT!

systems is credited with saying, "Give me any old shop, in any old street, and I'll guarantee to make it in twelve months the most widely known and best frequented shop in the district. e was asked to explain. Holding up three fingers he said, "I lieve in the trinity of LIGHT, WARMTH, COMFORT. I should dazzle the moths until the candle drew them, I should bring them into a warm, comfortable shop, filled with a soft, pleasing radiance, and the rest is-well, mere child's play."

Mixed metaphors, perhaps, but expressive. Now we can more than imagine the kind of shop this well-known individual would open, for we pass it in almost every town—always a landmark to the street. No one fails to notice it. There is an indefinable air of welcome and invitation as one stands for a moment on the pathway and lets one's gaze travel inside it. The subdued, restful lighting effect that so charms because of its very unobtrusiveness, the absence of dark corners, the intangible feeling that if one would step inside one would be sure of experieneing a delicious sense of warmth and comfort and cheerfulness—all these are part of its appeal. Truly a shop with an

We cordially invite all progressive business men to visit our owroom and see our latest Lighting and Heating Appliances, by the adoption of which the ideal outline in the above extract from a London paper may be easily secured. Our new RADIO X. Lamp and GASTEAM Rad ators fill all light and heat re-

ST. JOHN'S GAS LIGHT COMPANY.

<u> ସ୍ୱାର୍ଗ ବାର୍ଗ ବାର୍ଗ ବାର୍ଗ ବାର୍ଗ ବାର୍ଗ ବାର୍ଗ ବାର୍ଗ ବାର୍ଗ ବାର୍ଗ ବାର୍</u>

## Modern Office Equipment.

Once the New Year opens up business comes on with a rush and is greatly facilitated by having. everything in the office perfectly appointed and easily get-at-able, while the personal comfort of prospective clients frequently goes a long way towards a successful business deal.

We can show you anything you need, from a handsome massive Oak Desk to a Waste-paper Basket. Revolving Chairs, Solid Oak and Leather Chairs, Stenographers' Tables, Cabinets, Book-Stands, Hat Stands, Rugs and Linoleums of the most up-to-date design are always in stock, as we make a specialty of Complete Office Equipment.

We are prepared to take any orders, large or small, for complete office furnishing, either singly or en suite, and guarantee perfect satisfaction. Estimates given.

U. S. Picture and Portrait Co.

### Pictorial Review Patterns

FOR FEBRUARY NOW ON SALE-800 IN STOCK-NO DELAY. stamps must accompany order. If pattern is only 10 cents, dif-

CHARLES HUTTON, Sole Agent.

### WHAT IS ZOE-TIC

nation of glycer-phosphs orless-rendered Cod Liver odorless-rendered Cod lives taining no greases and the beable tonic wine. Your own will tell you that glycer-contain the actual elementuman body in the most as

known to need discussion. Zo a delightful taste. Everywhere in Canada at price. One Dollar for a Bottle. Compounded from tonic essences by The Zoe-tic C Sold by T. McMURDO & Co Sole Distributing Agents i foundland.

### "The Little Lost Sig

AT THE CASINO.

by the Klark Urban Compa production of "The Little ter." which was presented ce at the Casino Ti

night.

The play deals with a stofull of human interest, the s innocent young girl who is l from her humble cottage i according to "an attractive man" who makes the proposhe will become a lady and Reluctant to part with her er at first, she finally sur the wiles of the procurer from her home with him. is full of situations, which only too real to-day. It depravity of the human vu desire for money, even at t the souls of innocent youn only equalled by the basen character which makes a catering to the sensual grat patrons of the questiona this case, however, the gir from destruction by the w getic moral reformers wh for the unsuspecting proprisucceed in ensnaring him has time to fulfil his wicked The play was excellentle every detail being brought clean and wholesome man well balanced caste. Mass Mary Rundell, the reforme excellent portrayal of a ver role, and Auralia Clarke as tle Lost Sister" gave a very personation of the innoce the wily procurer which an unpopular one from the of the audience, was spler tained by Thomas Browel Patterson, as the ally of I dell, the reformer, was, we Lillie Dean, as the mother tle Lost Sister" was as us tural and gave a clever de her role, while Frank Urban ael Grogan, the Irishma proud boast that the streng land lay in the purity of daughters, gave the most personation seen here for and in every word and benevolence was the note, and elicited the app audience. The other well portrayed by Bi Mills, Curtis Short, and A. Tenney. The bil peated to-night, and we this popular company

### The King of Care

The New York Show has ; having had a record atter

Amongst the hundreds of there was none that created sensation than the Hudson S With its new patented vibr engine it has revolutionized

The cylinders of this new the same in size (3½ x 5 inches) as former models, and the energy generated cylinders is also identical in But the difference between motors is that the Superliver 80% more power which shown by careful tests, elimination of vibration The Super-Six is capable of 76 horse power and it is because it develops as m ing power waste wit when pulling a full load, wi open throttle, as the average develops under full pressure one knows that the harder th

works the more gasolene it more attention it requires, shorter its life. This new Super-Six m just undergone some most trials under the supervision American Automobile Associa During the trials it has b previous stock-car records and realibility; a Super-Six has maintained for 1350 miles of 70 miles per hour and can passengers in one hour it has the distance of 70 miles. Th of the Super-Six Hudson are

of the Super-Six Hudson are ec in design, making the car very tive. The drive is on the rigit side and the controlling instrate conveniently placed. Wit leather upholstery, one man tor full equipment of every comf motor world has devised, the Six is a palace within, and the springing, long wheel base a electric lighting that turn nigl day permits the motorist to en acme of comfort no matter over ough roads he may choose to The Hudson Super-Six can plied in any style body, a five opassenger touring model or passenger touring model or passenger roadster.

If anybody is contemplating a motor car which will ensure comfort and reliability, they well to apply to the undersign will be pleased to furnish the catalogue and prices.

atalogue and prices. B. HAYWA Acting for E. Colli Represe

### P.E.I. HEAVY BLACK OATS, 250 Bags Just Received.

The Crowning Features of **Homestead Tea** 

are its purity, freshness and ab-Cheap tea may be popular with those who do not know that it is cheap because it lacks nour-ishing elements, and that twice the quantity must be purchased

given by HOMESTEAD.

FEEDS:—CORN MEAL, WHOLE CORN. CRUSHED CORN.

"There's a smile in every cup of Homestead."

C. P. EAGAN,