MONTREALER MISSED ROYALTY

The prominent role being played in the Balkan imbroglio by Ferdinand, Czar of Bulgaria, recalls to Montrealers that only by one hour did he during the Russo Turkish campaign snatch his throne from a prince of adventures, who spent two years in St. Vincent de Paul penitentiary for swindling a Montreal bank—Nicolas Erasme de Savine, self-styled Count life of a country gentleman, but in de Toulouse Lautrec, pretender, Nihilist, Siberian exile, soldier of fortune and crook of international re-

a sensational descent on Montreal. By each was wanting its own candidate cedings were instituted, Detective garia, gathered around him several him to the penitentiary for five years. | preparing to enter Sofia, Russia learn-Released on ticket-of leave, the dis- ed of his act and while not accrediting

tinguished convict was furnished by him officiaily, prepared by arms if the Prisoner's Aid Society with a tick- necessary to sustain the adventurer. et to Chicago. At Toronto he sold the Austria, too, was preparing her can-portion of the ticket remaining, for-didate for the throne.

many parts of the world he visited chagrin he reached the capital just one Count was severely bayonetted, but chief of police, received a request for ficulties.

nificent response.

of Ontario, Toronto.

twenty-first day of October next.

People of Ontario

be friends or relatives of yours now languishing in their

pain on the heroic battlefields of France and the Near

East because the British Red Cross is in dire need of funds to succour them. Will it be said that this, the first

appeal of any kind made directly to the people of Ontario by the Mother Country-fell short of anything but a mag-

Read this Cabled Appeal from

the Marquis of Lansdowne

Sir John S. Hendrie, C.V.O., Lieutenant-Governor of the Province

Order of St. John, in view of the great demands upon their resources,

both in France and the Near East, have decided to make an appeal

throughout the Empire, by street and other collections, upon the

relieving the sufferings of our wounded soldiers and sailors, from

home and overseas, at the various seats of war, from all parts of the

King's Dominions. We have already received generous assistance in

our work, but with the increase of British and Overseas forces at the

front, there is a corresponding increase in our expenditure, and we

shall be truly grateful to you if you will help us by organizing an

appeal and sending the proceeds to us, for the objects which I have

I shall be greatly obliged if you will kindly communicate the

President of the British Red Cross Society, 83 Pall Mall, London.

Ontario's Answer-\$500,000

tario's deep appreciation of British Red Cross work. A

work in which our own soldier and sailor boys share in

arid Mesopotamia, at the bleody Dardanelles, on the

shell-torn fields of France and Flanders. Give-give

freely and lovingly-your gift may be an angel of mercy

to some stricken hero who is making the Great Sacrifice

for you and yours.

Nothing less than this sum will fully express On-

LANSDOWNE.

foregoing to your Government. Their Majesties the King and Queen

and her Majesty Queen Alexandra are giving us their gracious

patronage, and I trust that you will also be able to see your way to

I beg to inform you that the British Red Cross Society and the

The money received from this appeal will be devoted entirely to

Bring this right home to yourselves. There may well

His greatest achievement was virtual nination by Russia to the throne of Bulgaria; his greatest disaster was losing sway over the country by one hour's ride from Sofia.

WOUNDED AT PLEVNA. Nicolas Erasme de Savine was born Moscow in 1855, the son of a Russian general, whose brother-in-law, Count George de Toulouse-Lautrec, later adopted Nicolas, who took his

Educated in Petrograd, young Nicoas joined the Petrovenski Guards as

a lieutenant, fought and was severely

wounded in one of the Russian at-

tacks made on the Turks at Plevna

many ways assisting the Nihilists.

spirits—until they learn that sure relief may be found in

The Pink of Health

is every woman's right;

but many are troubled

with sallow complexions,

headaches, backaches, low

of 1877. His army experience made Nicolas anything but patriotic; in fact he left the army, and retired to his country estates, ostensibly leading the Czar of Bulgaria.

It was during this period that he just missed being Czar of Bulgaria, The Bulgarian throne was vacant: (now Inspector) O'Keefe was sent to thousand Bulgarians and laid formal his guards, and made a perilous six- Peter and St. Paul. fetch him, and Judge Desnoyers sent claim to the throne, at the same time weeks' journey through the Asiatic Protest that he was an American

vessel and sailed for Vancouver. These Canadian happenings, how- approaching the capital. En route he United States volunteer army, and treatment of one of its citizens.

