

Received

Per "FLORIZEL," Dec. 24th:

100 brls "Bos" Flank Beef,
 100 brls "Bos" Extra Packet Beef,
 100 brls "Alderney" Boneless Beef,
 100 brls New York Boneless Beef,
 100 brls Ham Butt Pork,
 400 sacks Yellow Feed Meal,
 800 sacks White Hominy Feed,
 350 brls Pillsbury's "Best" Flour,
 50 1-2 brls Graham Flour.

Harvey & Co.

Muslin Aprons,
 FROM
 25c. to \$1.00.

This represents one of Our Best Sellers.

Price: **65c.**

Secure one now—only a few left.



Lawn Handkerchiefs, from 5c. to 25c. each.

White Jap Silk Handk., any Initials, 35c. and 55c.

R. TEMPLETON, 333 Water St.

*A Happy
 New Year
 to all.*

S. Mulley.

**POULTRY for
 NEW YEAR.**

New arrival to-day, Dec. 30th, at our **Beck's Cove Stores**
 100 Choice GEESE,
 100 Pair Choice CHICKEN.
 All in Splendid Condition. Lowest Prices.

George NEAL

The TREAT OF THE SEASON!

MISS WEBB'S RECITAL.

(Under the distinguished patronage of His Excellency the Governor.)
 MISS WEBB, Harpist and Violinist, assisted by a number of the best performers of the city, will give a RECITAL in the Methodist College Hall, on Wednesday, January 5th, at 9 p. m.
 Reserved Seats, 40 cents and 60 cents; General admission, 20 cents. Proceeds for L.C.A. Society. Plan of Hall at Dick's & Co's. Doors open at 8:30; carriages at 10:30. jan3,10

**PIANOS, ORGANS,
 Musical Instruments
 and
 Sewing Machines.**

The White Piano and Organ Store.

CHESLEY WOODS.

Chewing TOBACCO!

We have been appointed **SOLE DISTRIBUTORS** of
"Alligator" Mahogany
 Chewing Tobacco. "Alligator" Tobacco is made in Virginia, put up in 5-pound caddies, 16 sticks to the pound, and is easily the best "chew" on the market. Next time you want chewing Tobacco, try "Alligator" brand.

F. McNAMARA, Queen St.

Enjoying an Xmas Feast

Is what everyone in St. John's is looking forward to in the season of good-fellowship and merriment, and right here at our store will be found all the



**GROCERY
 REQUIREMENTS,**

as well as delicious morsels, Nuts, Oranges, Grapes, Lemons, Figs, Table Raisins, Syrups, etc.

For your Christmas baking we have the finest Flour, Flavoring Extracts, Spices. All at **BED ROCK PRICES.**

J. J. ST. JOHN, 136 & 138 Duckworth St

**PRESIDENT TAFT and
 UNION BLEND TEA**

Became fast friends at Magnolia, the great American summer resort, where UNION BLEND TEA was served to the Presidential party.

Its fragrant aroma and rich creamy flavor captivated the fastidious palate of **BIG BILL.**

YOU can buy UNION BLEND at your Grocers.

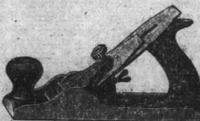
Wholesale by

HARRY W. DeFOREST, Ltd.

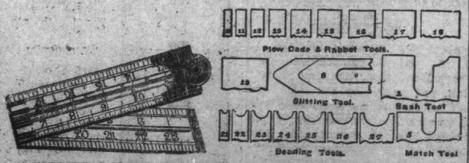
MARTIN HARDWARE COMPANY.

Stanley's Adjustable Planes!

No. 45, with 20 Tools, \$7.20 each.
 No. 55, with 52 Tools, \$14.40 each.
 Tonguing, Rabbet, Plow Matching, Hard Readers, etc.



Steel Hand Jacks and Jointers—all at **LOWEST PRICES.**



FIRMER & MORTISE CHISELS—all sizes and best qualities.
 Rules, Measuring Tapes, Levels, etc.

MARTIN HARDWARE COMPANY.

Advertise in the TELEGRAM.

**Account Books
 and Diaries, 1910.**

Demy Ledgers and Journals, 100 to 1000 pages.
 Foolscap Ledgers and Journals, 100 to 1000 pages.
 Day Books—Half and Quarter Bindings.
 Cash Books—Index and Folioed.
 Blank Books, Memo. Books, Pocket Note Books.
 Desk Calendar Pads,
 Tablet Diary, Pocket Diaries.
 Whitaker's Almanac, 1910,
 with and without Supplement.



GOLD! GOLD!

To some a curse, to most a boon manifold, particularly if they have to hustle to get it.

\$10 in gold to anyone sending in the largest list of new yearly subscribers to The Harbor Grace Standard with one dollar accompanying each name. (No fewer than twenty names on this list.)
 \$5 in gold to anyone sending in the second largest similar list. (No fewer than ten names.)
 \$2.50 in gold to anyone sending in the third largest similar list. (No fewer than five names.)
 25 cents additional for every name over these minimums. For instance, for 44 names (if that be the second largest) \$5, besides \$8.50 for the 34 additional; for 60 names (if that be the first prize winner), a total of \$20 will thus be given.
 25 cents, also, for every contestant not a first, second or third prize-winner, for every name sent in over one. For instance, for 4 names sent in with four dollars, \$1.00 will be awarded.
 Names in every case may include the sender's own. Two half-yearly subscriptions will rate as one yearly. A handsome calendar sent to each subscriber. Sample Standards on application. dect,m,tu,eoy

SCREENED

North Sydney Coal

Now Landing, ex S.S. Bona Ventura. This is a special cargo, which we can safely recommend as

GOOD ROUND COAL.

