


ASK FOR
SIMPSON-EDDYSTONE
PRINTS



The reward of hard work and valuable time at dress-making should be an enduring gown.

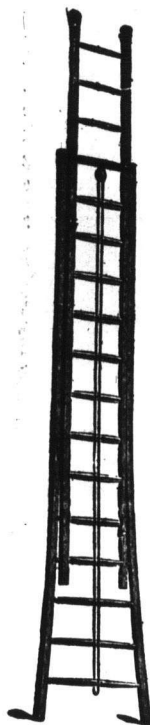
Simpson-Eddystone Silver Grey Prints

are durable tub proof calicoes that stand the rub because of their well-woven cotton cloth and deeply-dyed fast color. Their tasteful designs add to the value of these prints that have been the standard since 1842.

Show this advertisement to your dealer when you order, and don't accept substitutes. If not in your dealer's stock write us his name and address. We'll help him supply you.

The Eddystone Mfg. Co., Philad'a
Founded 1842 by Wm. Simpson Sr.

The "Stratford" Roped Extension Ladder



is the best ladder obtainable in Canada.

Its mechanical construction is absolutely perfect, thereby reducing the risk of accident to a minimum.

The roped extension has automatic lock at every round and unlock between the rounds. The rope is so arranged that by unsnapping it from the top section the ladder can be separated, making two single ladders.

Buy a GOOD ladder—you cannot afford to take chances. Regular lengths—in two sections—20, 22, 24, 26, 28, 30, 32, 34, 36, 38 and 40 feet. Over 40 feet made in three sections, unless otherwise specified.

Ask your dealer to show you a "Stratford" or write to us for Catalogue E.

Stratford Mfg. Co., Limited
Stratford, Canada

Send us \$5.50

Receive postpaid this beautiful one piece dress.

The material is fine French luster in black, navy, cardinal, dark brown, dark green and cream. Sleeves, yoke and collar are of fine lace, yoke and sleeve are edged with satin, 12 satin buttons trim the front of the waist, satin belt at waist line. This is a beautiful dress and you will be pleased with it.

Same dress in all wool panama, same shades as luster, \$6.50. Order this beautiful dress today.

Give inches around neck, largest part of bust and hips, also smallest part of waist, length of sleeve and from under arm to belt, down back from neck to belt, and length of skirt from belt to desired length in front. Add 35c. for postage. Order dress No. 29.

Standard Garment Co.
10 Coote Block, London, Ont.

PATENTS Trade Marks and Designs

Write for Booklet, Circulars, Terms, etc.

Fetherstonhaugh & Co.

GERALD S. ROXBURGH, B.A. So. Resident

109-210 Bank of Nova Scotia, Portage Ave. (Opp. Free Press)
WINNIPEG, MAN.



Mud Shark—whose tooth powder do I use.

