



Again We Swing the Axe.

The last stage of the Great Removal Sale is reached. For the past two months in our efforts to move the large stock at our Central Store, in the quickest possible time, we have been almost giving the goods away--so deeply and relentlessly did we cut into all prices. In consequence the greater part of this huge stock has been disposed of. BUT THE END IS NOT YET. THOUGH WE HAVE NOW REACHED THE FINAL STAGE--THE FINAL CLEARING OF ODDS AND ENDS AND BROKEN LINES, and we have come to the LAST MONTH to accomplish this great clearance. WE ARE THEREFORE DETERMINED THAT OUR LAST MONTH AT 299 WATER STREET



Shall be a Month of Bargain-Giving in Desirable Home Goods

Cut Price List.

TOILET SETS.

Beautiful 6 and 8 piece Toilet Sets, floral decorated and gilt, excellent value at \$4.50. Removal Sale Price... \$3.50
Good and pretty pattern 5 piece toilet sets, floral decorated, regular \$3.50 Removal Sale Price... \$2.50
New Pattern 6 piece toilet set, white, with green ribbon band. Regular, \$4.20. Removal Sale Price... \$2.90
5 piece printed Toilet set, regular \$1.85 value. Removal Sale Price \$1.35
Lot of White Granite Toilet Sets, good value at \$ 1.30. R. S. P. ... \$1.00

TEA SETS.

40 piece China Tea Sets, assorted patterns. Regular, \$4.85 R. S. P. ... \$3.75
21 piece China Tea Sets, assorted patterns. Regular price, \$2.75. R.S.P., \$1.90
Five o'clock Tea Sets, new shell pattern, 7 pieces, sugar, cream, teapot, and 2 cups and saucers. Regular, \$1.25. R. S. P. ... 75c.

DINNER SETS.

Limited quantity 26 piece printed Dinner Sets, good value at \$3.50. R. S. P. ... \$2.90
54 piece printed Dinner Sets, choice patterns, regular \$7.75, R.S.P., \$6.25.
54 piece printed and gilt Dinner Sets, excellent \$12.00 value. R.S.P., \$9.50.
One only beautiful Crown Derby Dinner Set, 54 pieces, worth \$25.00. R. S. P. ... \$18.50
2 lots of small white meat dishes, at half regular price. One lot regular value 8c. R. S. P., 4c.; one lot, regular value, 12c., R. S. P., 6c.
Lot of printed plates at cost--One lot, regular 8c. each. R.S.P., 6c.; one lot, regular 9c. each, R.S.P., 7c.; one lot, regular 10c. each, R.S.P., 8c.
Granite Cups and Saucers at less than cost. One lot, regular 6c., R.S.P., 4c.; one lot, regular, 7c., R.S.P., 5c.; one lot, regular 8c., R.S.P., 6c.; one lot, regular 9c. R.S.P. 7c.

Japanese Hot Water Jugs and Coffee pots at one half off--One lot, regular \$1.30, R.S.P., 65c.; one lot, regular, 95c., R.S.P., 48c.
Japanese Paques at one third of regular value--One lot, regular \$1.50, R.S.P., 50c.; one lot, regular, \$1.30, R.S.P., 45c.
White Shades for Swinging Lamps at one half off--one size, regular 25c., R.S.P., 13c.; one size, regular, 50c., R.S.P., 25c.
Handsome China Cheese Dishes reduced--One lot, regular 45c., R.S.P., 35c.; one lot, regular, 55c., R.S.P., 45c.
Fancy China Tea Pots at a big reduction--One lot, regular 45c., R.S.P., 30c.; one lot, regular 55c., R.S.P., 40c.; one lot, regular 65c., R.S.P., 45c.; one lot, regular 75c., R.S.P., 50c.; one lot, regular, 85c., R.S.P., 60c.; one lot, regular 95c., R.S.P., 65c.
Lot of Fancy Cups and Saucers, China--Regular, 25c. R. S. P. 18c.

THAT NO HOUSE-KEEPER CAN AFFORD TO MISS. TO THIS END WE HAVE AGAIN

CUT HARD AND DEEP

INTO ALL PRICES, AS ACCOMPANYING LIST WILL SHOW. But it is impossible to enumerate all the BARGAINS OFFERING IN THIS GREAT SALE.

A VISIT TO THE STORE

IS NECESSARY TO FORM AN IDEA OF THE EXTENT AND SCOPE OF THE VALUE-GIVING.

COME! VISIT THIS WONDERFUL SALE,

and VIEW THE HAVOC the Swinging of the Axe has made on prices. BUY NOW AND SAVE.