Also, in Stock,
 FURNACE, EGG, STOVE AND NUT COAL.

M. MOREY & Co.,

dees,eod,tf Office—Queen St

**How About
 Your Eyes?**

Do they Pain?
 Do they Blur?
 Do they Water?
 Do they Twitch?
 Do you suffer with Styes?
 With Inflamed Lids,
 Dizziness, Headache,
 Nausea?

Any of the above may be caused by eye error and can be cured by properly fitted glasses. See

**Trapnell,
 The Eye Sight Specialist.**

**REID NEWFOUNDLAND
 COMPANY.**

BAY STEAMSHIP SERVICE.

NOTRE DAME BAY.

The S.S. "CLYDE," leaving Lewisport Friday, January 7th, will make her last trip for the season, calling at the usual ports on the South Side of the Bay, and from Fogo will come direct to St. John's.

Above schedule is dependent on weather and ice conditions, but it is hoped the above arrangement will be carried out.

Red Newfoundland Company.

SLAUGHTER SALE of Furs.

END OF SEASON CLEARANCE.

Largest and Best Stock of Furs in City at Regular Prices.
 No HALF MEASURES when we call a sale—it is HALF PRICES.

**FURS!
 FURS!
 FURS!**

Buying a fur from us at any time is a good investment. At the present moment purchasers can find no better investment. Our Name for Furs is Good and Our Sales Large, because we have always given the purchaser the **Highest Possible Value** for her money.

Any Fur bought from us you may be sure will Wear Well and keep a Good Appearance for years, though it may merely be quite a low priced one. All Furs selling now are guaranteed. The Low Prices are merely to make as complete a clearance as possible.

WE SHOW IN NECKLETS and MUFFS—Marmots, Stone Fitches, Russian Fitches, Grey Squirrels, Mole Squirrels, Black Pointed Foxes and Hares, Grey Snake and Sitka Foxelings, Black, Sitka, Russian Brown and Sable Hares.

IN STORM COLLARS—We show a very fine range of Superior Quality Hares, in Black Sitka, Russian Brown and Sable. These have a very fine and silky appearance and finish.

Children's Imitation Furs

(Collars, Muffs and Sets)

You will find being cleared at **GREATLY REDUCED PRICES** during this **SLAUGHTER SALE of FURS.** Children's Imitation Furs include: White Bear, White Thibet, Grey Bear, Beaver, Mole, Squirrel, Ermine, etc.

Henry Blair.

Telegram Ads. Pay

All kinds
 —Plains or Paris
 the latest
THE EVE

Women

Felt Boots

Laced Warm Felt Boots, \$1.20, \$1.60, \$2.00
 Elastic-Side and Boots, \$1.20, \$1.60
 Infant's Soft Sole and Shoes, 20c
 Women's Felt Slippers

LARAC

345 & 347 Water St.
 Opp. Jan 3

By appointment to



His Majesty the King

BOVRI

Tempt you to Eat Feeds you.

Whether at home, office, in the restaurant, the theatre, a cup of Bovril is easily and quickly procured.

Always insist upon Bovril. See that you get it.

T. J. EDEN

100 Water St. St. John's

This Week's Food Supply.

ELLIS & Co.,
 203 Water Street

Dressed Turkeys,
 Dressed Ducks,
 New York Chicken,
 Fresh Halifax Sausage

"Strolling Procession"
 Fresh Cod Fish,
 Fresh Turbot.

Finnan Haddies,
 Fresh Blue Point Oysters,

Fresh Herring,
 New Artichokes,
 Fresh Cabbage,
 Fresh Celery,

Fresh Tomatoes,
 Fresh Lettuce,
 Bananas.

Dessert Apples,
 California Oranges,
 Bartlett Pears,
 Grape Fruit,
 Almeria Grapes,
 California Grapes,
 Palermo Lemons.

Scyler's

Fresh Supply Huelers Cont
 for New Year's Gift

Remember our Telephone

EUROPEAN AGE

INDENTS promptly executed at cash prices for all kinds of Continental goods, in Books and Stationery, Boots, Shoes and Leather, Chemicals and Druggists' Sunds, China, Earthenware and Glass, Cycles, Motors and Accessories, Drapery, Millinery and Piece Goods, Fancy Goods and Perfumery, Hardware, Machinery and Metal Jewellery, Plate and Watches, Photographic and Optical Goods, Provisions and Oilmen's Stores, etc., etc.

Commission 2 1/2 per cent. to 5 per cent. Trade Discounts allowed. Special Quotations on Demand. Sample Cases from £10 upwards. Consignments of Produce Sold on

WILLIAM WILSON & Co.
 (Established 1814.)
 25, Abchurch Lane, London, E.C. 4.
 Cable Address: "ANNULAIR"