

# L. J. REDDIN

Is offering the following liberal discounts on his stock of

## General Dry Goods

and takes this opportunity to thank all those who have patronized him in the past--wishing all a Happy and Prosperous New Year. The following are the Discounts:

<b>Linens 20 per cent</b> Dress and Table. Also Towelling.	<b>Cottons 20 per cent</b> White, Unbleached and Print Cottons.	<b>Dress Goods</b> From 20 to 25 per cent
<b>Flannels 20 p. c.</b>	<b>FLANNELETES</b> and Wrapperettes 20 per cent	<b>Hosiery 20 p. c.</b> (including Penman's.)
<b>Furs</b> All the new Furs 25 p. c., and all Fur Coats, Ladies' and Gents,' at a liberal discount.	<b>Millinery</b> This department paid well, so we can afford to offer you the balance at Half Price.	<b>Men's Dep't.</b> All Overcoats and Suits at Cost to clear. Shirts, Ties, Collars, Braces, etc., 20 per cent off.

As all Sales put on by me in the past have been successful, I have no doubt that a confident public will quickly avail themselves of this special opportunity.

"My Store" 117 Queen St. **L. J. REDDIN.** January 8, 1913

### The HOME of QUALITY

## WINTER OVERCOATS

**\$8.00** College  
**\$10.00** Overcoats  
**\$12.00** at a  
and Big  
**\$15.00** Saving



### For the Farmer's Wife

We want every woman on P. E. Island to read this offer.

**200 YARDS**  
Homespun Blanketing  
72 inches wide, \$1.00 a yard for 79c.

Special offer of 150 yards Drugget worth 48 to 55c. for 39c.

## PATON'S

Victoria Row. Dec. 11, 1912 Phone 96

### LOCAL & OTHER ITEMS

Underwriters in London have raised the premium on shipments of specie from six to 18 pence per cent, because of recent robberies.

A French physician has devised an improved apparatus which is said to transmit photography or drawings over wire in four minutes.

The Russian steamer Peter Marchand from Calcutta to Vladivostok, is reported to have foundered in a gale. She carried over 100 persons.

A Berlin cable to New York says wireless communication is established between the university of Halle by Engineers with a balloon 41 miles in the air.

Three persons were gored to death and 16 hurt in the bull ring at Estoril on the 12th. The stand collapsed and the herd of bulls stampeded.

Seven hundred to one thousand families have been driven from their homes along the water front at Louisville, Kentucky, as a result of rising waters in the Ohio River.

The Both line steamer Ambrose, while proceeding in the Mersey near Liverpool on Friday collided with a fishing smack and lighter, sinking both of them. Ten men lost their lives.

Capt. Bonke and crew of eight of the fishing schooner Lively, were hauled to safety on the steep cliffs at Isle Aux Bois, Nfld., by fishermen on the 9th, after the schooner had been dashed to pieces.

The river steambot James Staples was wrecked, her captain, and perhaps other killed, and eight persons severely injured when one of the boat's boilers exploded near Bladen Alabama last Friday.

The British ship Eryll, 2,300 tons, all laden, ran ashore of St. Euphrate Wednesday during a snow storm. She was hoisted and made for Louisburg at the entrance of the latter harbor the ship sank. The crew of 33 were all saved.

Over fifty men and several women met tonight in the rooms of the town's Bay Club at North Waterloo, to discuss the opening of the sale of a portion of the Hudson's Bay reserves as much as \$250 was paid for tickets in the morning.

At Port Hill on Sunday morning 5.15 p.m. Albert Gillis, a resident of that place, fell a distance of 15 feet from a scaffold where he had been putting down a wall. Dr. Chapman who has the case in hand thinks Mr. Gillis will recover if complications do not set in.

There are sensational graft stories from the Vancouver school board, since Parker former assistant to the secretary confesses that she padded the pay rolls for \$3,100 and spent the money. Seely Murray has made good his deficiency. There are also allegations of overdraws of \$50,000.

