Save the Coupons!

Buster Brown Shoes

Are Made for Children to Romp and Play In



These shoes will wear; will please both parents and children. The parents will like the roomy toes, allowing plenty of room for the child's sensitive, growing feet. They will also like the tough soles used, and the way the points of greatest strain are protected with reinforced stitching. The children will like their handsome appearance, the freedom from pinches and all around foot comfort.



made in a wide variety of styles and leathers by BROWN SHOE COMPANY, Inc., one of the greatest manufacturing institutions



Buy Buster Brown Blue Ribbon Shoes. They are selling more and more.

F. SMALLWOOD,

Evening Telegram

W. F. LLOYD, - - - - Editor

MONDAY, Sept.27th, 1915.

Increased Munitions Make Possible New Plan of Campaign.

ths, and the great retreats and aban doning of fortresses and lines of defence by the Rusians in the East, it Giving his impressions of his encouraging was being done last paper representative:week. It will be remembered that months ago called for more and more guns and more and more shells of a munitions that whatever objective is highly explosive character. The char- made it shall be prosecuted without acter of the German trenches showed that they must be nounded and nound. The victory will be won in the workthat they must be pounded and pounded continually by high explosive shells, a mere pounding for a few hours and then an infantry charge led the front. to very great casualties. Last Wednesday the news came along that the entente allies on the Western front were in a position owing to the increasing supply of guns and high explosive shells to begin their new plan of campaign which involves the almost continuous use of artillery in vast scale. A report issued last Wednesday, says: "The allies are now methodically maintaining their shell fire for days at a time without infantry attacks, 'dropping projectiles upon the charred front in every fifty yard square, and repeating the process-a deadly automatic unceasing pounding. The heavy calibred guns send their storms of shells upon encampments of first reserves behind the lines, and upon bridges and provi-

'Official reports obtained by the French army officers from their own observers, from prisoners, and from photographs made by aviators show that parts of the opposing lines which have been subjected to this unceasing bombardment have been the bombardments have let up and then leave quickly when the showers

of projectiles begin to fall again." According to the message received yesterday, this continuous bombardment for several days was followed upon Saturday by attacks all along the able gains appear to have been in the and patriotic airs en route.

LaBassee district and the Western outskirts of Hulluch and Loos, min-ing works and hill No. 70 being wrested from the Germans. Hulluch is be-W. J. HERDER, - - Proprietor tween LaBassee and Lens, and Loos is about 2 1-2 miles N.W. of Lens. Hill 60 is 1 1-2 miles north of Lens, which is itself about 9 miles, N.N.E. of

This news, although it is scanty up to the time of writing, owing to the storm having demoralized the wires, s encouraging, after the long continued absence of cheerful news from he various fronts.

In this connection, the following lipping from the Times, is illuminat-

"Mr. Arthur Henderson and three After the apparent deadlock on the Vestern front for the past four mon
Wardle—have returned to London from a visit to the foot of the fo from a visit to the front. They were accompanied by four members of the Advisory Committee on War Output. is cheering to learn that something Mr. Wardle yesterday said to a news-

"Victory will be accomplished when we have so increased the suply of shops of this country. It is nothing less than a crime to fail our men at Whether those who may be responsible are workers or employers they will incur the heaviest the utmost all the activity, and all the canacity which are required to win The sooner this is realized the sooner the war will be over.'

The Best and Cheapest

Messrs. DEARBORN & CO. Gentlemen,-I wish to state that have found your PERFECT BAKING POWDER the best quality and at the same time the cheapest in price of any of the powders which I have used. I have given it a good trial as l cook for seventeen hands. THOS. BAILY,

Middle La Have, Lunenburg Co., N.S.

Sunday Parades.

THE VOLUNTEERS. rendered entirely untenable, and that the best the Germans can do is to reoccupy their abandoned works after and attended service at St. Thomas's, R. C. Cathedral and Cochrane Street, (Methodist College Hall) respectively. C. C. C.

Under command of Lieut.-Col. Conroy, the C. C. C. attended last mass at the Cathedral. Rev. Dr. Greene celefront with good progress. The enemy brated mass, after which ranks were lines were pierced after an energetic reformed and a tour made through attack north of Arras. The most not- the city, the band furnishing lively

1916 MODEL.

5 SEATING TOURING CAR\$800.00

With Electric Lights and 30 x 31/2 Tyres front and

Running expenses considerably reduced by our pro-

FORD GARAGE: Cor. Prince and George Sts.

