



Borden's EAGLE BRAND

for more than three generations has been prescribed by physicians for infant feeding with excellent results.

For Baby's Health

EVERY mother is deeply interested in her baby's health and they are ever ready for suggestions on infant feeding. Tell them how Borden's Eagle Brand Condensed Milk protects baby's health by enabling them to have a fresh supply of rich, creamy, pasteurized, **absolutely safe milk** always on hand. Tell them that Borden's Eagle Brand consists of high-grade cow's milk and pure cane sugar with the water removed.

That it is wholesome, easily digested and assimilated, an absolutely dependable milk food of high nutritive value for infant feeding.

Mothers will greatly appreciate your interest in their children's welfare if you tell them about Borden's Eagle Brand, the "safe" milk for children and grown-ups.



SIX CANADIAN FACTORIES

The
Borden
CO., LIMITED

Leaders of Quality

MONTREAL

VANCOUVER