

CAMPAIGN IN MONTREAL.

Archbishop Bruchesi adds his Influence on Behalf of Food Conservation.

Twenty-three thousand pledge cards, representing over 100,000 individuals, have been signed in Montreal by the English-speaking part of the community, among whom the canvassers have been busy during the last few weeks. One of the chief features of the campaign has been the enthusiasm with which the volunteer workers have carried out the work. From the people there has been more than customary co-operation. Returns from St. Anne's, Maisonneuve, St. Lambert, Longueuil and Lachine have still to come in. Printed matter on the subject of food control and war recipes, was gladly received everywhere.

Archbishop Endorses Campaign.

Archbishop Bruchesi in his Lenten letter to the clergy of his diocese, endorsed the food control campaign. His Lenten letter read on Ash Wednesday to the congregations, was in part as follows:—

"At the present time, other voices than her's (the Church's) imperious in their demand for the practice of abstinence and economy, have been heard. These are the voices of governments dismayed by the disastrous consequences of the war, and who foresee perhaps the awful spectre of a universal famine.

"Appeals are becoming more urgent day by day. We must, it is said, come to the aid of our soldiers by sending to them the food which they ask for. The most urgent question of the day is the question of assistance. We must look forward to the eventualities of the future; let us, therefore, economize; let superfluity be banished from our tables; deprive ourselves every day of some bread and some meat. In certain quarters leagues are formed. Citizens are asked with insistence to sign cards pledging themselves to conform to these measures called economical, but which are, after all, real measures for the practice of penance.

For Supernatural Motives.

"Restaurants and hotels must abide by laws of privation, the infraction of which entails severe fines. These rigorous rules, these pressing recommendations, are inspired by sympathy towards our brothers, by public interest and the fear of evils ever menacing us.

"What is solicited or prescribed by the stress of circumstances and for merely human motives, although praiseworthy and

legitimate in themselves, let us continue to do for the supernatural motives recorded in the Gospel, and recalled to our mind by the Church.

"This doctrine is for all times; it should especially be understood and accepted during days of suffering and mourning such as those we are now traversing. How can we give ourselves up to pleasure, how can we speak of banquets and worldly feasts, when we think of the thousands of men, women and children who lament and weep, without food or shelter, submitted to all the sadness of a cruel exile; and above all, when we think of those poor soldiers agonizing in the hospitals or dying on the field of battle?"

The Montreal committee also issued a special pledge card for circulation in the public schools. This card read as follows:—

JUNIOR PLEDGE CARD.

Serve by Saving.

Every girl and boy can be a soldier in this great war—a war that is being waged for our homes and our Country. Help the cause by not WASTING FOOD. Every morsel of food we save is needed by the fighting men in the trenches.

THE GOSPEL OF THE CLEAN PLATE.

PLEDGE.

I. I promise not to take on my plate more than I can eat; and that I will not waste even a crust of bread.

II. I promise to spend my pocket money carefully and not to buy candy too often because of the need of sugar for the soldiers.

III. I promise not to grumble at the food set before me, but like our Canadian soldiers, cheerfully do what I can to help in the fight for victory.

Name..... Name of School.....

Address..... Teacher.....

WOMEN'S FOOD ECONOMY
PUBLICITY COMMITTEE.

FINED FOR EXCESSIVE CHARGE.

On a charge, made by the President of the Lambton County Farmers' Co-operative Association, that he sold bran and shorts at a higher price than that allowed by the Food Controller's order, the proprietor of the Alvinston Milling Company was fined and warned against repetition of the offense.