THE CANADIAN GROCER

ABOUT TEA.

The tea plant thrives best in a warm, damp climate. Ceylon and India both have just such a climate, very warm with an abundant rainfall. This in itself would insure good tea from these countries, but it, combined with the exceptional quality of the soil and the care with which the cultivation, the picking, the firing, the packing, etc., is attended, produces the best, the purest, the cleanliest tea on God's Green Earth. The grocers in this country, as well as in many others, have come to the unanimous conclusion that to do a good tea trade they must handle Ceylon and Indian Teas, as everyone who knows anything at all about tea knows that they are the best, the healthiest, most economical and best flavored. Thousands of dollars are being spent in advertising them throughout the country. Do you want to share in the benefit of this? You might just as well.

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BUY THEM.

SELL THEM.

They're so good they can't be bettered.