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a large majority of the Provisional Directors are total abstainers from the use of intoxicating liquors. In the Dominion of Wales, the temperance movement is one of the most successful. There are more abstainers than in any other country. The care exercised by the temperance movement is such that there are more abstainers than in any other country.

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"The stock has been subscribed, in the past, and will be quickly taken up and prove to be a profitable and safe investment. It is in the interest of total abstainers that this Company should be quickly organized so that they may receive the benefit which they are entitled to receive on account of their good habits. Why should we with our advanced temperance sentiment in this country be behind the mother country and Australia in this respect. As temperance men we should take a deep interest in the success of the Company and assist those who are promoting it by procuring stock and insuring in the Company."—*Canada Citizen, Toronto.*

"The stock books for the new Company, which has its head office in Toronto, are now open, and a considerable amount of stock has been subscribed. Persons seeking a profitable and safe investment would do well to apply at once."—*Daily Mail, Toronto.*

"A stock book having been opened, a considerable amount of the stock has been subscribed, and the balance will no doubt be quickly taken up, as there is no stock that is safer and pays better dividends than that of Life Assurance Companies. In the *Globe* of May 10th, there appeared an article read before the British Science Association, and from the figures there given the experience of the 'United Kingdom Temperance and General Provident Institution of England, for seventeen years, shows that the claims in the temperance 'section' are only a little over seventy per cent. of the expectancy."—*Daily Globe.*

Persons wishing Stock should apply at once to
H. O'HARA & CO.,
 Brokers and Financial Agents,
 30 Adelaide Street, Toronto.

James Barnett # 11,776.