A young man named McNeill, of Lot 6 was driving his horse over the railway crossing by Joseph Road's office on Water Street Summer-14 Saturday when the horse became frightened and ran into the approaching train. The animal was instantly killed and the sleigh smashed to pieces but the driver escaped unhurt.

The cargo of the Allan Line Steamer Carthagena from Liverpool Dec. 23, for St. John's, N.B., Halifax and Philadelphia, took fire when the steamer was three days out. To down the rapidly spreading flames an enormous quantity of water had to be used and into the vessel. For twelve hours after the fire was extinguished the water was knee deep on the lower deck. Much of the cargo was damaged.

Mr. William Ahern of Tignish employed with J. H. Myrick & Co. was instantly killed there on Tuesday 7th. He was engaged in taking salt from a building at Tignish when a large quantity of salt fell from overhead upon him. When the salt had been removed it was found that the man had been killed by the force of the blow. Deceased was 45 years of age and unmarried.

C. M. B. A.—Following are the officers of the Branch No. 2, C. M. B. A., Charlottetown for the year 1913: Chancellor—James McLean; President—Henry Fitz Gerald; First Vice President—Michael T. Curran; Second Vice President—Edward Collier; Rec. Secretary—G. W. P. Seale; Assistant Sec.—Patrick Doyle; Fin. Secretary—James H. Monaghan; Treasurer—Francis Koughan; Marshal—Edward Ready; Guard—Peter McDonald; Trustees—Bos Alex. McDonald, P. S. Brown, M. T. Curran, James Kelly, R. E. Madigan. Representative to Grand Council, Hugh F. Connors; alternate, James McLean.

A Month's Mind Salem Requiem Mass, for the late Bishop McDonald, was celebrated in St. Dunstan's Cathedral here yesterday forenoon. Rev. R. B. McDonald was celebrant, Rev. P. E. Arsenault, deacon. Rev. Dr. Monaghan emcee, and Rev. A. J. McIntyre Master of Ceremonies. The sermon of circumstance was delivered by Rev. J. C. McMillan, D. D. It was an admirable, appropriate discourse, we hope to be able to present it to our readers in our next issue. After the sermon the Libera was sung and the absolution at the catafalque was given by the celebrant of the Mass. The priests in attendance included Very Rev. Mgr. Pueland, Administrator; Very Rev. Monsignor Gille, and D. M. McDonald, and most of the diocesan clergy. The sanctuary, pulpit and altars were appropriately draped in purple and black. There was a large congregation in attendance at the solemn services.

# A Great Alteration Sale!

To protect and accommodate the great growth of this business it became necessary for us, some time ago, to secure the building next door to our old stand. Part of this we have occupied for some years—the remainder we are now getting ready to use.

THE CONTRACTORS ARE NOW AT WORK in the new part, and they will practically rebuild the structure. Their presence in the building demands three things—more room—some means of avoiding dust damage to the goods—and, above all, much money, in order that we may secure all of these three in the quickest possible time we are opening this great ALTERATION SALE.

This all means that in every corner of the store, every line of goods (with only a scant half dozen of trifling exceptions)—our whole stock is offered at the great discounts mentioned below.

It is understood that there will be no goods sold on credit during this sale—that goods cannot be sent out on approval, and that terms will be cash in every case.

We will have an ample staff to take charge of the enormous business that will result from this great offering—and we will merely ask you to shop as early each day as you can possibly make it convenient.

## Seventy Thousand Dollar Stock Discounted

### ONE-THIRD OFF ALL THESE LINES

HERE IS A KIND OF GUIDE BOARD to show you what items are reduced One-third during the GREAT ALTERATION SALE. There are choice goods all over the store—all new, all attractive, all desirable—which you will find mentioned here—some are more fully described in another section of this advertisement—others not.