This Date in History.

SEPTEMBER 27.

Full Moon-23rd Days Past—269 To Come—95 GEORGE CRUIKSHANK born 1792. English caricaturist, chiefly remem bered by his squibs against George IV and the Comic Almanack, the predecessor of Punch. He illustrated many of Dickens' books but it was as a moralist that he desired to be known in most of his later works.

BOSSUET born 1627. An eminent
French Bishop and theologian, whose sermons are of striking and whose historical and controve

sial works are of high literary merit BATTLE OF BUSACO 1810. An engagement between the French and Wellington in which the latter was forced to retreat, which he carried out in such a masterly way that the English troops reached Torres Vedras undefeated and in good order.

At the College Hall.

The Rev. C. A. Whitemarsh, and conducted both the Cochrane Street Church services in the College Hall yesterday. After announcing the following double text: "Neither will I give to the Lord my God that which cost me nothing; Upon the first day of the week let every one lay by him as God has prospered him," the rev. gen-God has prospered him," the rev. gentleman prefaced his remarks by saying that he was now on his fourth year in the city ministry and had not as yet delivered a sermon altogether on Christian giving. Three points in the sermon were especially emphasized, that of individual giving—everybody to give, a giving that costs, systematic giving regular weekly giv. systematic giving, regular weekly giving to the cause of God, and proportionate giving, as God has prospered us. We were also to consider our money as a part of ourselves, money is given for high and holy uses Giving is a Christian act and thoroughly

An important announcement was made on behalf of the Finance Committee for the consideration and signing of the cards for the new church building fund, which have been distributed amongst the congregation. Several substantial amounts have been promised and during the coming month it is confidently expected that the majority of the congregation both old and young, will return the cards duly signed at any of the church ser-

The Pastor at the evening service, spoke on the "nature of the transformation in human character and life." Helpful sermons suitable for the times, bright singing and devoutful worshippers tends to make the Sabtimes, bright singing and devoutful bath services in every way the sus-cess that they really ought to be.

St. John Ambulance Brigade Hospital Fund.

THE NEWFOUNDLAND BEDS. and Master Eric Lester

from Sale of Flowers, per 'The Daily News' Proceeds of Tea and Toy Sale held by the Women of St. Peter's Church. Hopewell. assisted by Misses Diana and Daphne Davidson, per Mrs. F. W. Colley Proceeds of Bazaar held at 65

Prescott Street, by Misses Maud Foran and Dorothy Barter, assisted by Misses Mollie Rolls and Alice Rodgers, per 'The Daily News' Proceeds of Children's Sale of Work held at the residence of Mrs. James Curran, 10 Wickford Street, by Misses Milly Curran and

Hazel Cook, per Mrs. instalment), as follows:---Leonard Yetman Grand Falls, per Rev. T. E. Loder, as follows:-Harry Bishop Mrs. E. Sheppard S. J. Sainsbury Edward Wells

Mrs. Edward Wells James Collier Wm. J. Coish Small amounts

J. G. HIGGINS, Hon. Treasurer. Sept. 24th, 1915.

Heart's Delight Arrivals from Labrador

The following schooners have arrived at Heart's Delight: St. Bernard, Henry Reid, master, from the Southern Shore, with 240 qtls.; New Trial, Newton Reid, master, from the Straits with 360; Gower S., Joseph Reid, master, from the Straits with 450. Considering that both codfish and bait were scarce during the summer, the above named gentlemen and their hardy crews are to be congrat-Heart's Delight, Sept. 23, 1915.

Wedding Bells.

On Sept. 25th a very pretty wedding took place, when Mr. Reuben Gush led to the altar Miss Catherine Moss, daughter of the late Mr. Benson Moss, Salvage, Bonavista Bay. The ceremony was performed by Dr. Edgar Jones, Rector of St. Thomas's Parish. The bride looked neat in white allover embroidery and hat to match and was attended by Miss Ella Oldford. The groom was attended by Mr. Walter Baggs, and Mr. James Calder brother-in-law of the groom as father 2.10 p.m. Saturday, going north. giver. A reception was held at the groom's father's residence, Mr. Wilam Gush, Lower Battery Road. The Telegram joins in wishing Mr. and Mrs. Gush years of happiness.

Three Immense Features at THE NICKEL To-Day.

"ROSELYN."

