



# SPRING OPENING

## Past Triumphs are Eclipsed And Our Leadership Emphatically Demonstrated.

We extend to you a cordial invitation to come to see and inspect our brilliant showing of Spring Goods. Here you will find a comprehensive display of everything that fashion regards with favor—a showing that far surpasses any of our previous efforts.

Our buyers spent weeks at the world's style centres, personally selecting models that will appeal to the ladies of St. John's, whose cultured tastes demand the most exclusive in **MILLINERY** and other wearing apparel, **COATS, BLOUSES, SKIRTS, &c.** Among the many new lines shown, we mention **TRIMMINGS, EMBROIDERY, LACES, HAIR GOODS, WASH FABRICS, VEILINGS, SILKS, GLOVES, &c.**

### AMERICAN WASH DRESSES.

Ladies' and Misses' White Lawn and Muslin Dresses, well made and daintily trimmed with Trenchon, &c.; very smart styles. Reg. \$2.60. **Friday & Saturday \$2.18**

### CHILDREN'S OVERALL DRESSES.

The popular 2 in 1 garments, strongly made of Gingham, striped and plain; to fit children from 2 to 6 years. Reg. 85c. **Friday & Saturday 72c**

### All Kinds of Spring Footwear for Men, Women and Children.

#### Ladies' Boots.

Over a hundred pairs of Patent Leather Boots, dull kid tops, stylish short vamps and Cuban heels; all sizes. Reg. \$2.50 pair. **Friday & Saturday 2.25**

#### Men's Boots.

A large assortment in Vel Kid, Box Calf and Gun Metal, neat comfortable styles. Blucher only; swell toe caps. Reg. \$3.00. **Friday & Saturday 2.65**

#### Ladies' Pumps.

For street and evening wear. Large Glace Kid, flexible heels, neat tab and ribbon bows. Reg. \$1.45. **Friday & Saturday 1.20**

#### Ladies' Shoes.

Brand new styles, patent leather vamps, kid tops, medium sole, Cuban heels; sizes 2½ to 7. Reg. \$1.80. **Friday & Saturday 1.65**

#### Infants' Boots.

Dainty little Boots for baby, soft soles, patent vamps, colored kid tops; all sizes. Reg. 30c. **Friday & Saturday 25c**

### Toilet Covers.

24 doz. Job White Honeycomb Toilet Covers, size 24 and 40 inches, fringed ends; extra special value. Selling at the unusual price of **14c**

### Housefurnishing Specials.

#### Glass Towels.

15 doz. high grade Linen Glass Towels, neat Red and Blue Borders; size 22 x 32, hemmed ready for use. Reg. 20c. **Friday & Saturday 16c**

#### White Shirting.

Fine White American Shirting, 36 inches wide; close weave finished, soft for the needle. Reg. 13c. **Friday & Saturday 10c**

#### Curtain Draperies.

Brand new supply of Curtain Nets and Muslins in beautiful designs; Cream & Ecru, plain and frilled edges; all styles—long, sash and valance. Special. **Friday & Saturday 15c**

#### Damask Table Cloths.

A splendid line of White Full Bleached Damask Table Cloths, satin finished, large sizes; beautiful designs. Reg. \$2.00. **Friday & Saturday 1.60**

#### Table Napkins.

20 doz. Bleached Linen Damask, size 23 x 23; neat large and small patterns, nicely hemmed. Reg. 20c. **Friday & Saturday 16c**

#### Linoleum.

Entire new line of superior quality Linoleum, smart Tile and Floral designs, 2 yards wide; light and dark colorings. Reg. 80c. **Friday & Saturday 72c**

### WARDROBE SUGGESTIONS.

An important feature of every woman's preparations for Spring and Summer is the careful selection of Whitewear. Our new Spring stocks afford you ample opportunities to supply all your needs. The following examples are not only stylish but they excel in quality and finish.

