

MR. JULES SIEGFRIED, ex-minister of Commerce, France, has been on a visit to this city with the progress, the appearance and commerce of which he was very much impressed. He said: "The new 'Franco Canadian' line will give a powerful impetus to the development of this country's trade with France, but it seems to me necessary, to have a still greater increase, that the treaty of commerce of 1893 shall be largely extended, and that Canada should make an important diminution in the Customs duties in favour of French products, and that in return France should accord a minimum tariff to Canadian products. In this way we could easily buy here goods manufactured at Sydney and Sault Ste. Marie, which we buy to-day in Europe, and Canada could take from us silks, cottons, and linens. At the same time, there could be an exchange for our soap, perfumeries, etc., of Canadian pulp wood."

WANTED.

A Fire Insurance Clerk of many years experience is open for engagement, has a general knowledge of all departments, and speaks both languages. 17 years in present office, Satisfactory references can be furnished. Address,

THE CHRONICLE,
151 St. James Street, Montreal.

Employers' Liability ASSURANCE CORPORATION

LIMITED
OF LONDON, ENGLAND.

CAPITAL, \$5,000,000.
CANADIAN GOVERNMENT DEPOSIT, 91,250

MONTREAL OFFICE, British Empire Building.
TORONTO OFFICE, Temple Building.

Business transacted—General Accident, Sickness, Liability and Fidelity Guarantee

GRIFFIN & WOODLAND, Managers for Canada,

THE NIAGARA FIRE INSURANCE CO., of Erie County, has collapsed and is to be wound up. It was a small affair of the "co-operative" class. This company deserves its fate for appropriating the name of another company which has an annual premium income of two and a quarter millions of dollars.

"STRONGEST IN THE WORLD"

THE EQUITABLE LIFE ASSURANCE SOCIETY

OF THE UNITED STATES.

January 1, 1901.

Assets	\$304,598,063
Assurance Fund and all other Liabilities	238,460,893
Surplus	66,137,170
Outstanding Assurance	1,116,875,047
New Assurance	207,086,243
Income	58,007,131

J. W. ALEXANDER, President.

J. H. HYDE, Vice-President.

MONTREAL OFFICE: 157 St. James Street

S. P. STEARNS, Manager.

TORONTO OFFICE, . 90 Yonge Street,

ANDERSON & BRESEE, Managers,

GEORGE BROUCHALL, Cashier.

The...

London & Lancashire Life

OFFERS an ideal contract.

It is the best form of protection and security obtainable. It is free from conditions, world wide and may be revived without evidence of health.

The record of the Company shows steady progress.



COMPANY'S BUILDING, MONTREAL.

The London and Lancashire Life

Increases are shown for the year 1900 compared with 1899 averaging

3½% to 11¼%

In New Business, Premium Income, Total Income and Assets.

Board of Directors:

LORD STRATHCONA and MT. ROYAL,
R. B. ANGUS, Esq., C. M. HAYS, Esq.,
C. R. HOSMER, Esq., E. L. PEASE, Esq.,
H. STREMAN, Esq.,
B. HAL BROWN, Manager.