WEATHER FORECAST.

EVERYON

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TORONTO, Noon.—Fresh N. W. winds; fair and moderately cold to-day and on Sunday. ROPER'S, Noon .- Bar. 19.10;

VENING TELECR

FOR LATEST WAR NEWS SEE 9th PAGE.

VOLUME XXXVII.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, SATURDAY, JANUARY 16, 1915.

\$3.00 PER YEAR.

NUMBER 13.

Use BUFFALO FLOU

Sold at BOWRING'S Retail

Rubber Sale!



We will have no Rubbers after the next three weeks. Big reduction in Rubber Footwear.

LADIES'. 40c., 45c., 50c., 55c., 60c., 70c., 75c., 80c., 90c. and \$1.00. MEN'S RUBBERS, 70c., 75c., 80c., 85c., 90c., 95c., \$1.00, \$1.10, \$1.15 \$1.20, \$1.30, \$1.35, \$1.40,

\$1.50. BOYS' STORM RUBBERS, 55c., 65c., 70c., 80c., 90c., \$1.00. YOUTHS' STORM RUBBERS, 50c., 60c., 70c., 80c., 90c. GIRLS' STORM RUBBERS, 50c., 65c., 70c., 75c.

CHILD'S STORM RUBBERS, 40c., 42c., 44c. All sizes and widths.

The Home of Good Shoes.

Yost Typewriter !

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IN ENGLAND. The Prince of Wales' War Fund. The War Office. Harrod's, Ltd The Army & Navy Stores.

IN NEWFOUNDLAND. Anglo-American Telegraph Co. Colonial Cordage Co., Ltd. 1st Nfld. Regiment. Queen Insurance Co. Red Cross Line.

Send for descriptive Liter-

P. E. OUTERBRIDGE,

Agent for Newfoundland, 137 WATER STREET. (Telephone 60.)

ian16.eod.tf

Just landed per S.S. "Digby," 21st inst., 1500 barrels

White's Portland CEMENT. British

Manufacture.

H. J. Stabb&Go.

Rossley's West End Theatre.

All New Pictures,

The best ever seen. ***** Changed Three Times Weekly.

***** Matinee Daily. 5 cts

"HAVE YOU FIGURED?"

GET OUR POLICY TO-DAY.

PERCIE JOHNSON,

Insurance Agent.

EUTPRICES

1400 lbs. of

REAL IRISH BUTTER.

Pink, White & Chocolate Icings.

Dessert Raisins, 25c. and 30c. lb.

Large assortment of

JACOBS' BISCUITS.

Bird's Egg & Custard Powder.

Large bottles of Syrup 22c.

3 GREAT LEADERS:

Our Eclipse Tea at 40c. lb.

Our Sloan's Liniment. . 25c. btl.

(The greatest cure known.)

for delivery on and after Mon-

Our Free Silver will be ready

Our REAL Irish Butter.

day, 28th inst.

Moir's Chocolates, Cake and

LOSS BY FIRE

Figured what? We have refer-

ence to what you might have suffered in the way of

St. John's, Newfoundland. **Partridge** Berries

> We will sell at less than cost, a few barrels

TO LOAN!

******************** We have three thousand two hundred dollars (\$3,200.00) to loan on Real Estate Mortgage

'n amounts of \$100.00 and up, at current rates of interest. Only

first-class properties considered.

Make application at our Office.

Fred. J. Roil & Co.

Real Estate,

SMALLWOOD BUILDING, Duckworth Street,

No. 1 Partridge Berries,

Job's Stores, Ltd. jan16,6i,eod

if the last fire had burned your home down instead of your neigh-bor's. It's taking a hazard not to The Finest Novel insure that you can't afford-don't do it. RALPH CONNOR HAS EVER WRITTEN.

"The finest thing Ralph Connor has done, and when we remember his past achievements that is no mean praise. His style throughout is strong and forceful, he has an intimate knowledge of what he is writing about, and his inspired descriptions of the heroisms of the North-West Mounted Police make one glow with the same feeling heroes in the battles that are raging now. Ralph Connor shows us what magnificent men and what brave, noble women, the sons and daughters of the Empire, are. It is a joy to meet some of our old friends again, and in the dangers and anxieties they undergo they more than ever show of what pure gold they are made." RALPH California Blue Raisins, 12c. lb. CONNOR. THE PATROL OF THE SUN DANCE TRAIL. Cloth 80c., Paper 60c Cleaned Currants, 1 lb., 71/2 c. pkg See the New Magazines, the New

Seeded Raisins, 1 lb...13c. pkg. War Pictures, the New War Papers Icing Sugar 9c. lb. DICKS & Co., Evaporated Apricots 20c. lb. Fresh Eggs 40c. doz. Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Nild.

ALAN DE -03 CO., AN MACKEN OLD MATURED LOTCH WHIS Mackenzie (Sides) Street

1. J. ST. JOHN. 136 & 138 Duckworth Street.

Grove Hill Bulletin This Week!

IN POTS: Primulas. Decorations at shortest

J. MCNEIL

MINARD'S LINIMENT FOR SALF jan12,eod,tf

24th Week of the War

No Increase in the price of the

that works for you,

The Standard Mfg., Co., Ltd.

KING'S COLLEGE SCHOOL

(The Collegiate School) WINDSOR, N.S.

A residential School for boys. Twenty acres of grounds; first-class gymnasium; complete staff of graduate, rained masters; fees very reasonable; within easy distance of all stations n Maritime Provinces and Newfound-

Boys prepared for Universities, Royal Naval and Military Colleges or NEXT TERM BEGINS JANUARY 12th, 1915.

