



The Old-time Painter Says:—

"Locking the door after the horse is stolen is about the way some people buy their paint.

They shop around town for the cheapest kind of paint—then hire a painter to do a good job—it can't be done, and it isn't the painter's fault.

What's painting for?—it's for protection and preservation.

Poor paint lets moisture in and it doesn't keep the weather out—that isn't protection—it isn't preservation—and it isn't economy.

If folks only knew it, they'd put protection and preservation ahead of everything else in painting and make sure of getting it by buying

MAPLE LEAF PAINT

MADE IN CANADA

Makes Good Because It's Made Good.

I'll guarantee better appearance and longer service if you'll demand protection and service from your hardware dealer by asking for MAPLE LEAF PAINT.

The makers have had twenty years experience in making good paints and varnishes and can offer some mighty fine suggestions through their

MAPLE LEAF DECORATIVE AID DEPARTMENT

IMPERIAL VARNISH & COLOR CO.
WINNIPEG TORONTO VANCOUVER

Exclusive manufacturer and patentee of

Filtered Well Casing

which allows free inflow of water and prevents inflow of sand, for bored wells in water sand. Low Draft Filters used in connection with my patent. Sand and gravel (column) system of procuring a good flow of water from water sand. Lock Filters, for preventing inflow of sand in deep-drilled wells. Sand Pumps for pumping sand out of deep-drilled wells. Atmospheric Pressure System of elevating and storing water, thus greatly increasing the amount of water that can be taken from wells at slow feed. Stockmen's Syringe Pumps, made of hard aluminum. There are none so simple, better, nor more sanitary. Tools for lifting lost pumps out of deep-drilled wells.

H. C. Hogarth, Tillsonburg, Ontario

MADE IN CANADA

REFINED

ALL THE NEATNESS AND STYLE OF THE FINEST LINEN MAY BE YOURS IN

CHALLENGE COLLARS

— THE MOST DESIRABLE WATERPROOF COLLARS ON THE MARKET —

AT YOUR DEALER'S, OR DIRECT

25c

THE ARLINGTON CO. OF CANADA, 54, 56 FRASER AVE. TORONTO

Apiary Demonstration, 1916.

We have raised an enormous army of fighting men. Many of them have dropped their tools in the shops, left their machines, locked up their desks or have left the ranks of the feeders to swell those of the fighters. We cannot all go to the firing line to fight, but we can do our utmost to feed those who have, and their dependencies whom they have left to our care. Honey is a staple that is sometimes classed as a luxury. It has a very real food value and at this time when sugar is so expensive it should be more extensively used than ever before. The production must be maintained.

To help you "KEEP BETTER BEES AND TO KEEP BEES BETTER", the Ontario Department of Agriculture is arranging to hold Apiary Demonstrations in all parts of the Province. The practical nature of the program is very inviting to all interested in beekeeping and in almost any district a good attendance is assured, provided the weather is suitable. A specially trained practical beekeeper is sent to take charge of the meeting and handle the bees, and he is generally assisted by local beekeepers. Several hives are opened and the actual working of the bees explained. Often a queenless colony or one preparing to swarm serves as an excellent object lesson. No matter how few colonies you keep, you are sure to learn something at one of these meetings. Already arrangements are well under way for over fifty of these meetings. The Department of Agriculture attends to all the advertising and supplies the speaker, so that the beekeepers do not incur any expense whatever. Interested beekeepers desirous of having demonstrations in their apiaries should communicate immediately with Mr. Morley Pettit, Department of Apiculture, Ontario Agricultural College, Guelph, so that arrangements can be made for the meetings.

The Wool Boom.

There is continued buoyancy in the big wool markets of the world because of normal or restricted supplies, and the widespread demand for woollen goods, caused by the tremendous destruction of this article through the war. This is reflected in the rapid and enormous growth of the former trivial United States export trade to a total of more than \$50,000,000 in value for the present fiscal year, over ten times the amount of such exports in any year preceding the war.

Gossip.

B. Armstrong & Son, of Codrington, Ont., have sold eleven young pigs in a very short time as a result of their advertisement in this paper. Their young sows are all gone, but they will have more to dispose of after the June litters arrive.

The great lady of the parish met an honest farmer.

"Good morning, Squire!" she said graciously. "I hear your daughter has married that handsome young artist who stayed with you last summer."

"Yes, my lady," replied the farmer, without any enthusiasm.

"And will she be happy, you think?"

"No, I'm afraid not," said the farmer, with a shake of his head. "My girl always had a hearty appetite."

* * *

Mrs. Farmer, a kindhearted mistress, was much disturbed that Martha, her hired girl, was obliged to sleep in a cold room on the top floor.

"Martha," said she, remembering the good, old fashioned custom of her girlhood, "it is going to be a very cold night, and I think you'd better take a flation to bed with you."

"Yes'm," the girl assented quietly.

Mrs. Farmer, happy in the thought that the girl was comfortable, slept soundly. When Martha announced breakfast the following morning the mistress asked: "Well, Martha, how did you get along with the flation?"

Martha breathed a deep, reminiscent sigh and said: "Well, ma'am, I got R most warm before morning."



A Ford car bought part by part costs only \$40 more than the list price of the complete car as against \$940 more for the parts of the average car priced around \$1000 and less

\$940—Cost, over and above the list price of the car itself, for enough spare parts to build the average touring car priced around \$1000 and less.

\$40—Cost, over and above the list price of the car itself, for enough spare parts to build a Ford touring car complete.

\$900—Difference in part by part cost of cars.

And remember, both by laboratory tests and actual service tests, the parts of a Ford car have proved themselves superior, part by part, to those of any other car.

Don't these figures drive home what is meant by the low upkeep cost of the Ford?

Ford Motor Company

OF CANADA, LIMITED.

FORD, ONTARIO

Ford Runabout \$490
Ford Touring - 530
Ford Coupelet - 730
Ford Sedan - 890
Ford Town Car 790
f. o. b. Ford, Ontario

All cars completely equipped, including electric headlights. Equipment does not include speedometer.

OK CANADIAN

4-ROW SPRAYER

An Acre in 20 Minutes

Fully developed tubers grow on healthy plants. Keeping them healthy is done quickly and thoroughly—twenty minutes will do an acre with an O.K. 4-Row Sprayer.

No excuse for not spraying well and often. Four rows at once, thorough coating on leaves and stalk. Can you afford to take the chance of losing your crop? Will you let bugs and blight rot in their work again this year? Make your profits sure.

FREE to potato growers, 48-page book, "Money in Potatoes."

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