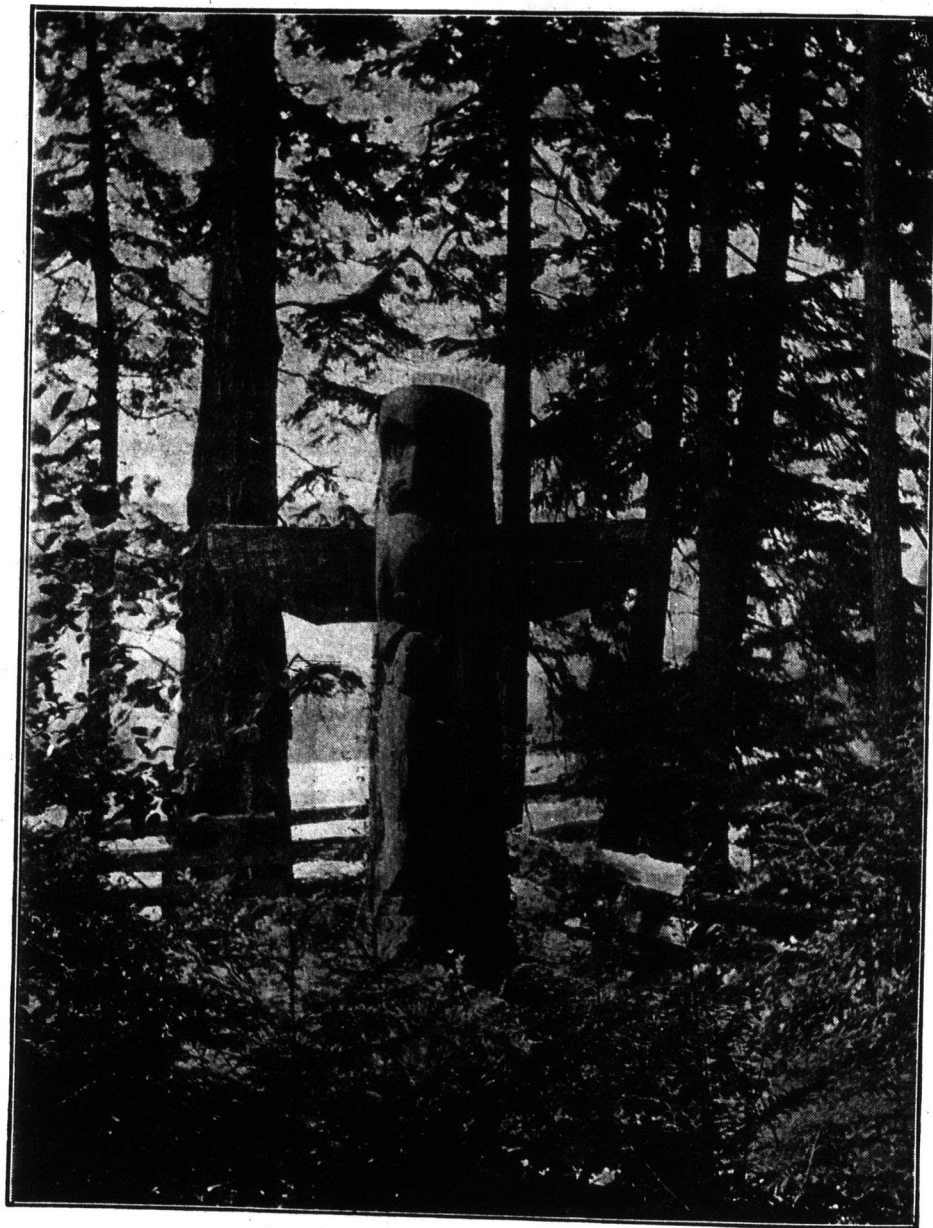
big house his song was recommenced, and about the fire he circled singing and waving the boy overhead.

Again, when a shark is caught, one of the big ground sharks as you see in the illustration, do these little lads see strange sights and hear odd sounds. Dressed in a weird mask that is supposed to represent the thing they have killed, they lean and writhe. For a couple of these men in a little canoe will often kill a mud shark that weighs half a ton. So with much drum beating and many oft-repeated choruses of "Ya ha, ya ha! Ho-e, ho-e!" they tell of this monster of the sea.

But there are tragic scenes, too, where these little lads live on the shores of this treacherous sea. One such I remember. It seems that an old man of the village had been log gathering in the more sheltered bays along the coast line. With kelp lines and sea lion sinews he had bound together a small raft-like mass. At the stern end of this he set a little fat toddler to help pole and steer it home. Soon the advancing tide began to rip and boil, and the logs to dance and roll. The little steersman soon found it hard to keep his clutch on the slippery wood. His cries to the old man were swept back unheard—but the mother ashore heard. Out of her rude shack she darted. Wildly she waved her arms to the old man busily paddling the frail canoe. Now she saw the tide rip sweep the little chap off the logs. As an otter slides from the shore so this dark-faced mother slid down that tall, red, surf-washed rock. Into the water she dived, as deftly as ever animal did. Another splash told that her man, the father of the boy, had followed her. Swimming and diving along the tide these two now frantic Indians went, while the old man, all unconscious of the drowning of the lad, kept paddling swiftly ahead.