#### LADIES' BLOUSES.

14 doz. Blouses and Shirtwaists of exceptional quality, latest 1913 models; 4 different styles, nicely made of White Muslins and fine Linens, all sizes. Reg. \$2.00. **Friday & Saturday 2.08**

#### LADIES' KNICKERS.

5 doz. pairs only American Knickers, made of fine White Lawn, daintily trimmed with Swiss Embroidery, Frills. Reg. 70c. pair. **Friday & Saturday 53c**

#### WHITE UNDERSKIRTS.

Beautiful garments of fine White Lawn, extra wide flounces of Swiss Eyelet Embroidery, very newest styles; very little fullness at the waist; all sizes. Reg. \$2.10 each. **Friday & Saturday 1.85**

#### LADIES' NIGHTDRESSES.

An extra special line of dainty Nightdresses, low necks & short sleeves, White Lawn bodices, trimmed on neck and sleeves with Embroidery, Lace and Ribbon. Reg. 75c. **Friday & Saturday 64c**

#### COTTON SHIRTWAISTS.

Splendid line of Black & White Check and Crash Linen Shirtwaists; also in Blue and Grey Linen; up-to-date styles; all sizes. Reg. 75c. each. **Friday & Saturday 59c**

#### NEW RIBBONS.

A large assortment of new Merve Silk Ribbons; all the popular shades of the hour; for millinery, fancy work and other purposes; 6 inches wide. Regular 25c. yard. **Friday & Saturday 20c**

#### LADIES' COLLARS.

A clearing line of high grade Linen Collars for ladies, plain and fancy styles, some decorated with beautiful embroidery designs; all sizes, Golf and other shapes. Reg. 25c. each. **Friday & Saturday 20c**

#### LADIES' APRONS.

Another new supply of this popular line of White Lawn Aprons has just arrived. We have them with and without bodices. The ones with bodices are neatly trimmed with Swiss Embroidery on bibs and bretelles. Reg. 75c. **Friday & Saturday 62c**

#### LADIES' NECKWEAR.

A large collection of Silk and Fine Net Bows, beautiful new creations in handsome colorings. Special value. Reg. 35c. **Friday & Saturday 28c**

#### INFANTS' PINAFORES.

4 doz. only White Lawn Pinafores for infants, Swiss Embroidery and Lace trimmed, nicely tucked trills. Reg. 35c. **Friday & Saturday 27c**



### LADIES' CORSETS.

To show a dress to the best advantage it is absolutely essential that a well shaped Corset is worn underneath. The D. & A. Corsets are justly famous for their smart appearance and good wearing qualities. We offer this week 4 different lines of these Corsets, medium and low bust, lace and ribbon trimmed; all sizes. Reg. \$2.25 pair. **Friday & Saturday \$2.05**

### Umbrellas.

An important Umbrella selling event that certainly merits your careful consideration. Remarkable values in 8 Rib Steel Frame Umbrellas, with wood stem, plain and fancy handles; guaranteed fast black covering. Special. **72c**



### Wash Goods.

Over 2,000 yards Job American Wash Fabrics. This is a part of the surplus stock that we bought from a big manufacturer. The assortment of weaves includes Poplins, Cord, Linens, Voiles, Ginghams, Lawns, Chambrays, Drills, &c., in almost every color imaginable; all fast colors. Special Prices, **15c. and 12c. yard.**

### Record Values in Spring Goods

#### The Doster Kid Set.

New Washable Linen Sets for the kiddies, consisting of Collar, Cuffs and Belt, White Linen, nicely embroidered, scalloped edges; assorted colors. Reg. 50c. **Friday & Saturday 58c**

#### Ladies' Hose.

The Hosiery man is very busy these days pricing and marking new goods. This week we offer 240 prs. Black Cashmere and Worsted Hose, plain and assorted ribs; all sizes. Reg. 40c. **Friday & Saturday 34c**

#### Children's Hose.

Job line of Black Cashmere Hose, guaranteed fast colors; assorted ribs. Sizes 1, 2 and 3. Price **16c.** Sizes 4, 5 and 6. Price **25c.**

