

THE OBSERVER

HARTLAND, N. B., October, 21, 1910.

No. 20.

Vol. 2.

AUTUMN SALE OF KNIT GOODS

Men's Sweater Coats

Regular Price \$1.85 now **\$1.49**
" " \$1.00 " **.79**

Men's Sweaters:

Regular Price \$1.25 for **\$1.09**
" " \$1.00 " **.89**

Boys' Sweaters

Regular price .65 for **.55**

Men's Shirts and Drawers

Regular price .75 now **.69**
" " \$1.00 " **.89**
" " \$1.25 " **\$1.12**
" " \$1.35 " **\$1.19**

Men's Heavy Working Pants

Regular \$1.85 now **\$1.49**

Try our bulk TEA : 25, 30 & 35c. lb.

Baird & Craig

HARTLAND, N. B.

1.00 I have engaged Madame Barteaux

A lady of 25 years experience in millinery, the last 8 years in Boston where she enjoyed a large and high-class trade. She comes well recommended and we guarantee all work entrusted to us to satisfy

To Show My Appreciation

of the large Millinery trade I have had for the past 12 years I have this season procured a lady of years experience in the largest cities in Canada

C. HUMPHREY TAYLOR

Hartland Farmers' Exchange

30. GET THE BEST

During these trying times when so many light Fire Companies are going out of business would it not be well to consider your own interests and place your Fire Insurance in a Reliable Office.

We have the oldest and strongest Fire Companies on the continent companies that are generous in their settlements, prompt in their payments, and their policies are free from technicalities.

We will call and inspect your dwelling if you will drop us a card

ASTLE & COSMAN

Queen Street
Woodstock, N. B.

WHO DOES YOUR PRINTING?

It is surprising that many local business men, who are opponents of the "sending to Eaton's" habit of their customers, continue to send away their orders for printing. All Hartland merchants do not however—this week the OBSERVER completed a stationery order requiring 13,000 impressions for Estey & Curtis Co., Ltd.—but we have no less than six letter and billheads before us, all from different local concerns, that were printed in St. John. That there are reasons for getting printing done in Hartland instead of St. John is plain. For instance:

1. A home enterprise should be patronized.

2. The OBSERVER office is thoroughly equipped with the latest styles of type, borders and ornaments and has presses of the best make—thoroughly up-to-date.

3. We at all times have the kind of goods you want—we are well stocked in all standard lines, and we have the latest papers for letterheads and envelopes; in fact lines far more varied than a single one of our customers is aware of.

4. Our prices are fair and just, but are higher than they were a few years ago when we paid less for wages, for rent, and all other expenses. Our prices—well we shall gladly do your work at the same price you may be quoted by the house of McMillan or of Barnes.

5. We guarantee satisfaction. If we make an error in your work we take the job back. But we are responsible only for our own errors. We are not accountable for errors that customers may make in their copy. What are known as "stone proofs" will be gladly furnished when requested; press proofs will be charged for at 25 cents, and if the job is kept waiting longer than half an hour the customer will lose his right of priority over that of any other who may come in the mean time.

6. Promptness, neatness and "just the way you want it."

While for some weeks the course of work in the office was interfered with by moving and misfortune in securing skilled workmen, we are pleased to announce that, the office being now set to rights and additional equipment received, we have secured the services of one of the most competent job printers in New Brunswick—a printer of the old school who has kept up to date; one whose work is his hobby, a man who served seven years apprenticeship and nearly 30 years as a master printer. This man has the highest credentials from the office of the Transcript in Moncton, the Telegraph in St. John, the Gleaner and McMurray's office in Fredericton. John W. White has not been a month out of employment since he left London, Eng., four years ago. Mr. White is not a cheap man but his work is of high order and we must have custom to keep him busy.

The past week has been a busy one in this office and we hope the business men of the county will try to keep it that way. The paper cannot support your enterprise unless you support the paper—not as a matter of principle, but as a matter of existence.

The Poultry Association Annual Meeting.