One third off Dress Trimmings	One third off Ostrich Plumes and Tips	One third off Cushion Forms
One third off Buttons	One third off Cloth Tams	One third off White Lace
One third off Smallwares	One third off Ladies' Cloth Coats	One third off Allover Laces
One third off Hair Switches	One third off Misses' Cloth Coats	One third off Veilings
One third off Hair Rolls	One third off Ladies' Silk Skirts	One third off Aviation Caps
One third off Cushion Coats	One third off Silks	One third off Child's Headwear
One third off Embroidery Hoops	One third off Millinery Ribbons	One third off Tullies, etc.
One third off Black Lace	One third off Shell Hair Goods	One third off Child's Cloth Coats
One third off Embroidery Handkerchiefs	One third off Hair Puffs	One third off Cloth Skirts
One third off Ladies' Neckwear	One third off Stamped Linens	One third off Ling rie Waists

## During the Great Alteration Sale

### 25 per cent. Off 20 p. c. Discount 25 per cent. Off

This offer means that on every dollar purchase you make a saving of 25 cents. The discount is given you on desirable goods all over the store—practically every line is discounted—and a large proportion at Twenty-five per cent.

- 25 per cent off all Dress Goods
- 25 per cent off all Linings
- 25 per cent off Dress Muslins
- 25 per cent off Serpentine Crepes
- 25 per cent off Ginghams
- 25 per cent off Wrapperettes
- 25 per cent off all Satteens
- 25 per cent off Berlin Wools
- 25 per cent off Beehive Wools
- 25 per cent off Irandhos Yarns
- 25 per cent off Andalusians, etc
- 25 per cent off Embroideries
- 25 per cent off Cashmere Hose (except Penman)
- 25 per cent off Fabric Gloves
- 25 per cent off Lined Kid Gloves
- 25 per cent off Plain Handkerchiefs
- 25 per cent off Umbrellas
- 25 per cent off Linen Collars
- 25 per cent off Men's Ties
- 25 per cent off Braces
- 25 per cent off Gloves and Mitts
- 25 per cent off Men's Linen Handkerchiefs
- 25 per cent off Men's Silk Handkerchiefs
- 25 per cent off Men's Sox
- 25 per cent off Sheep Lined Coats
- 25 per cent off Cloth Caps (all new)
- 25 per cent off Underwear (except Stanfield's)
- 25 per cent off Sweaters and Sweater Coats
- 25 per cent off Overalls and Jumpers
- 25 per cent off Men's Shirts
- 25 per cent off Pajamas & Night Shirts
- 25 per cent off Boys' Overcoats
- 25 per cent off Aprons
- 25 per cent off Wool Shawls and Scarfs
- 25 per cent off Wool Toggles
- 25 per cent off Ladies' Golf Coats
- 25 per cent off Child's Golf Coats
- 25 per cent off Silk Velvets
- 20 per cent off Print Cottons
- 20 per cent off Denims
- 20 per cent off Cottonades
- 20 per cent off Flannelettes
- 20 per cent off Oxford Shirtings
- 20 per cent off Galateas
- 20 per cent off All Ducks
- 20 per cent off White Cottons
- 20 per cent off White Lawns
- 20 per cent off White Linens
- 20 per cent off White Dimities
- 20 per cent off Flannels
- 20 per cent off Grass Linens
- 20 per cent off Ribbons and Stag Silks
- 20 per cent off Belding's Emb'dy Silks
- 20 per cent off Velvet Ribbons
- 20 per cent off Ladies' Kid Gloves
- 20 per cent off Ladies' Dogskin Gloves
- 20 per cent off Suit Cases & Club Bags
- 20 per cent off all Trunks
- 20 per cent off Lounging Robes
- 20 per cent off House Jackets
- 20 per cent off Men's Mufflers
- 20 per cent off Ladies' Whitewear
- 20 per cent off Corsets (except 4 special)
- 20 per cent off Ladies' Underwear
- 20 per cent off Children's Underwear
- 20 per cent off Flannelette Gowns
- 20 per cent off Velveteens
- 20 per cent off Petticoats
- 20 per cent off Bat Coats
- 20 per cent off Pony Coats
- 20 per cent off Fur Muffs
- 20 per cent off Fur Neckwear
- 20 per cent off Child's Sleigh Robes
- 20 per cent off Towellings
- 20 per cent off Sheetings
- 20 per cent off Pillow Cotton & Ticking
- 20 per cent off Blanket Coatings
- 20 per cent off Floor & Table Oilcloths
- 20 per cent off Curtain Poles & Shades

A LITTLE STUDY WILL Show you that a large proportion of the most desirable goods in the store can be bought at this discount during the next few days.

