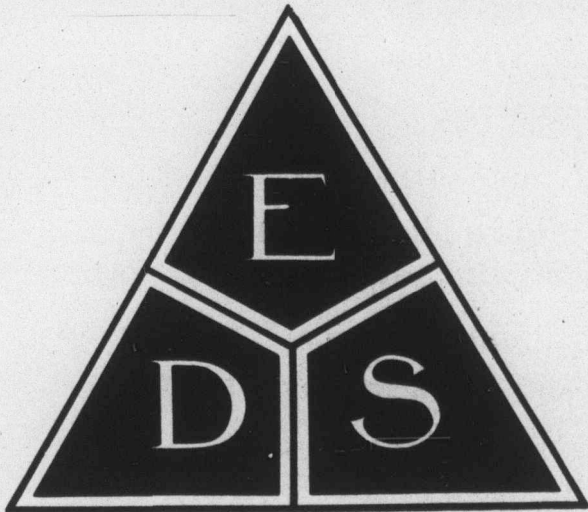


**E.D.S. Jams
and Jellies**
*stand out in your store
as strong as this trade
mark does in this ad.*



When you put up a display of E.D.S. products, you not only have a distinctive display, but you add to your store that tone of refinement which is ever present with pure and high quality goods. Moreover, a display of E.D.S. Products will make many sales for you at a good profit.

E.D.S. *Purity* is backed by the report of the Government inspector—see bulletin No. 244.

Made only by

E. D. SMITH & SON
LIMITED
WINONA, ONTARIO

AGENTS:—NEWTON A. HILL, Toronto;
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OXO CUBES are selling by the *millions*. Their success is enormous. They have proved their value to the consumer—and their money-making powers to the dealer. The constant OXO advertising—in newspapers and magazines—has taught the women of Canada the possibilities of these marvelous inventions. To-day, the grocers are reaping the benefit of the enormous increase in the sale of OXO CUBES. Don't confine your buying to the 10c and 25c tins. Stock the 50 and 100 cube tins as well. Hundreds buy these larger sizes and use OXO CUBES regularly for



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