A Call from the Motherland—an Appeal from the

BRITISH RED GROSS SOCIETY

for funds to aid in the noble work of providing medicines, hospital supplies, equipment of all sorts for our sick and wounded sailors and soldiers at the front

Visiting Paris in 1899, Toulouse Lautrec met Marie Claire Clemence Vervoort, a beautiful nineteen-year old girl of good family, and though he was forty-four years old, married her. The couple crossed to Chicago, and it was during this trip that the Count entered Canada and experienced the hospitalities of St. Vincent de

ONCE MORE IN SIBERIA In 1902, the Count rejoined his wife, and the two crossed to Europe. The Countess was left in Paris with her parents while her husband went to Portugal. At Lisbon he was reminded of the long arm of the Russian Government. Russian agents found him, discovered it was impossible to hour after the last ceremony had been extradite him, so they persuaded the completed by which Ferdinand became Portuguese Government to banish Toulouse-Lautrec from the country He was given his choice of destina-Returning to Russia, the Count again tion; he chose England-but the joined the Nihilists, he was suspected agents had been busy and instead of more and more and finally was arrest- landing in England, the Count found It was in April, 1900, that he made Russia and Austria were at variance, a sensational descent on Montreal. By each was wanting its own candidate and thrown into prison. There he many extradition was possible and the Antwerp, Belgium authorized with the many extradition was possible and the Antwerp. using false securities he secured \$500 to occupy the Bulgarian throne, and languished for three years, was tried Count was arrested; for three years held Toulouse Lautrec charged with from the Bank of Nova Scotia, then time was pressing. Nicolas seized his before a secret court and exiled to he was kept in Germany, then hurried forgery. Siberia to Chicago. Extradition pro-chance. He made his way to Bul-Siberia. His indomitable spirit re-to Petrograd and placed in a small fused to be crushed. He intoxicated cell in the famous fortress of St.

coast, where he caught an English for the second time in his life he was land show that the number of persons a Siberian exile. Two years later he who emigrate each year for agricul-Once in America, the Count reagain escaped—this time by bribery, tural labor has fallen from 32,000 in crept stealthily to Petrograd, where portion of the ticket remaining, forged an order and secured furs worth
No sooner did Vienna hear that the
S500, and crossed to Buffalo. There

No sooner did Vienna hear that the
Count was descending on Sofia than
Count was descending on Sofia than
Scotland raped to Sympathy of the American citizen after he he enlisted the sympathy of the American consul who soon procured his range from 20s to 35s. The report
several years, in the course of which
There

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There were a sympathy of the American citizen after he he enlisted the sympathy of the American consul who soon procured his range from 20s to 35s. The report
several years, in the course of which release. The Count journeyed to adds:—These annual he sold his booty and made for New the present Czar was hurried to So- he fell into the hands of the New England, then to Paris, only to find would suggest a permanent glut in York, only to meet arrest. The To- fia and claimed as ruler of the country. York and Chicago police for minor that in the five years his wife had the Irish agricultural labor market, ronto authorities refusing to extradite Formalities had to be completed betheir man, the Count regained his lifer Ferdinand could take the throne, for Ferdinand could take the throne take the throne take throne through the take throne take and meanwhile the Count was slowly left the Russian nation; he joined the ernment to enter protest against such for many years a marked scarcity of

A National Policy

N.P.50AP was named after the national policy which has built up Canada and is now expressed in the Made in Canada idea. N.P.50AP is also expressive of the present national policy of economy. One bar of N.P. SOAP at 15° gives you more and better soap than 25° worth of cake soaps

OLD WORLD NEWS

snows to Vladivostok, on the Pacific citizen availed the Count little, and Department of Agriculture for Ireever, were but insignificant incidents in the romantic life led by the exhibit eight have further army since the outbreak of the Montrealer, who left his mark on the phant entry into Sofia, but to his

CENTRAL POWERS OUTBID ALLIES FOR BULGARIA'S AID

Sir Edward Grey Stated tional existence, and with her the Feeling in Balkans Was

British Foreign Secretary said, "to a resume of our diplomatic objects ed that the war should not spread, and in common with our allies we assured Turkey that if she remained neutral Turkey and Turkey's territory should not suffer. This situation was completely changed by the entrance of Turkey into the war, and all obligations on the part of the alies then ceased.

trated upon securing an agreement mong the Balkan States, and we used all our influence to secure an accord Unfortunately the feeling in the Ballowed the Marquis of Crewe's state-kans is not one of union, but of divenent, Viscount Milner suggested the Unfortunately the feeling in the Balsion. It was clear nothing but a decisive preponderating advantage for lipoli and their transfer to some other

the course of the negotiations that ex- Government to give an undertaking cept with regard to Thrace, the cen- that the troops would continue in th tral powers had offered to Bulgaria Dardanelles operations or would more to secure her neutrality than the withdrawn from them. It would allies could in fairness offer. promises which induced Bulgaria to force the Government to make a full declare war were given by the cen- disclosure of the operations in tral powers at the expense of her the country is engaged. neighbors and without any corre-

