

CANADIAN GROCER

Member of the Associated Business Papers—Only Weekly Grocery Paper Published in Canada
THE MACLEAN PUBLISHING COMPANY, LIMITED

Vol. XXXII.

PUBLICATION OFFICE: TORONTO, MARCH 8th, 1918

No. 10

Welch's

"The National Drink"



was founded on the principle of keeping heads clear. And, with clearheadedness an essential in these times, Welch's gains many new users every day.

Canadian Grocers' customers have found that after work, exercise, shopping, Welch's is really refreshing without reaction. Rich in the pure, unfermented juice of the best Concords Ontario can produce, Welch's is an energizing food, a builder-up.

If your customers are not acquainted with the many delicious combinations Welch's makes with other lines you sell, tell them. We will gladly furnish you with the information if you will write for a copy of "Welch Ways."

Sold by Leading Jobbers

THE WELCH CO., LIMITED

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ONTARIO

Circulation of Canadian Grocer has been audited by the Audit Bureau of Circulations.
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