The annual meeting of the Carleton and Victoria Poultry Association was held in Hagerman & Baird's hall Oct. 11 with

a fair attendance of enthusiastic poultrymen. The secretary's report showed all accounts of the last exhibition paid. The matter of expenditure for the coming show was thoroughly discussed and it was the unanimous opinion of those present that we should not take a backward step but keep up the general excellence of the show, the good list of premiums offered, and use every effort to gain increased support from the government and the general public. The exhibition held here last year was something to be proud of and would compare favorably with many in large cities and excelled those held in the cities of the Maritime Provinces. With the support of the community and the county officials there is no reason why this cannot be made the "Amherst" of northern New Brunswick.

The following officers were elected:

HON. PRESIDENTS:

G. E. Baxter, Esq., Andover,
W. W. Hubbard, Fredericton.
Hon. J. K. Flemming, Hartland.

Geo. W. Upham M. F. P., Woodstock.

PRESIDENT:

Dr. R. B. Hagerman, Florenceville.

VICE PRESIDENTS:

Rev. J. M. Mallory, Middle Simonds.

A. Blackie, Upper Brighton.

EXECUTIVE COMMITTEE:

Rev. J. H. Copeland, Victoria.

L. de C. McIntosh, M. D., Hartland.

Howard Kennedy, Hartland.

Roy Rigby, "

Elisha Shaw, "

Robert Kidney, "

E. A. Belyea, Coldstream.

Rev. J. B. Daggett, Tracy's Mills.

SECRETARY-TREASURER:

C. W. Hurst, Hartland.

The show will be held early in January. It is expected that large cash prizes will be awarded for crate fattened poultry, instructions concerning the same to be issued later.

New Lumber Company.

A new lumber company, the Flemming, Gibson, Ltd. was organized recently, a meeting being held in Woodstock on Saturday, electing the below officers: John Gibson, Benton, president; M. L. Hayward, Hartland, sec. treas; Hon. J. K. Flemming, Hartland, managing director. The other members of the company are Gordon Neal, of Debec, and Charles F. Rogers, of Woodstock. The capital stock of the company is \$14,000, and it is their intention to deal in lumber and lumber lands. The company have obtained a lease of a block of land containing 6000 acres near McAdam Junction, and have already made arrangements to erect a mill to manufacture lumber the coming winter. They have a crew of men now at work and other camps will be added later. About 2,000,000 feet of lumber will be manufactured this season. They also have a contract for supplying 25,000 railroad ties.—Press.

An Andover Wedding.

Invitations have been received for the marriage of Miss Ida Lena Baird, daughter of Senator and Mrs. Baird of Andover, to Mr. Malcolm Archibald MacDonald. The wedding will take place at Trinity church, Andover, at 12 o'clock noon, on Wednesday October 26, and will be followed by a reception at Spruce Grove the home of Senator and Mrs. Baird.

Hartland Department Store

JOHN T. G. CARR, Proprietor

With the Biggest Crop and Best Average Prices that Carleton county has ever known, this is bound to be a

Record-Breaking Season

We are prepared for it!

New Goods Arriving Daily; in fact we are getting a little crowded—but it won't be for long. The Prices we have marked them at is bound to move them quickly

Having "cut out" the long credit business We can Afford to Sell at a Small Profit

Credit is all right under certain circumstances, but a man has generally to pay well for it, and the sooner he can get into the "pay as you go" way the better for him. Come and examine our goods, compare prices and be satisfied.

Eggs, Butter, Oats, Meal, Beans, Pork, etc.
taken in exchange for goods at cash prices.

192 John T. G. Carr

Your Favourite Oysters Straight From the Shore

Through a perfect organization—the Sealshipt System—we receive oysters straight from Atlantic Coast and Gulf of Mexico oyster beds.

The oysters are packed the day they are dredged. Then they are immediately shipped in sealed, airtight refrigerators to us—every mile of the journey under supervision—every mile under seal.

Sealshipt Oysters

From Atlantic and Gulf Beds Under Perfect Refrigeration

Sealshipt Oysters are all solid oyster meat—no water—no waste—hence their vast economy. The price of Sealshipt is the standard of value. If you pay less you get less. Ask for free book of recipes for delicious oyster dishes. You can obtain Sealshipt Oyster

AT CHASE'S