"It is the policy of bringing about a Balkan war that the sovereigns and Governments of Germany, Austria-Hungary and Bulgaria-the sovereigns and governments-have succeeded in carying into effect. We were given to understand that in order to secure a Balkan union there were certain concessions Bulgaria

OBLIGATIONS OF GREECE. In his remarks Sir Edward Grey, me great pleasure to tell you what alluding to Serbia, praised the skill Dr. Williams' Pink Pills have done for and courage with which she had turn- me. When I was approaching the ag ed upon her foes and driven them of womanhood I suffered greatly fro out of her country as one of the bloodlessness, or anaemia. My wo outstanding features of the war. | was a drag to me, I had no appet Once again, he said, the crisis was and never felt rested in the morning upon Serbia, and she was meeting it I could scarcely walk for five must with the same splendid courage. The utes at a time without taking a res entry of Bulgaria made a great dif- I was troubled with severe headace ference in the situation and raised and things looked gloomy indeed. the question of treaty relations be- doctored for a long time and got

tween Greece and Serbia. Regarding the attitude of Greece, sir Edward Grey referred to the so and after taking them for a time. statements made by Premier Veni-zelos and the new Grecian Premier, Pills until I had used six boxes, who M. Zaimis, and said it must be ob- I felt like a new person, and was vious that the interests of Greece and again enjoying splendid health Serbia were now one. In the long | would strongly advise any girl who

Through Greek territory alone

"In view of the treaty between Greece and Serbia," said the Foreign Secretary. "how can there be any towards the assistance offered her to Serbia? In the steps taken we acted

BASED ON SOUND STRATEGY "The military measures adopted to meet the requirements of the new situation are the subject of continuous attention by the military authorities of the allies, and they will be taken in close consultation with each other. It is not my province to make a public disclosure of the military plans, and I can only say I believe they will be based on the principles of sound stratstruggle is just now intense and acute, but the struggle is one and the issue is one, in whatever theatre of war fight. taking place.

"All the allies are fighting for national existence, and for all who are fighting the same issues arise. It is

Premier Asquith in the House ment on the Balkan situation. House of Lords the Marquis of the Foreign Secretary, and conclude "This attack on Serbia will on

make sterner and fiercer the deter mination of the allies to carry th war through to a definite victory whatever cost. Nothing has occurred any part of the world to weake that resolution, and we will maintain

withdrawal of the troops from Gal-

"We were given to understand in was impossible for any member of the The unpatriotic and improper, he said,

The present situation, he declare was a grave and critical one; there were new developments and new fac who has favored the policy of a Balhad not been quite fully defined. and that was another factor in the calcu-

hood often drift into a decline in spite

of all care and attention. How often

PALE, FEEBLE GIRLS

one sees girls who have been strong and lively become suddenly weak, de pressed, irritable and listless. It the dawn of womanhood—a crisis the life of every girl—and prom measures should be taken to keep blood pure and rich with the red tin of health. If the blood is not health at this critical stage the body is weak ened and grave disorders follow. D sands of young girls from what migh have been life-long invalidism or ar early death. They are a blood builde of unequaled richness, strengthenin weak nerves and producing a libera supply of red, healthy blood everly girl needs to sustain her strength. Dr. Williams' Pink Pills have proved their great value over and over again to young women whose health was failing. Miss Minnie Outfield, Eramosa, Ont., says: "It gives little, if any benefit, I was advised

run, he said, they must stand or fall together.

Through Greek territory alone Weak or run down to try Dr. William Pink Pills."

You can get these pills from a Brockville, Ont.

Louis Maks of St. Paul, sued divorce, is legally forbidden to spe-

One of Division.

rather than the military side o. the a fight for the right to live, not unde situation was the subject of Sir Ed-the shadow of Prussian militarism ward Grey's eagerly-awaited state- which does not observe the ordinary ment relative to the Balkan situation rules of humanity ih war, and to leave which he delivered yesterday to a us free from the menace of oppres crowded House of Commons "I propose to confine myself,"

the allies would have enabled us to theatre of the war.

Secure a policy of union.

Lord Lansdowne, in reply. said secure a policy of union.

ponding advantage to them.