#### Kid Gloves.

5 doz. pairs only fine French Kid Gloves, in shades of Black, Tan, Brown, Grey, Canary and Anethyst; 3 domes. Reg. 80c. pair. **Friday & Saturday 68c**

#### Cashmere Gloves.

Ladies' Cashmere Gloves in colors of Black, Canary, Navy, Beaver, Grey & White, 2 dome fasteners; sizes 6 to 7½. Reg. 25c. **Friday & Saturday 20c**

#### Dress Goods.

40 pieces Amazon Cloth and Lauring Silk in all the leading shades for Spring and Summer wear. Reg. \$1.25. **Friday & Saturday 1.05**

### Pillow Cotton.

An unusual offering this, of high grade Circular Pillow Cotton in ends, 20 and 22 inches wide. Values up to 40c. yard. **Friday and Saturday 18c**

### New Goods for Men, Young and Old.

#### Men's Sweater Coats.

Just right for present wear. They come in assorted colors; made of heavy hard twisted wool, roll collars; all sizes. Reg. \$1.25. **Friday and Saturday 1.10**

#### Men's Silk Ties.

12 boxes of Fancy Silk Readymade Knot Ties in a host of new designs and colors; spring, stud and wire fasteners. Reg. 20c. **Friday and Saturday 16c**

#### Men's Working Shirts.

A splendid collection of Black, Black and White Satin and Khaki Drill Shirts, well made, finished with neat collar and pockets; all sizes. Reg. 75c. **Friday & Saturday 68c**

#### Men's Half Hose.

Balance of our stock of Fancy Heather Hose, in shades of Green, Grey and Brown; all sizes. Reg. 35c. pair. **Friday & Saturday 29c**

#### Men's Caps.

New Spring Caps in many different styles, American make, light and dark patterns; all sizes. Reg. 65c. **Friday & Saturday 57c**

#### Men's Braces.

40 doz. pairs of the popular "Prince" Suspenders, guaranteed cord ends and reliable nickel fittings. Special **Friday and Saturday, per pair 23c**

#### Paris Garters.

The most popular Garter made; fits snugly around the leg and can be worn all the year round; assorted colors. Reg. 30c. pair. **Friday and Saturday 27c**

### GROCERY.

Armour's Soups. Reg. 10c. for	
Ham in lb. tins. Reg. 20c. for	15c
½ tin Corned Beef Hash. Reg. 12c. for	9c
Pitted Plums. Reg. 18c. for	15c
Lima Beans. Reg. 15c. for	9c
Oatmeal Cocoa. Reg. 25c. for	15c
Pancake Flour. Reg. 20c. pkt. for	15c
Choice Rolled Oats. Special. 7 lbs. for	23c
Sutton's Worcester Sauce. Reg. 20c. for	15c
Libby's Queen Olives. Reg. 15c. for	12c
3 lb. tin Medallion Peas. Reg. 20c. for	15c
3 lb. tin Sliced Peaches. Reg. 25c. for	20c

### Money Saving Specials in the Hardware Department.

Nickel Kettles. Reg. \$1.75 each for	\$1.59
Food Choppers. Reg. \$1.25 each for	\$1.09
Decorated Stand Lamp. Reg. \$1.10 each for	90c
Japanned Fire Irons. Reg. \$1.00 each for	87c
Queen Pudding Boiler. Reg. 85c. each for	76c
Clothes Baskets. Reg. 75c. each for	65c
Enamel Water Buckets, 12 inch. Reg. 70c. each for	62c
Enamel Mixing Pans, 14 quart. Reg. 65c. each for	58c
Wicker Knife Baskets. Reg. 60c. each for	53c
Japanned Waiters, 22 inches. Reg. 50c. each for	44c
Enamel Ewers. Reg. 45c. each for	40c
Potato Ricers. Reg. 45c. each for	40c