The man found the little brown body. Alas! it was but a body now. As soon as he struggled up out of the water the woman seized the burden and darted up over the sands to the shack they called home. No knowledge had she of first aid; she simply hugged the child to her

breast and moaned and rocked back and forth. The man, entering the shanty, seized an axe and proceeded to demolish



Grotesque is the work—Indian Totem Pole.

every poor little household article they possessed. He then hewed an opening through the side of the house—as the dead must not be taken through the door. Next the best blanket in the trader's store was purchased, and the poor little lad was carefully wrapped therein. A small cedar box was hurriedly fashioned and the body placed in it. More blankets were wrapped about it. Then it was passed out of the opening, and carried by the father and tightly lashed to the first branch of a tall hemlock tree. Here, as we left the village, the ends of the long white blanket were swaying in the afternoon wind. Poor little lad! His logging, death, the recovery of his body, the destruction of all the things that had been his, or partly his, the funeral, all occurred in the brief space we call an hour. As we entered our canoe and paddled silently away, I often saw Fritz turn and gaze at that strange new burden in the tree.

MAKE BICYCLING A PLEASURE.

Do you remember that slogan: "These are the only Tools you'll need? With what joy you took to Bicycling on Dun-

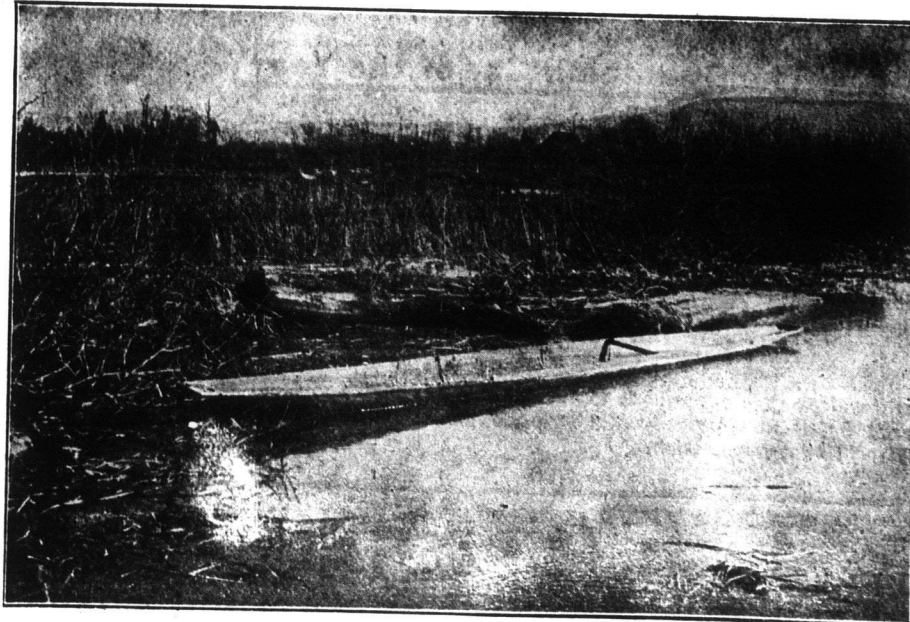
lop Pneumatic Tires? That was in 1892, or thereabouts, and Dunlop Bicycle Tires are still in the same commanding position. Nothing in the form of a Bicycle Tire has ever been invented that can approach the Dunlop.



\$5.00 Cloth Skirt, \$3.50

Send to-day for this skirt. It's a \$5 Panama Skirt. The material is all wool. It comes in black, navy, cardinal, dark brown, and dark green. Give waist and hip measure, also length desired. It's the new spring style made and pleated just as pictured, closes with an inverted pleat in back, and trimmed with ten satin buttons. We want you to have one of these skirts. Guaranteed to fit perfectly and give satisfaction in every way. Same style in fine French luster, same shades as Panama, \$2.95, and in all wool Venetian, same shades as Panama, \$4.50, add 35c. for postage; order skirt No. 65.

Standard Garment Co.
10 Coote Block, London, Ont.



The Native Canoe useful in times of Flood.