

WEATHER FORECAST. TORONTO. Noon—Fresh N. W. winds; fair and moderately cold to-day and on Sunday.

THE EVENING TELEGRAM.

FOR LATEST WAR NEWS SEE 9th PAGE.

VOLUME XXXVII.

PRICE ONE CENT.

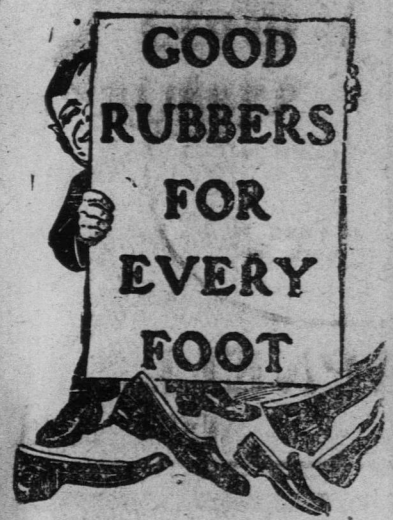
ST. JOHN'S, NEWFOUNDLAND, SATURDAY, JANUARY 16, 1915.

\$3.00 PER YEAR.

NUMBER 13.

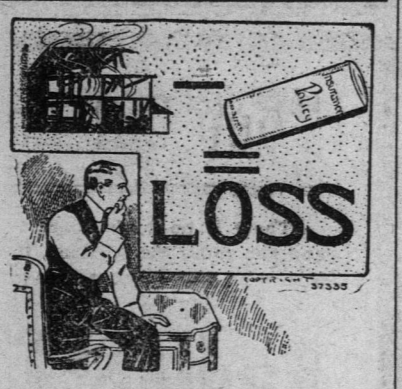
Use BUFFALO FLOUR. Sold at BOWRING'S Retail Store.

Rubber Sale!



GOOD RUBBERS FOR EVERY FOOT. We will have no Rubbers after the next three weeks. Big reduction in Rubber Footwear.

Rossley's West End Theatre. All New Pictures. Changed Three Times Weekly. Matinee Daily. 5 cts



LOSS BY FIRE. If the last fire had burned your home down instead of your neighbor's...

MONEY TO LOAN! We have three thousand two hundred dollars (\$3,200.00) to loan on Real Estate Mortgage.

Partridge Berries! No. 1 Partridge Berries, in splendid condition.

The Finest Novel RALPH CONNOR HAS EVER WRITTEN.

24th Week of the War. No Increase in the price of the SOAP that works for you. "Perfection." The Standard Mfg., Co., Ltd.

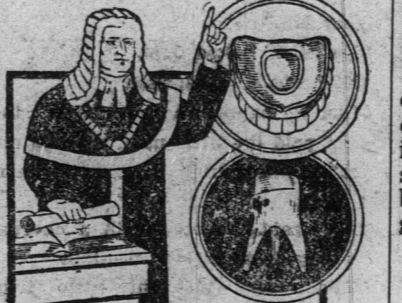
KING'S COLLEGE SCHOOL. A residential School for boys. Twenty acres of grounds; first-class gymnasium; complete staff of graduate, trained masters; fees very reasonable.

CHEAPEST AND BEST. Fresh Eggs in cases (Lion Brand), Island Blue Potatoes (good stock), Valencia Onions (splendid quality), Sweet Cluster Grapes (never better).

Alliance Assurance Co., Ltd. The Right Hon. Lord Rothschild, G.C.V.O., Chairman. Robert Lewis, General Manager. Total Assets Exceed \$120,000,000.

"Camp" Coffee. By S. S. Carthaginian. Per S. S. Florizel: WINDSOR SALT. T. A. MACNAB & Co. Selling Agents for Newfoundland.

THE POPULAR OPINION. What? Why JESSOP'S MILK BREAD is the best in town. Our Whole Wheat Bread recommended by leading physicians for indigestion.



The Maritime Dental Parlors, THE HOME OF GOOD DENTISTRY. Here you can obtain expert work in all branches.

EXAMINATION FREE. 176 Water Street (Opp. M. Chaplin's) Phone 62.



Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its subtlety and charm.

W. J. WHELAN, 182 Duckworth Street. Phone 65. Windows Cleaned and Polished in Hotels, Club Rooms, Schools and Factories.

FOR SALE. Fresh Drawn TURKEYS, GESE, DUCKS, CHICKEN, BEEF, EGGS, CANADA BUTTER. JAS. R. KNIGHT

Valuable Property for Sale! All that Land, about 80 acres, more or less, situate on Topsail Road, a little west of Donovan's.

Constabulary Notice! Wanted immediately for Special Constabulary Guard Duty outside St. John's, fifteen strong intelligent young men.

NOTICE. Persons having claims against the insolvent estate of Jas. J. Hearn (Bell Island) are requested to render statement of claim on or before January 27th.

STRAYED—From Avondale, a White Heifer, with red about head and neck. Any person having same in their possession please communicate with D. FLYNN, Avondale.

HELP WANTED. WANTED—At Once, a General Servant; apply to MRS. E. G. HUNTER, 130 Gower St. WANTED—A Washerwoman; one in the country preferred; apply at this office.

WANTED—A Cook; apply to MRS. G. M. BARR, Circular Road. WANTED—A General Servant; apply to MRS. URQUHART, 94 Military Road.

\$2 a Day Salary for Intelligent Married or Single Women for work around home or liberal remuneration for spare time. MRS. DAVIDSON, Brantford.

AGENTS WANTED—Agents make \$50 per cent profit selling "Novelty Sign Cards." Merchants buy 10 to 100 on sight. 800 varieties. Catalogue Free. SULLIVAN CO., 1234 Van Buren St., Chicago, Ill.

F. SMALLWOOD The Home of Good Shoes.

J. J. ST. JOHN.

CUT PRICES. 1400 lbs. of REAL IRISH BUTTER. California Blue Raisins, 12c. lb. Cleaned Currants, 1 lb., 7 1/2 c. pkg. Seeded Raisins, 1 lb., .13c. pkg.

J. J. ST. JOHN, 136 & 138 Duckworth Street.

DICKS & Co., Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Nfld.



NOTICE. All parties indebted to Estate of Jackman The Tailor, Ltd., are requested to make immediate payment to undersigned.

Yost Typewriter! When firms like these use it it must be good. IN ENGLAND. The Prince of Wales' War Fund. The War Office. Lloyd's. Harrod's, Ltd. The Army & Navy Stores.

CEMENT! Just landed per S.S. "Digby," 21st inst. 1500 barrels White's Portland CEMENT, British Manufacture. H. J. Stabb & Co.

Grove Hill Bulletin This Week!

IN POTS: Primulas. Radishes, Lettuce, Parsley. Wreaths, Crosses & Floral Decorations at shortest notice.

J. McNEIL, Waterford Bridge Road.

MINARD'S LINIMENT FOR SALV EVERYWHERE.

EVERYONE... your Back... ant... sant... up-to-date... LTD.,... Agent... LL, Water Street... nder."... ave to get out... res; and there... ck of... TS, ... ces... and Ready-to-... way prices to... and... ouble to quad... Hats, ... ll this season's... R one of these... AIR... Boy... cious youth. The... ell a story of the... staying with the... his face when in... rupertine. This... e, and at its com... rised artist and... until he was fired... from the Kaiser's... Cleaning, we are... the Emperor's way... D. Agents... KS, Halifax... NS... S APPLES... NCE, ... Tel. 759.