299 Water Street,

Central Store of

C. L. MARCH CO., Ltd.

Cut Price List.

SILVERWARE.

We have still a choice selection of silverware left, quadruple plated articles of the useful kind, too numerous to specify. The reductions on the entire lot will be 1-3 off and more than 1-3 in many cases.

DOLLS, TOYS, etc.

All dolls and everything in the toy line will be removed at 1/2 and in some cases less than 1/2 price.

Books & Stationery.

An extra special feature of this sale will be the extraordinary bargains in this department. For example--Lot of cloth bound books, by good authors, regular price 12c. R. S. P. ... 7c.
Lot of paper covered novels, regular price 25c. R. S. P. ... 9c.
Our entire lot of Books will go at 1-4 to 1-2 off. Bookworms should lay in a stock.
Boxes of Linen Stationery, regular 45c. R. S. P. ... 25c.
Boxes of Linen Stationery, regular 20c. R. S. P. ... 10c.
5 quire boxes of good Note Paper, regular 45c. to 65c. R.S.P. ... 20c.
Lot of Drawing Paper, regular 3c. sheet. R. S. P., 2 sheets for 3c.
Lot of News Wrappers, regular 5c. pkct. R. S. P. ... 2c.
Lot of Account Paper, regular 20c. quire, R. S. P. ... 2c.
Lot of Unframed Pictures, regular 10c. & 15c. R.S.P., 3c. 7c. & 12c.
Account Books at 1-3 to 1/2 off. Office Files, regular 22c. R.S.P., 15c.
Pocket Knives at 1-2 price. One lot, regular 30c. R. S. P., 15c.; one lot, regular 45c., R. S. P., 23c.

Violins, violin cases, framed pictures, mirrors, baskets, fancy goods, and other articles too numerous to mention, in great variety, and all to go at a big reduction.

BARGAIN TABLES.

Overflowing with odds and ends, culled from every department. See them.

Lot of Fancy China Pin Trays, ash trays, etc., at 1-3 off--One lot, regular 20c. R.S.P., 13c.; one lot regular 25c. R.S.P., 17c.
20 doz. Children's Cups and Saucers, dainty Fancy China at less than half--Regular value, 12c. R.S.P., 5c. each.
Lot of Earthen bakiers at 1-3 off--one lot regular 15c. R.S.P., 10c.; one lot regular 20c. R.S.P., 13c.
200 doz. Granite Jugs at cost--One size, regular 10c., R.S.P., 8c. each, one size, regular 14c. R.S.P., 12c.; one size, regular 18c., R.S.P., 16c.
120 doz. Printed Cups and Saucers--Regular price, 9c. R.S.P., 7c. each.
A few large bread mixing pans, with covers regular value 70c. R.S.P. 55c.
Best quality enameled chambers at a big reduction--one size regular 65c. R.S.P., 35c.; one size, regular 75c. R.S.P., 45c.

AFTER JULY 1ST, OUR HEADQUARTERS WILL BE AT OUR WEST END STORE, CORNER WATER AND SPRINGDALE STREETS.

H. HARMSWORTH MADE A BARONET.

New York, June 25.--A special cable to the Times says: "To Americans the most interesting man among the King's birthday honours will probably be the Baronetcy conferred upon

Harold Harmsworth, who is almost as well known here as is Lord Northcliffe.

Of all the amazingly successful Harmsworth brothers--sons of the late Alfred Harmsworth, barrister of the Middle Temple--Harold is said to be the greatest financial genius. Al-

though he differs politically from his eldest brother, Lord Northcliffe, Harold Harmsworth is closely associated with him in business, and is a familiar figure at Carmelite House, London, the home of The Daily Mail and of a large number of the other Harmsworth publications, which al-

together number between seventy and eighty, and provide employment for something like 15,000 persons. Harold Harmsworth, indeed, is said to be practically the chief financial director of these various undertakings, and it is also said that his personal fortune is at least as great as

that of Lord Northcliffe. In this connection it may be interesting to mention that another of the Harmsworth directors, Kennedy

MINARD'S LINIMENT CURES DIPHTHERIA.

Jones, who is also a millionaire, is said to be "slated" for a baronetcy, and afterward for a peerage, when the Unionist party regains power.

LORD FIRNESS.--The head of the Furness Line has been made a peer.

WITH THE ADVENTISTS.--Peter and the Keys of the Kingdom. What are the Keys? Elder C. H. Keslake will speak on this interesting theme at the Adventist Church, Cookstown Road, to-morrow night at 8.30. A welcome to all.