The Evening Telegram, St. John's Newfoundland, June 1, 1910-..6

## BeautifyYourHomes

ANOTHER LARGE SHIPMENT. The next week a great many peo-
ple will be ready for SPEEBLL WALL PAPERS. We hax been looking ronend ior BARGALIS OF THE COUNTRY,
 10,15 and 20 c .

## SPRING BLINDS

 A Repeat Order
 EXCEPT DUR PRICES,

30,35 and 45 c .

## WHITE LACE CURTAINS

COST OF MANUFACTURE
In order to clear the balance of the large shipment of Jobs

## The One Price - $\$ 1.95$ Per Pair,

 tains which could not have been duplicated years ago foMARSHALL BROS.


| Deprecate the Pigtail | Hague Tribunal - 5ew |
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## THE SMART ORESSER


Who will wear nothing but DRESSY
Choruss-that are right op to the cLoTuEs-that are right up to the
hour or a few minules aliead in
style-can satisty his We carry in stock the following
"Fit Reform" and "Progress," STYLE and VALUE
counns Prices: $\$ 9.00$ and $\$ 10.00$. P. F. COLLINS, tiemail

## 教

Roosevelt's Latest 'Splurge.

The Truce
Nearly Uver.

 Murder."


## C. L. March Co., Ltd.,

 THE POPULAR FURNITURE STORE Corner Water and Springdale Sts.
## THE MINT

Makse Money Withoul Adverisising, Shop-Kepepers Camot
In saytig this we do not mean to assert that notuing ean be
done by people who do not advertise in the papers. on the contrary, we beifere nat
small amount of patronage will drift to the man who does not drifertise, but compared with that of the man who uses newspaper space, will he very small
indeed. The m $m$ the lion's share, so The lion's share, so to speak;
and if his goods are up to the standard set forth in the ad, no one will dispute his right to the higgest slice of pablic patronA man's word, however, should always be as goow as his
bond; his ad. should alwass bell as good as his word; and his goods should always be as good
as the ad. says they are-and a trifle better. That is one wa.
in making good in advertising. The best way of getting good results is to place, your
the Eveming iflegram the paper that goes into the
home and is read by home and is
thousand people