Enamel Pie Dishes, 12 inch. Reg. 27c. each for	21c
Short Handled Whisks. Reg. 55c. each for	22c
Enamel Jugs. Reg. 35c. each for	22c
Muffin Pans. Reg. 25c. each for	20c
Cleavers. Reg. 25c. each for	20c
Fancy Frame Mirrors, 8 x 10. Reg. 20c. each for	17c
Bread Knives. Reg. 20c. each for	17c
Enamel Fish Slicers. Reg. 20c. each for	17c
Jackson's Linoleum Polish. Reg. 20c. each for	17c
Enamel Cups and Saucers. Reg. 18c. each for	15c
Cake Coolers. Reg. 17c. each for	14c
Wire Sink Strainers. Reg. 17c. each for	14c

### Little Items of Interest at Little Prices.

WAIST AND COLLAR PIN SETS—Gilt, inset with Pearls, &c. Reg. 20c. set. <b>Friday and Saturday 14c</b>
SAFETY PINS—Perfection Brand, 12 on card; needle pointed. Special, 3 cards for <b>6c</b>
SIDE COMBS—Fine Shell Side Combs, in assorted shades, strong serviceable quality. Reg. 15c. pair. <b>Friday and Saturday 12c</b>

COLLAR SUPPORTS—The noted "Cushion" make, Black & White. Cannot choke the neck; all sizes. Special for <b>Friday and Saturday 9c</b>
COLLAR STUDS—The "best made" King quality; extra strong Swan bills. Special for <b>Friday &amp; Saturday 4c</b>
PEARL BUTTONS—A new assortment in plain and fancy; strong reliable quality. Special, 3 doz. for <b>5c</b>

BROOCHES—Fine Art Jewelry. Inset with precious stones; all colors. Reg. 10c. for <b>8c</b>
DRESS SHIELDS—The new Orlandoff brand, double covered; all sizes. Reg. 35c. <b>Friday &amp; Saturday 28c</b>
CORAL TOILET SOAP—In assorted odors; 3 cakes in a box; guaranteed pure. Reg. 17c. box for <b>15c</b>

EYEGLASS CASES—Strongly made in imitation Black Leather. Special, 2 for <b>7c</b>
PROPELLER PENCILS—With 2 gold bands; neat handy size with extra fine black lead. Reg. 12c. for <b>9c</b>
TALCUM POWDER—The famous Corylopolis, in 1 lb. cans; patent sifter tops. Reg. 10c. for <b>8c</b>

### CROCKERY.

Fancy China Triple Dish, Green shaded. Reg. \$1.10 for	95c
Clear Glass Tell-Tale Milk Jugs 1 qt. size. Reg. 40c. for	35c
Round Glass Cane Plate, size 9 ins. Reg. 17c. each for	15c
Krystol Glass Oil or Vinegar Bottles; large size. Reg. 50c. for	40c
Heavy Pressed Glass Table Sets, 4 pieces—1 Sugar Dish, 1 Milk Jug, 1 Spoon Stand, 1 Butter Dish. Reg. 38c. set for	32c
Large Brown and White Mixing Bowls, size 13 inches. Regular 45c. for	40c
Best English China Tea Sets, heavy Blue Band and Gilt. Reg. \$5.00 set for	\$5.00
8 piece Toilet Set, Roses and Gilt. Reg. \$5.00 set for	\$4.57
8 piece Toilet Sets, with Pink, Blue and Green Bands and Lises. Reg. \$2.50 set for	\$2.33
1 & 3 line China Tea Cups and Saucers. Reg. 12c. ea. for	10c

### Linoleum Mats.

We have just opened a large consignment of these favorite Mats. The patterns are better than ever; Tile and Floral effects; size 20 x 36 inches. Reg. 35c. **Friday and Saturday 30c**

## The Royal Stores Ltd.

### Lace Bed Spreads.

This is quite a novelty in Bed Spreads, made of very Heavy Nottingham Lace, in delightful patterns; size 80 x 94. Regular \$2.25. **Friday and Saturday \$1.80**