Go carefully through the list—come down early—make a list of the goods you want—you will be surprised at the speed with which you will be served.

Shop Early Each Day Please Carry Small Parcels Nothing Charged No Approximation

## MOORE & McLEOD

119 - 121 Queen Street - - - - Charlottetown.

### Give HIM

### House Slippers

For a real, useful, practical and pleasing gift for men there is nothing better than House Slippers. They are comfortable, satisfying, serviceable, and bound to be appreciated.

- Felt Slippers 65c to \$1
- Velvet Slippers 75c to \$1
- Kid Slippers \$1 to \$2

**Alley & Co.** 135 Queen Street.

### Mortgage Sale.

To be sold by Public Auction, in front of the Law Courts Building in Charlottetown, in Queen's County, on Friday, the Twenty-fourth day of January, A. D. 1913, at the hour of twelve o'clock noon, under and by virtue of a power of sale contained in an Indenture of Mortgage bearing date the Sixteenth day of November, A. D. 1908, and made between John W. Terrell, of Bridgetown, Dundas, in King's County, in the Province of Prince Edward Island, Clerk, and Mary Jane Terrell, his wife, of the first part, and James H. Reddin of Charlottetown in Queen's County in said Province Barrister at Law, of the second part: All that parcel of land situate, lying and being at Dundas, on Lot or Township Number Fifty four, in King's County, bounded and described as follows, that is to say: Commencing at a stake fixed on the Southeast corner of the aforesaid land, thence Southwest seventy-eight yards, thence North one hundred and fifty yards, thence East one hundred and one yards, thence Southeast one hundred and fifteen yards to the place of commencement, and bounded on the Southwest by the Seven Mile Road, on the West by land in possession of William McLeod, on the North by land in possession of James Cantelo, and on the East by the line between Lots Fifty-four and Fifty-five, containing an area of two and one half acres of land, a little more or less.

For further particulars apply at the office of the undersigned, Queen Street, Charlottetown. Dated this 28th day of December, A. D. 1912. JAMES H. REDDIN, Mortgagee.



### Mail Contract.

SEALED TENDERS, addressed to the Postmaster General, will be received at Ottawa until noon on Friday, the 7th February, 1913, for the conveyance of His Majesty's Mails, on a proposed contract for four years, six times per week Over Rural Route No. 2 from Freetown, Prince Edward Island from the Postmaster General's pleasure. Printed notices containing further information as to conditions of proposed contract may be seen and blank forms of tender may be obtained at the Post Office of Freetown, Lower Freetown, and at the office of the Post Office Inspector.

**W. J. P. McMILLAN, M.D.** PHYSICIAN & SURGEON OFFICE AND RESIDENCE, 148 PRINCE STREET CHARLOTTETOWN, J. Jan. 15, 1913—12



### Mail Contract.

SEALED TENDERS, addressed to the Postmaster General, will be received at Ottawa until noon on Friday, the 7th February, 1913, for the conveyance of His Majesty's Mails, on a proposed contract for four years, six times per week Over Rural Mail Route No. 2 from Milton Station, Prince Edward Island, to commence at the pleasure of the Postmaster General. Printed notices containing further information as to conditions of proposed contract may be seen and blank forms of tender may be obtained at the Post Office of Milton Station, Winlock Station, North River, and at the office of the Post Office Inspector.

**JOB WORK!** Executed with Neatness and Dispatch at the HERALD Office Charlottetown P. E. Island