Application should be made early. For Calendar and all information and for application form apply to REV. W. WALLACE JUDD, B.A.,



Alliance Assurance Co., Ltd.

The Right Hon. Lord Rothschild, G.C.V.O., Chairman, Robert Lewis, General Manager.

Total Assets Exceed \$120,000,000. Fire Insurance of Every Description Effected. LEONARD ASH, CARBONEAR, Sub-Agent for Car-

bonear District. JOHNSTON & Co.,

Agents for Newfoundland

By S. S. Carthaginian:

Per S. S. Florizel:

WINDSOR SALT.

T. A. MACNAB & CO.

Selling Agents for Newfoundland. Cabot Bldg., St. John's.

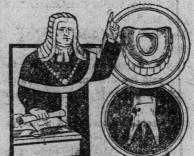
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THE POPULAR OPINION.

Why JESSOP'S MILK BREAD Has frontage of about one thousis the best in town. Our Whole Wheat Bread recommended by leading physicians for indiges-

W. H. Jessop.

194 Duckworth Street. jan7.6i.eod.



The Maritime Dental Parlors, jan14, eod, tf THE HOME OF GOOD

DENTISTRY. Here you can obtain expert work in all branches.

Our new Anaesthetic, used exclusively by us, makes our method of EXTRACTION abso-

Headmaster.

Teeth Extracted free of Pain 25c. Best Fitting and most na-tural looking Artificial

EXAMINATION FREE. 176 Water Street (Opp. M. Chaplin's) 'Phone 62.

dec29, tu,th,s,tf

Lazelli MASSATTA



A NEW AND TOTALLY DIFFERENT

TALCUM POWDER

Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimi-table in its subtlety and charm.

At all Druggists, St. John's, Nad.

W. J. WHELAN 182 Duckworth Street. 'Phone 65.

Windows Cleaned and Polish ed in Hotels, Club Rooms, Schools and Factories. Private Residences a specialty, at short-est notice. Carpets Cleaned and all orders attended to. P. O.

Box 1127.

N.B.—Orders can be left to Janitor Board of Trade Bldg.

FOR SALE Fresh Drawn

TURKEYS, GEESE, DUCKS, CHICKEN. BEEF, EGGS. CANADA BUTTER

Valuable Property for Sale!

All that Land, about 80 acres, more or less, situate on Topsail Road, a little west of Donovan's. and feet and goes back almost to Horse Cove Road. Is well wooded, amongst which is some very fine timber.

For particulars apply to GEORGE A. HUTCHINGS. care Job Bros. & Co., Ltd. Executor Estate of late Monier

Williams Hutchings. St. John's, 16 January, 1915. jan16,1m,eod

Constabulary Notice!

Wanted immediately for Special Constabulary Guard Duty outside St. John's, fifteen strong intelligent young men. Ex-Constables and ex-members of the brigades preferred. Good pay guaranteed

Applications to be made to me. JOHN SULLIVAN. Inspector General

Newfld. Constby.

NOTICE.

Persons having claims against the insolvent estate of Jas. J. Hearn (Bell Island) are requested to render statement of claim on or before January 27th, after which date a final dividend will be paid.

R. W. MILLER. Trustee. P. O. Box 94. jan14.3i.th.s.m

TO LET-Basement of Columbus Hall; apply to P. J. SUMMERS Renouf Bldg. dec30.tf

HAY! HAY!-To arrive ex rail this week, 20 tons Choice No. 1 Hay. M. A. BASTOW. jan14,3i STRAYED-From Avondale.

a White Heifer, with red about head and neck. Any person having same in their possession please communicate with D. FLYNN, Avondale. jan16,1i PICKED UP. - A Gent's Ring. Owner can have same by proving property and paying cost of ad. by applying to M. MACLEOD, Allandale Road.

LOST—About 3 weeks ago, a Young Black Setter Dog, with white on breast. Finder will be rewarded upon giving information at this office.

**** HELP WANTED.

WANTED - At Once, a General Servant; apply to MRS. E. G. HUNTER, 130 Gower St. jan15,tf

WANTED - A Washerwoman; one in the country preferred; apply at this office. jan14,3i,eod WANTED - Situation as

Cook or Cook General (experienced); apply in first instance to H. M., care of this office. jan15,3i WANTED-A Cook; apply to MRS. G. M. BARR. Circular Road.

WANTED-A General Servant; apply to MRS. URQUHART, 94 Military Road. jan13.tf

\$2 a Day Salary for Intelligent Married or Single Women for work around home or liberal remuner-ation for spare time. MRS. DAVID-SON, Brantford. jan6,12i

AGENTS — "The World's Greatest War," including Canada's part. Profusely illustrated with actual battle scenes. Record seller. Make seven dollars daily. Sample book free on promise to canvass. LINSCOTT COMPANY, Brantford.

AGENTS WANTED -Agents make 500 per cent profit sell-ing "Novelty Sign Cards." Merchants buy 10 to 100 on sight, 800 varieties. Catalogue Free. SULLIVAN CO., 1234 Van Buren St., Chicago, Ill. jan16,11

An Intelligent Person may earn \$100 monthly corresponding for newspapers, No canvassing. Send for particulars. Press Syndicate F1718

Radishes, Lettuce, Parsley. Wreaths, Crosses & Floral

Terms: CASH.

Waterford Bridge Road.

P. C. O'DRISCOLL,

WWW.WWW.WWW.

NOTICE.

All parties indebted to Estate of Jackman The Tailor, Ltd., re requested to make immediate