FRIENDLY WITH ROUMANIA. "We have remained throughout on Bulgaria into the struggle. The attiriendly relations with Roumania tude of Greece at the present moment

"The allies were ready to do all in their power to secure these for Bulgaria, but to obtain the consent of Serbia and Greece, it was an essential preliminary that Bulgaria take sides with the allies against Turkey. In other words, if Bulgaria was to realize her hopes and aspirations she must co-operate in a common cause Williams' Pink Pills have saved thou n which the hopes and aspirations of other neighboring States were en-

"It will be enough to say that these reasonable hopes and aspirations were, in the main, founded upon opportunity to the peoples of the same races, the same sentiments and the same religion to join themselves to a state under a government most akin to them."

could assistance be sent to Serbia, dealer in medicines or by mail at continued the Foreign Secretary, and cents a box or six boxes for \$2 that this assistance was welcome was from The Dr. Williams' Medicine Company that this assistance was welcome was sufficiently proved by the reception accorded the allied troops. Great Britain was giving Serbia all the help in its power freely and uncondition-

legy. Serbia is fighting for her na-

That, Says Aviati Defence Agai

LAST

EDITION

FORTY-FIFTH

London, Oct. 16.-Lo system of protective against Zeppelin attacks should be replaced by a of searchlights, mak vast carpet of light, G. Grey, a widely known pert, writing in the Ex best way to prevent an from doing serious wor says, is to blind him For this reason," decl.

er, "the proposed plan o lins is ridiculous, beca Zeppelin is lit up by sear aeroplane cannot find it soon as the aeroplane the Zeppelin to drop h into the beam of the sea the pilot is made helple glare. One hears much aeroplane patrols over minds of the people, and

beam of each searchlig that of its neighbor. Th would be covered with a light so blinding that pass

manifesto of King Ferd Bulgarians, portions of wh warded from Sofia recent graph, reached London to manifesto implies Bulgaria quarrel with the entente explains that they, like Ger part of Macedonia.

"Our treacherous neigh alone remained inflexible of the advice of her friends the manifesto continues. listening to their counsels animosity, stupidly attacked tory, and our brave troops forced to fight for the defer

In concluding King Ferd "The European war is close. The victorious arm Central empires in Serbia ing rapidly. I command army to drive the enemy limits of our kingdom and felon neighbor. We shall Serbs at the same time as armies of the Central empi

"I Need Mo More

Thus Does He Word H ham, While Cabi tem One More C

New York, Oct. 16-A ca New York Times from Lond

Saturday says: The Birmingham Post has the following from Lord to the people of Birmingh reference to the recruiting

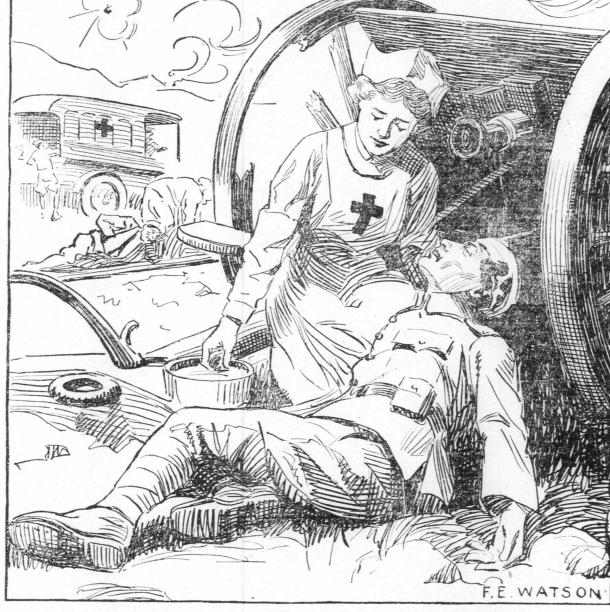
"I need more men and sti the armies now in the field which will in their turn abroad are to be kept strength. I appeal earnest! who are able-bodied and c ed to respond to the call, are satisfied to allow the given by their gallant fell men to have been given in v only do my duty by the cou do yours by me. We must

London, Oct. 16- (In Gazette)—The Daily News' respondent writes: "The cabinet met yeste again considered the questio

CABINET MET

men at once

The emblem of mercy—wear it—Give to it on "Our Day," October 21st.



"I gave myself for them-what will they do for me?"

We who stay at home must and will gladly give to the uttermost in such a splendid cause as British Red Cross work, and his Honor Lieutenant-Governor Sir John S. Hendrie has appointed

"OUR DAY" for Sailors and Soldiers

as a day of public giving in response to will not fail the British Red Cross.

Lord Lansdowne's appeal. Ontario's quota has been set at \$500,000. We will not fail the British Red Cross.

Your Mayor or Reeve has authority to accept your subscription, or he will depute collectors to receive it on Oct. 21st. Your donation will be speeded direct to London, without waste or expense

Give as liberally as you can. Give a day's pay. Get others to do so. Better go without luxuries for a week or two that some brave Defender may be eased and comforted in his pain. Give on Cctober 21st.

CONTRACTOR CONTRACTOR