A Vitagraph.—A beautiful actress, who is loved by an ambitious young lawyer; the marriage of the lawyer to another woman, whose father can further his interests; the accepting of the lawyer's rival in a moment of pique; and the near wrecking of the four lives later. These are the salient points of this great social drama. Naomi Childers makes the actress, a beautiful woman.

ARTHUR HUSKINS and DeWITT CAIRNS, The Harmony Boys.

"THE RED BLOOD OF COURAGE"-A powerful two-act picture play, remarkable for thrilling incidents, picturesque and unusual situation. "GIDDY, GAY, AND TICKLISH"-A Keystone comedy riot.

HERE WE ARE AGAIN GIRLS!

WITH ANOTHER BECOMING

Ready - to - Wear FOR YOU.

The Manish Style, Imitation Velour.



This is the Hat all the Girls will wear this season.

See Them in Our Window To-day.

Indian Island Notes.

Since the 15th September every day has been a stormy one with more or less rain. To-day we are having almost a hurricane, and our men are kept busy securing ropes, chams and anchors so that no mishap may befall the schooners.

The schr. Emma Brown, Capt. Hoddinott, arrived from St. John's yesterday. She will now take a full load of fish to St. John's. The Carrie Steer left for St. John's yesterday with a load of dry fish for disturb the digestion. Price 25 cents

Steer Bros. again in the C.H.E. exams. Two in

distinctions, and one in Honors in Preliminary Grade with five distinctions: one Primary sat and we congratulate that little fellow in securng a pass. This school is closed from 7 62 July until Nov. 15th. Out of a total of five candidates, four passed, so we nay well say, Well done, Perry's Island school!

On Sept. 15th the Methodist Sunday School held their annual picnic. At 12.30 p.m. teachers and scholars assembled at the appointed place, and with flags flying paraded around the village. One feature of the parade was worthy of notice. On reaching the church a circle was formed around he flag, and all joined heartily in singing God Save the King. They hen paraded to the picnic grounds where the teachers did all they could to make the afternoon an enjoyable one for the little folk. Racing and games were indulged in and cake and tea was served sumptuously, and on the whole the day was a very enjoyable one. -COR.

Reids' Boats.

The Argyle sails from Placentia for the Westward this afternoon.

The Clyde left Lewisporte at 11 a.m.

The Dundee sailed from Port Blandford at 8 a.m. to-day. The Ethie arrived at Clarenville at 5 p.m. yesterday. The Glencoe leaves Port aux Bas

ques this afternoon: The Home left Port aux Basques at The Erik is North of Domino.
The Kyle leaves Port aux Basques

for North Sydney to-night.

The Meigle left Flower's Cove at The Sagona sails north to-morrow.

MINARD'S LINIMENT CURES GARGET IN COWN.

McMurdo's Store News

MONDAY, Sept. 27, 1915. Creo Cough Cure is extremely use ful in cases of bronchial cough and where there is a good deal of expec toration. In many cases, too, of long standing cough and what is known as 'winter cough" this remedy if taker with some persistence will usually effect a cure. Taken at the beginning of a cold it will nearly always cut the attack short. Very pleasant to take and does not affect the appetite or

Perry's Island school has done well Eczema remedy, D. D. D. Soap is oft-Intermediate Grade passed with two en-necessary to assist the cure. It is good, too, as a general toilet soap for those who have tender or sensitive skins. Price 35c. a cake.

> This is to certify that I have used MINARD'S LINIMENT in my family for years, and consider it the best liniment on the market. I have found it excellent for horse flesh.

(Signed) W. S. PINEO. 'Woodlands," Middleton, N.S.

Here and There.

LEFT FOR NAPLES - The schr. Star left Fogo for Naples yesterday with 2750 atls. of fish.

REACHED PERNAMBUCO. - The brigt. Olinda, 35 days out, arrived at Pernambuco on Saturday.

SAILS TO-MORROW. - The S.S. Sagona sails on the Labrador route at 6 o'clock to-morrow evening. DUE HOURLY .- The s.s. Maud is low expected to arrive hourly from

.WEATHER .- A strong South East wind with rain prevails along the line of railway to-day with the temperature ranging from 49 to 55 above.

Philadelphia with a cargo of iron

pipes for the City Council.

BOWRING'S SHIPS .- The Pros pero sailed on Saturday evening for Sydney to bunker. She sails for the Northward again on Thursday. The S.S. Portia left Pushtrough yesterday morning, going West.

