

# POOR DOCUMENT M C 2 0 3 5

THE EVENING TIMES AND STAR, ST. JOHN, N. B., MONDAY, MAY 30, 1921

## TREAT WASTE IN WOMEN'S STYLES

Investigator Tells Engineering Societies Public is Paying a Tremendous Subsidy—Traces Industrial Losses.

Chicago, May 30.—The American public is paying a tremendous subsidy through waste in changing styles for women, L. W. Wallace, executive secretary of the American Engineering Council of the Federated American Engineering Society, declared in an address before the management session of the American Society of Mechanical Engineers.

Mr. Wallace, who is vice chairman of the engineering council's committee on elimination of waste in industry, which, operating from headquarters in the engineering societies building, 29 West Thirty-ninth street, New York city, has just concluded a nation-wide survey of industrial waste, asserting that there was great waste in the manufacture and sale of ladies' hats, shoes and millinery.

Suggesting the nature of the report of the waste committee, which was submitted to the executive board of the council in St. Louis on June 3, Mr. Wallace said that industrial waste was occurring because of lack of planning, inadequate standards, uneconomic design and unfair practices in various industries.

"Why does the style change?" asked Mr. Wallace. "Is it because the dealer wants an excuse for selling another article or is it because the purchaser demands a change? This may be an extreme case, but it illustrates the difficulty in definitely assigning the cause, the responsibility and the remedy for industrial waste."

"Twenty-five per cent reduction in production possibility occurred in every men's ready-made clothing plant that adopted a slight style change in the cut of the lapel of the coat. One prominent plant did not adopt the change in style; that plant continued to operate much nearer normal capacity after most others had closed down because it did not have to add the cost of a 25 per cent of production to the units of product that it did manufacture and sell."

"You desire to build a home, an office or a factory building. You ask for designs and bids; six, eight or ten contractors submit plans, specifications, and bills of material. The contract is let to the lowest bidder; but in this price is included not only the cost of him of making the plans and specifications for

The Flavor  
is Finest in—  
**JELLO**

Canada's  
Most Famous  
Dessert

Made at  
Bridgton, Maine

your job, but also a percentage to cover the cost of all other jobs that he has placed a bid on, or else a percentage to cover the cost of the other seven or eight bidders; there being an agreement among the bidders that this be done; there are some that always bid high; they do not want the contract; they make their living by the commissions so collected.

"The examples cited serve to indicate that waste is occurring because of change of style, no planning, inadequate standards, faulty and uneconomic design, unfair practices. This is not an exhaustive list, but merely indicative. The report of the committee on elimination of waste in industry is soon to appear and will much more fully and clearly show the avenues through which waste is occurring."

**CANADIAN HILLS**

**GROWL, BUT IT IS**

**PROBABLY OIL**

(New York Evening Post.)

"The spirits of the bears are angry."

That is what the Swampy Cree Indians of Shoal Lake, in the wilds of Canada,

say when they hear the Pasquia Hills growl in their bulwerian caverns with a noise like thunder. White men

say it is a roar of natural gas deep in the earth, and prospectors are preparing to search the region for oil.

Forty years ago the Swampy Cree built their village on Shoal Lake. The hills growled at them then. It meant

bad medicine and their hunters were afraid to venture into the haunted

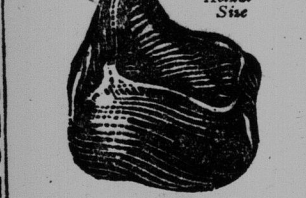
uplands. Black Bear, the chief whose totem was the bear, had a dream one night that cleared the mystery. Be-

neath the hills the spirits of all the bears that had died through all the ages were imprisoned. So when the thunderous rumblings boomed from the hills the Indians said: "The spirits of the bears are angry."

Two years ago an educated Indian from eastern Canada went to Shoal Lake to teach school. He laughed at

CREAMED COCONUT

Actual Size



RIPE coconut from  
Sunny Trinidad,  
freshly shelled and  
grated fine. Whipped  
cream and expert  
dipping!

A "Fireside" delight  
in the "True Value"  
package.  
Dollars a Pound.

**Ganong's**

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## AMERICAN GIRL JOINS DUMBELLS

"Colonel" Pauline Henkel  
Created Honorary Member  
of Third Division Troupe.

New York, May 30.—The "Dumbells," theatrical organization of former Canadian soldiers, has honored "Colonel" Pauline Henkel, by making her an honorary member of the Canadian Third Division "Dumbells."

Miss Henkel, a youthful New York girl, won fame during the war by selling more than \$100,000 of Liberty Bonds, for which service she was appointed honorary colonel in the United States army.

The ceremony took place at noon in front of the public library. "Colonel" Henkel was attended by a guard of honor composed of United States marines and was later the guest of the "Dumbells" at a theatre party at the Ambassador Theatre. After appointing her an honorary member of the troupe Captain Punkett presented to her a gold maple leaf, having a background of crossed dumbbells, the insignia of the Third Division Canadians.

Why worry about poor business, it won't help you. We don't have to worry, ours is good. Our Old Fashion Bargain Sale is keeping us busy. Semi-ready Store, 87 Charlotte Street.

CHICAGO TO HAVE FIRST NEGRO NATIONAL BANK

Indications Are That Stock Will Be Oversubscribed.

Chicago, May 30.—Chicago is to have the first national bank organized by negroes in the United States. This institution, now in its preliminary stage, is called the Douglas National Bank, being named after Frederick A. Douglas, one of the noted orators of his race.

The Douglas National Bank is to be

gin business with a capital stock of \$200,000 and a surplus fund of \$60,000. The stock, with a par value of \$100 a share, is selling at \$150 a share to create the necessary surplus. Indications are that the stock will be oversubscribed and that the bank will be ready for active operations within sixty days.

S. E. White, who is connected with the preliminary management, said that while Chicagoans are subscribing liberally, many out of town subscriptions are being received from Pennsylvania, District of Columbia, Maryland, Kentucky, Alabama, Michigan, Missouri and other states.

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