VANDALISM .- After midnight Satrday, and while the residents were eeping, some unknown person did damage to chutes and doorsteps on onroe Street. The police are now interesting themselves in the matter.

Police Court.

(Before Mr. Hutchings, K.C. A 25 years old laborer of Correvenue, charged with drunk and orderly conduct; also for assau a man named Foley, was remand A 19 year old volunteer, cha with being drunk and disorderly assaulting Constables Day and Ka was also remanded.

A 22 year old volunteer, charged with being drunk and disorderly was ined \$2 or 7 days. Two ordinary drunks were fined \$2 r 7 days, and two more on the s

A 12 years old boy charged with wagrancy, was remanded. A man named Kean had another man summoned for the larceny of poat worth \$12. The defendant not appear and a warrant is now for his arrest.

Here and There.

EXPRESS ARRIVES .- The Kyle

AT SANDY POINT-The schr. Colonia arrived at Sandy Point yesterday from Halifax with a general cargo

lodgeson has arrived at Brigus from Sydney with a cargo of coal.

ARRIVED FROM CADIZ. - The

chr. Carl Pritchard has arrived at willingate from Cadiz with a cargo REACHED TWILLINGATE. The

schr. Ann Schmidt has arrived Twillingate from Sydney with a car

SALT BULK CARGO.—The barque V.M.L., has cleared from St. Anthon for Exeter with 4,800 qtls. of salt bulk

WAS IN .COLLISION .- Whiteley's chooner Passport reached port erday from Bonne Esperance, after passage of 7 days, bringing 1,580 qu Bros. & Co. While off the Narrows yesterday the Passport collided with the tug D. P. Ingraham, the latter get ting her davits carried away.

Use **MOREY'S**

Now landing, 682 tons

North Sydney Coal.

Anthracite Coal.

We can now supply the best OUR COAL IS GOOD COAL

M. MOREY & CO. The wise make comrades of their growing up or grown children. There is a drawing together of youth and middle age that is good; good for the

Ring up, write or send us in-

talk a strange language to each other structions to call for your Laundry

have gone with them step by step all when next you require any work the way, and one day you will realize done.

EXPERT WORKERS. LATEST MACHINERY. PROMPT SERVICE.

Globe Steam Laundry Co., Limited.

Phone 148. P. O. Bex 476. may13.tf

MARRIED.

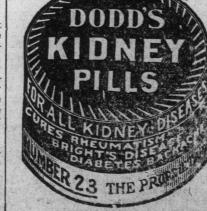
On Sept. 25th, Mr. Reuben Gush, of St. John's, Nfld., to Miss Catherine Moss, of Salvage, Bonavista Bay.

At his residence, No. 2 Allan's Square, at 3 p.m. Sunday, Capt. Giles Foote, aged 82 years; funeral on Wednesday, at 2.30 p.m.; friends and acquaintances will please accept this,

the only, intimation. At Bonne Bay, September 9th, Ellen Amonie, aged 9 years, gave up her pure soul to God, the darling child of Annie and Edward Marshall.-R. I. P.

Western Star please copy. At 8 o'clock Sunday morning, Margaret, beloved wife of William Keough; funeral at 2.30 p.m., to-morrow, Tuesday, Sept. 28th, from her late residence, 14 Chapel Street;

friends please accept this, the only, POSTPONED .- The funeral of the ate Hy. Simms, which was to have taken place this afternoon, has been postponed until to-morrow afternoon t 2.20 from his late residence, Casey





are good pals, can give points in

earing children to the old order.

elders, and conducive to freshness of

spirit. The high wall between parent

and child is down, and they do not

To make real comrades of your

children is to let them feel that you

they are falling into your step, going

back to childhood and blaming them-

selves for their failures toward you,

even as you failed toward yours, and

never again will you complain of their

LIEUT. J. B. MITCHELL.—John Brine Mitchell, B.A., son of Mr. John

B. Mitchell, and a Rhodes scholar

who joined the Canadian Army Ser-

vice Corps in Vancouver, is now a sec-

ond Lieutenant with the Regular For

WINTER AT HUDSON BAY .- Capt

Taylor, of the s.s. Bellaventure, which

was at Sydney last week, having re-

turned from Port Nelson, reports that

the winter had set in early in Hudson

Bay, and Straits and that plenty of

ces and in the London Rifles.

as do many.